

# Scenarios Feedback Survey Results



# Contents

This is a large presentation, with 74 slides. The summary below will help you navigate to specific sections, if desired. Thank you for your interest!

- Slide 3 characterizes the Envision Cache Valley scenarios feedback survey
- Slides 4-32 show results for all participants
- Slides 33-62 show results crossed-tabbed by geographic sub-region
- Slides 63-73 show results of all Envision Cache Valley survey participants next to results from a random Dan Jones survey

# Scenarios Feedback Survey

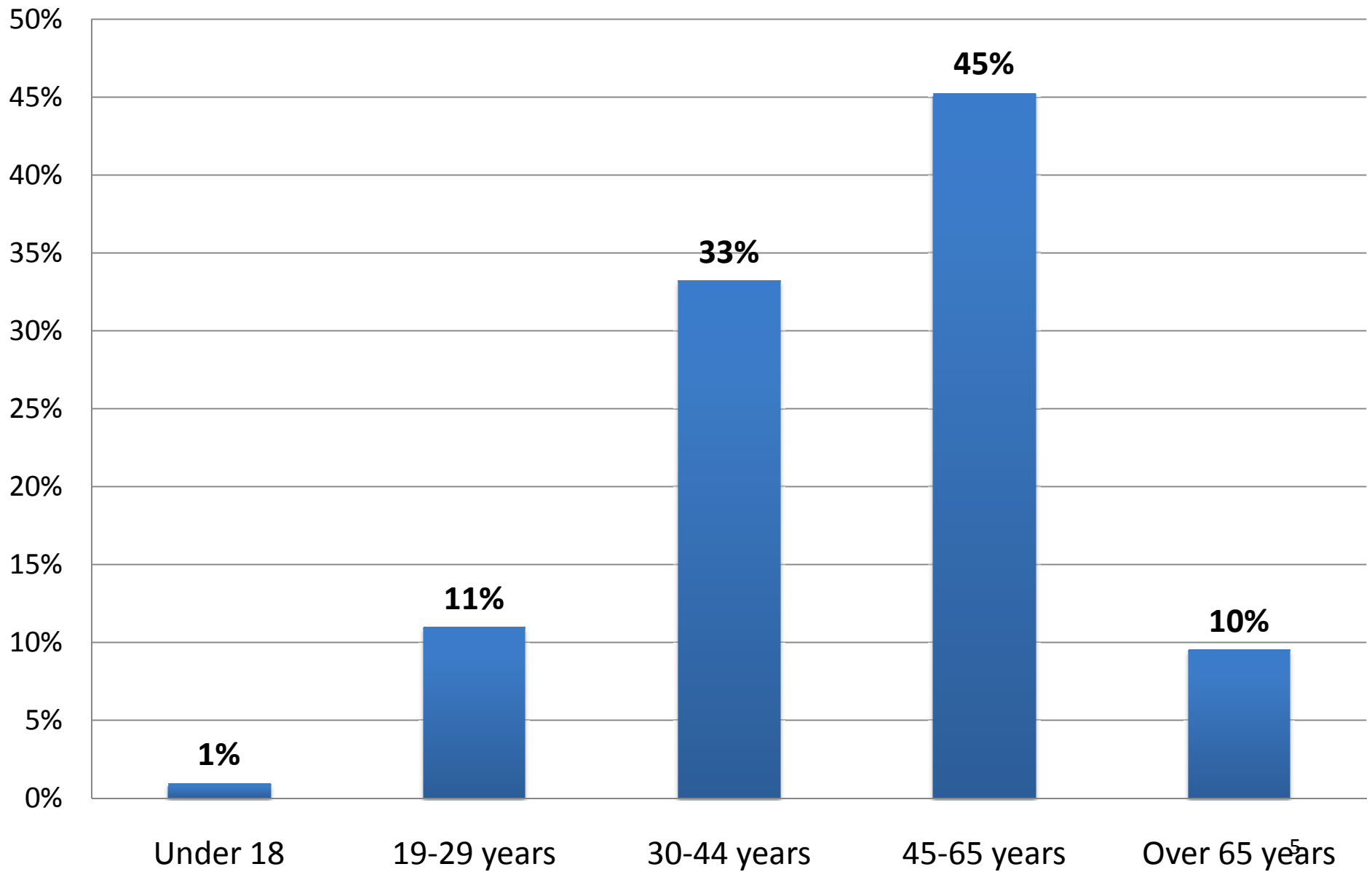
- Participants took survey between May 19 and June 30, 2009, at a town hall meeting or at [www.envisioncachevalley.com](http://www.envisioncachevalley.com)
- Survey publicized by newspaper, city/town newsletters/websites, fliers, posters, radio, email, and the project website
- Participants were self-selecting
- 645 total survey participants; level of participation varied by question

Envision Cache Valley Scenarios Feedback Survey

# **ALL RESPONSES**

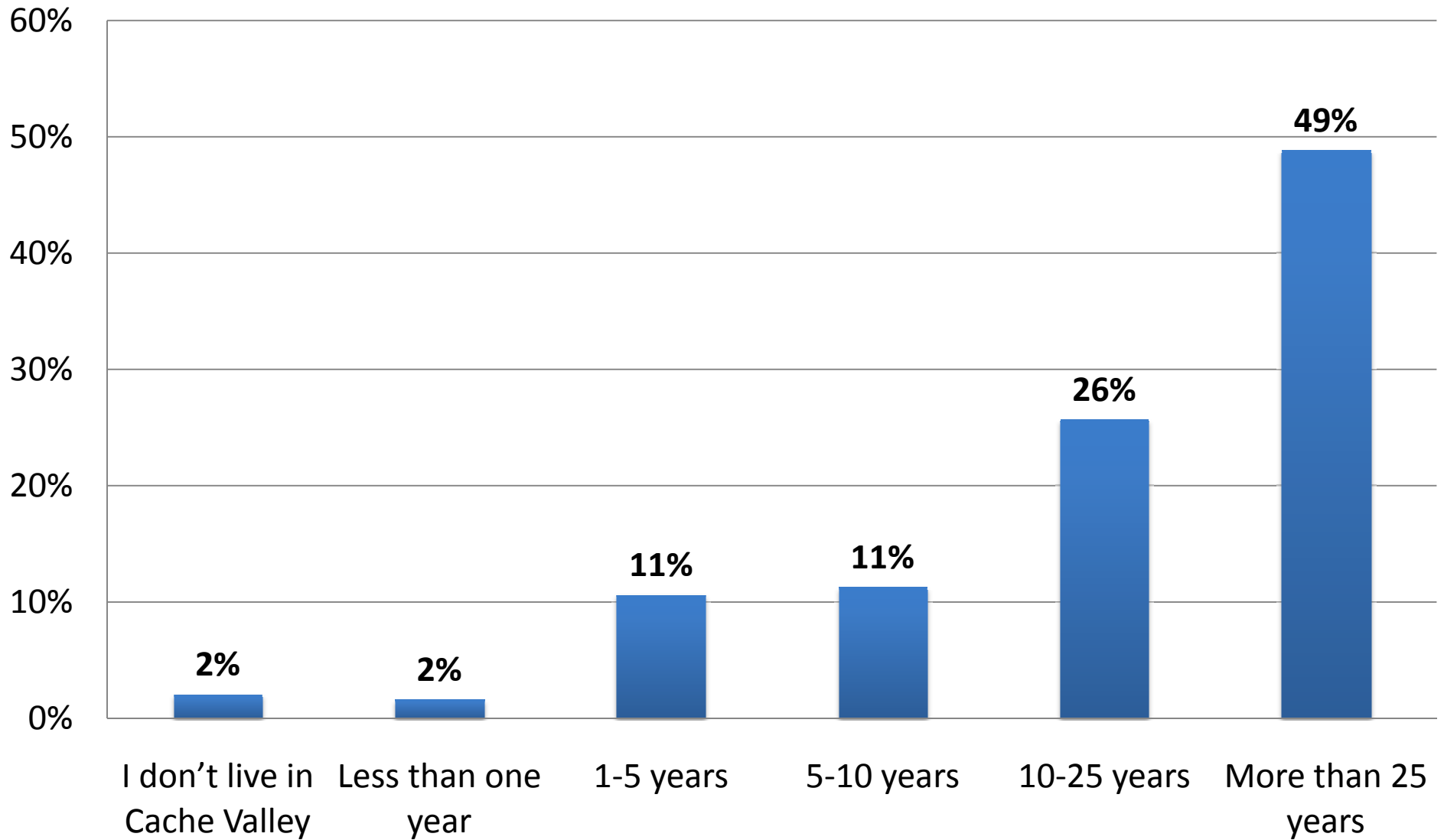
**(ALL RESPONSES)**

## 1. How old are you?



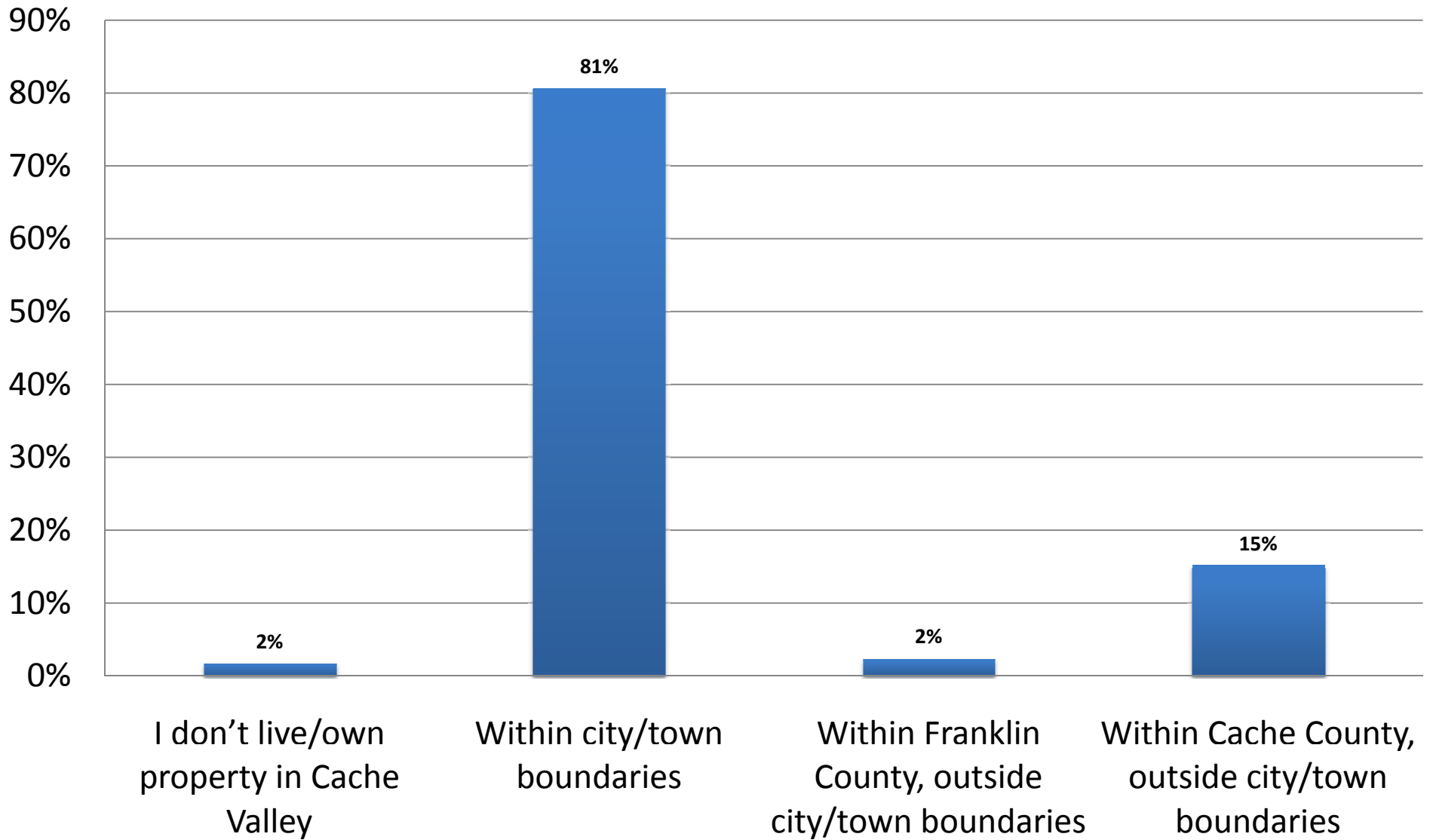
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## 2. How long have you lived in Cache Valley?



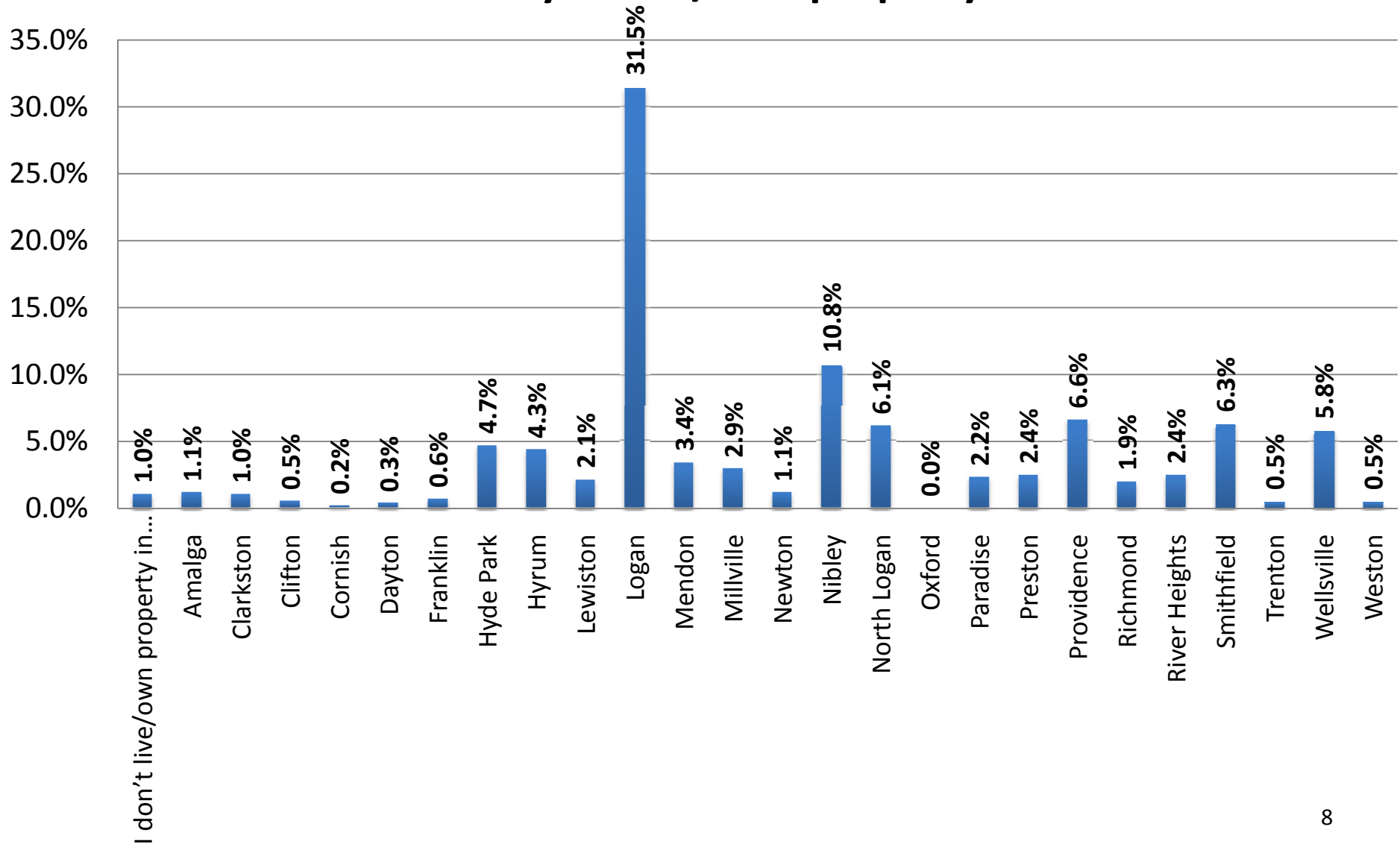
(ALL RESPONSES)

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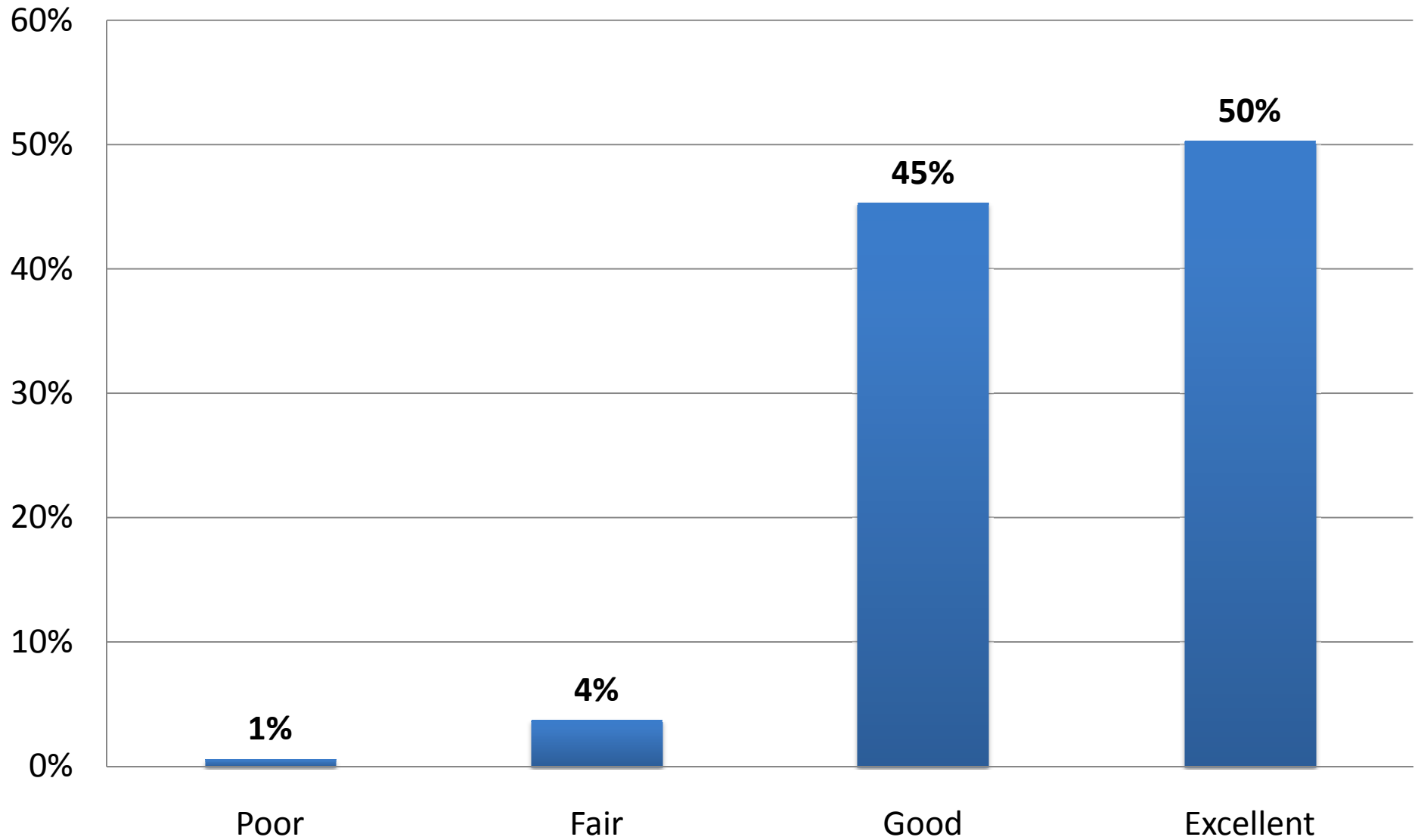
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## 4. Which incorporated city or town is closest to where you live/own property?



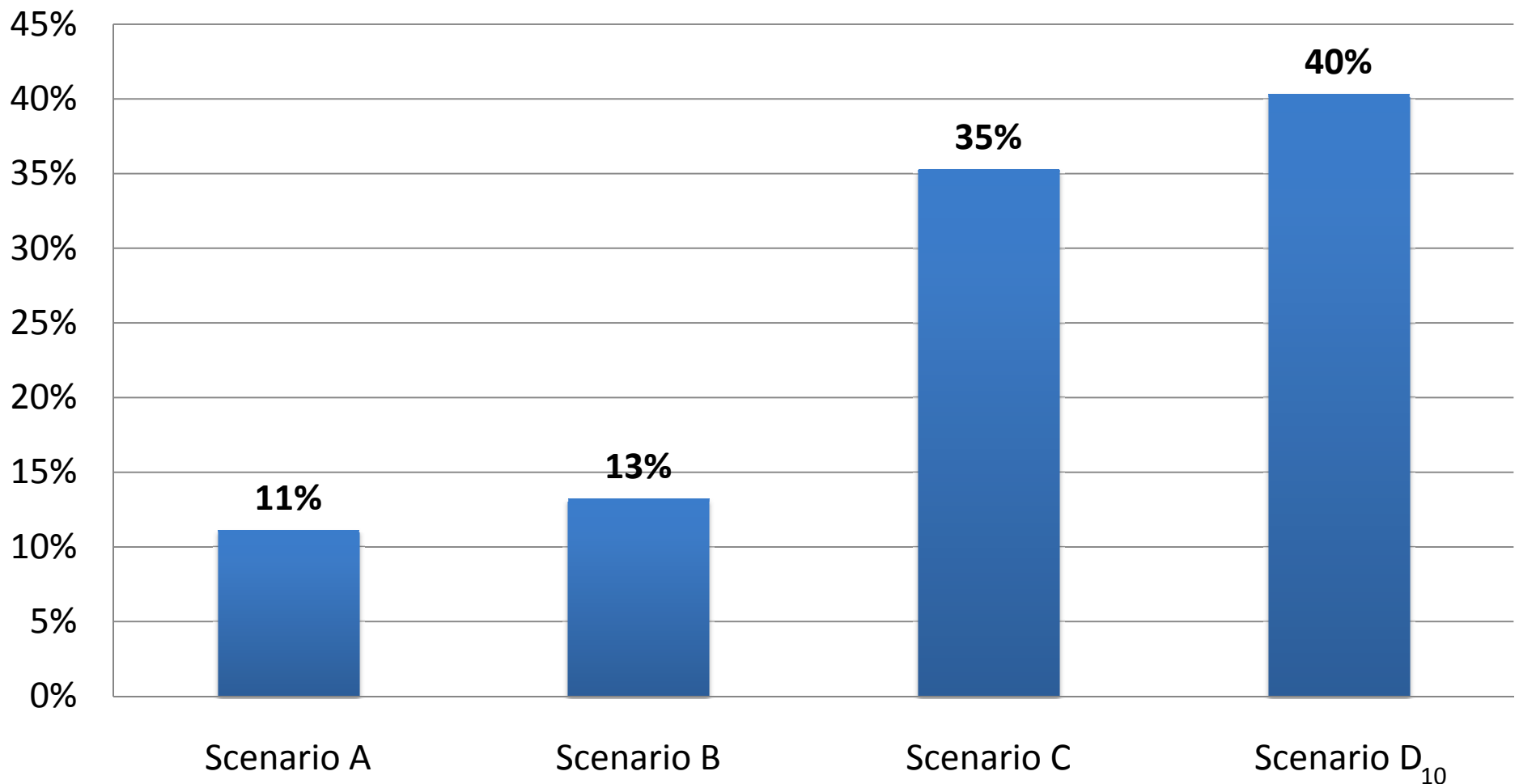
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## 5. How do you rate your quality of life in Cache Valley?



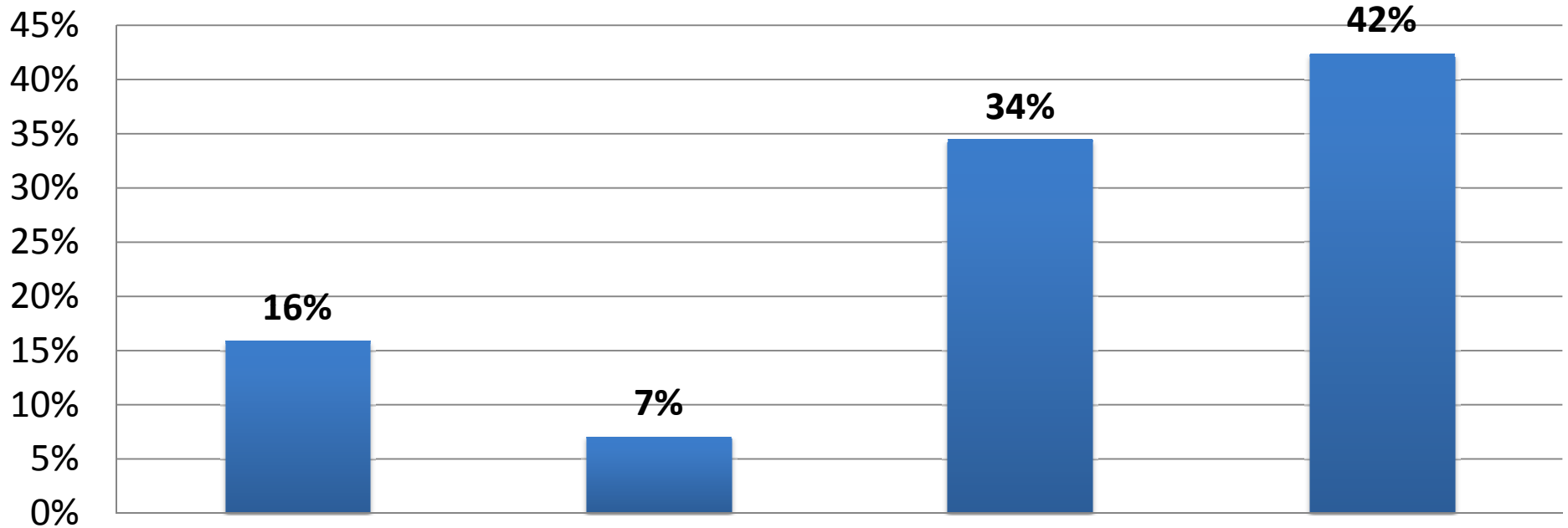
**(ALL RESPONSES)**

**6. When you think about your quality of life and that of future generations, which scenario represents the most appropriate pattern for future growth?**



(ALL RESPONSES)

## 7. With which of the following statements do you most agree?



Communities should allow dispersed development; it's okay for communities to grow into one another over time.

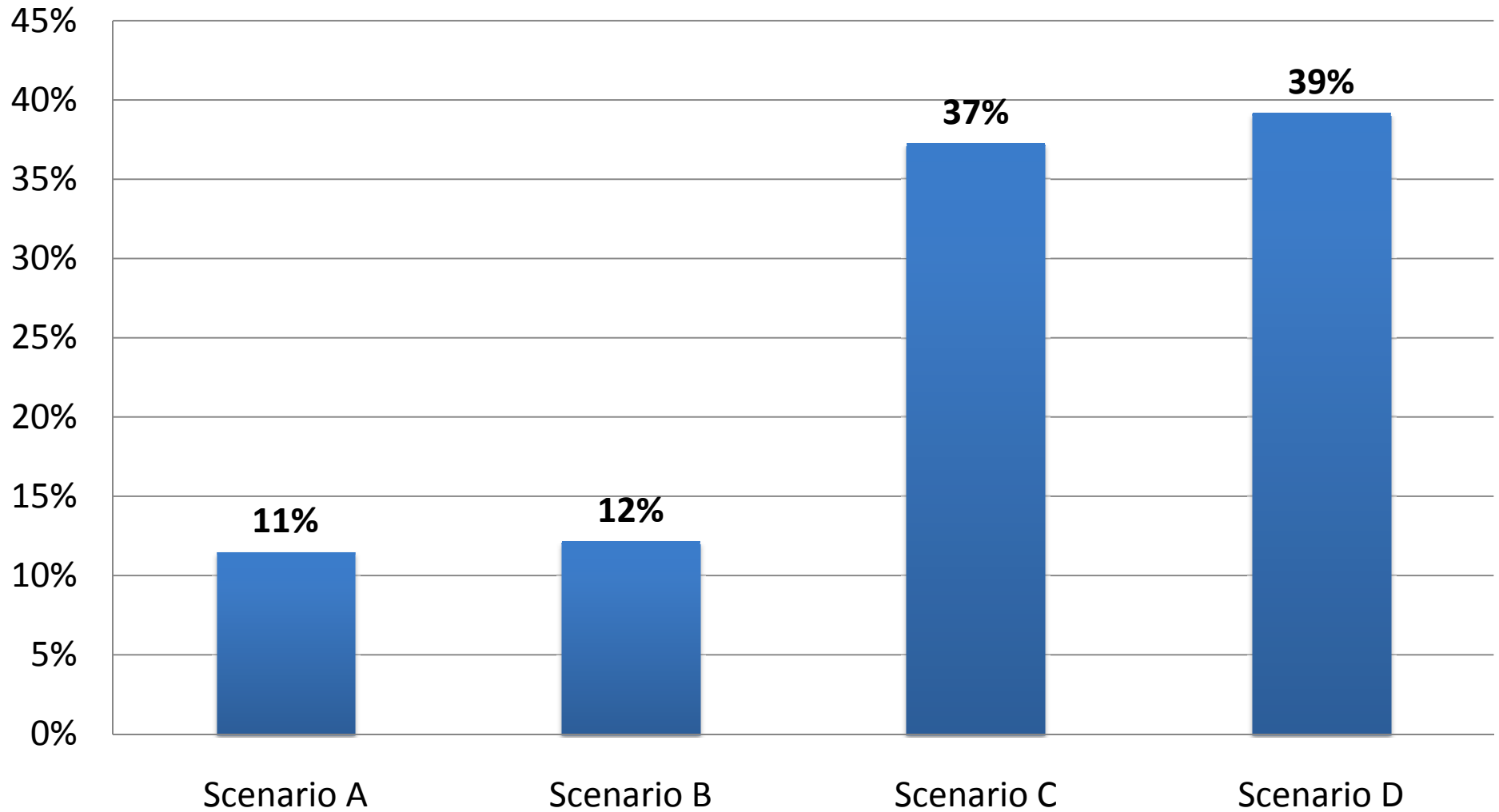
Communities should be allowed to grow outward, but only in adjacent outlying areas.

It's okay for growth to happen in adjacent outlying areas, but communities should encourage inward growth.

The communities and the county should strongly encourage growth to happen inward; communities should not grow into one another over time.

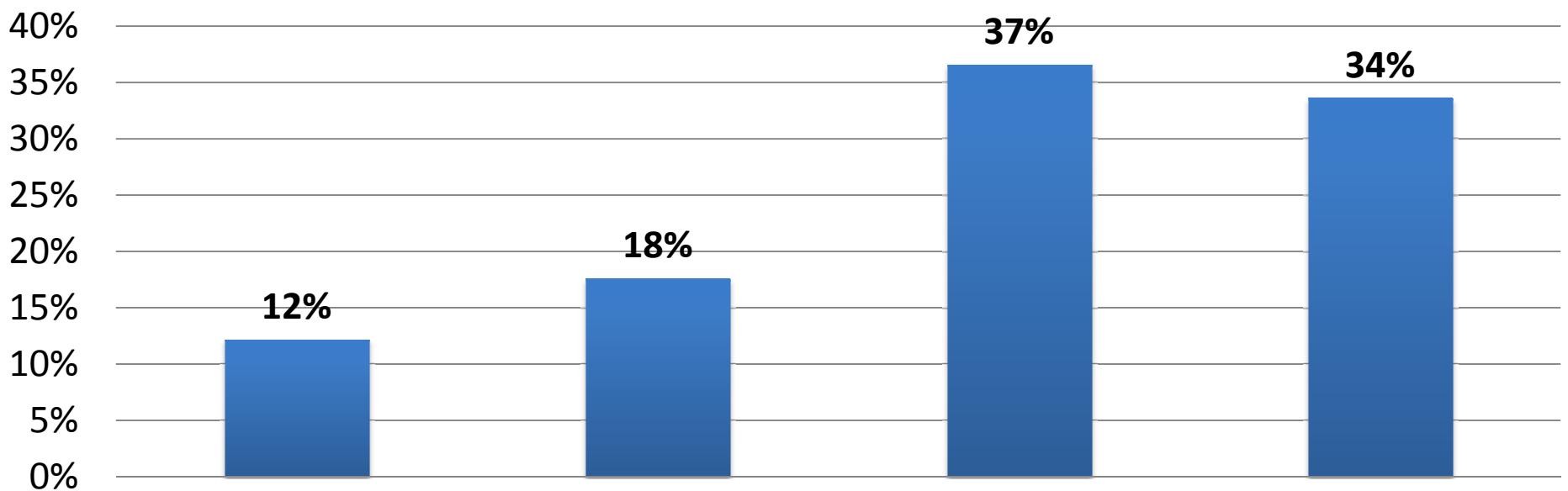
(ALL RESPONSES)

## 8. In general, which scenario represents the most appropriate housing pattern?



(ALL RESPONSES)

## 9. As you think about the growth anticipated in the next few decades, what housing patterns should zoning allow?



Maintain existing zoning, and build about the same mix of housing types that have been built in the last decade.

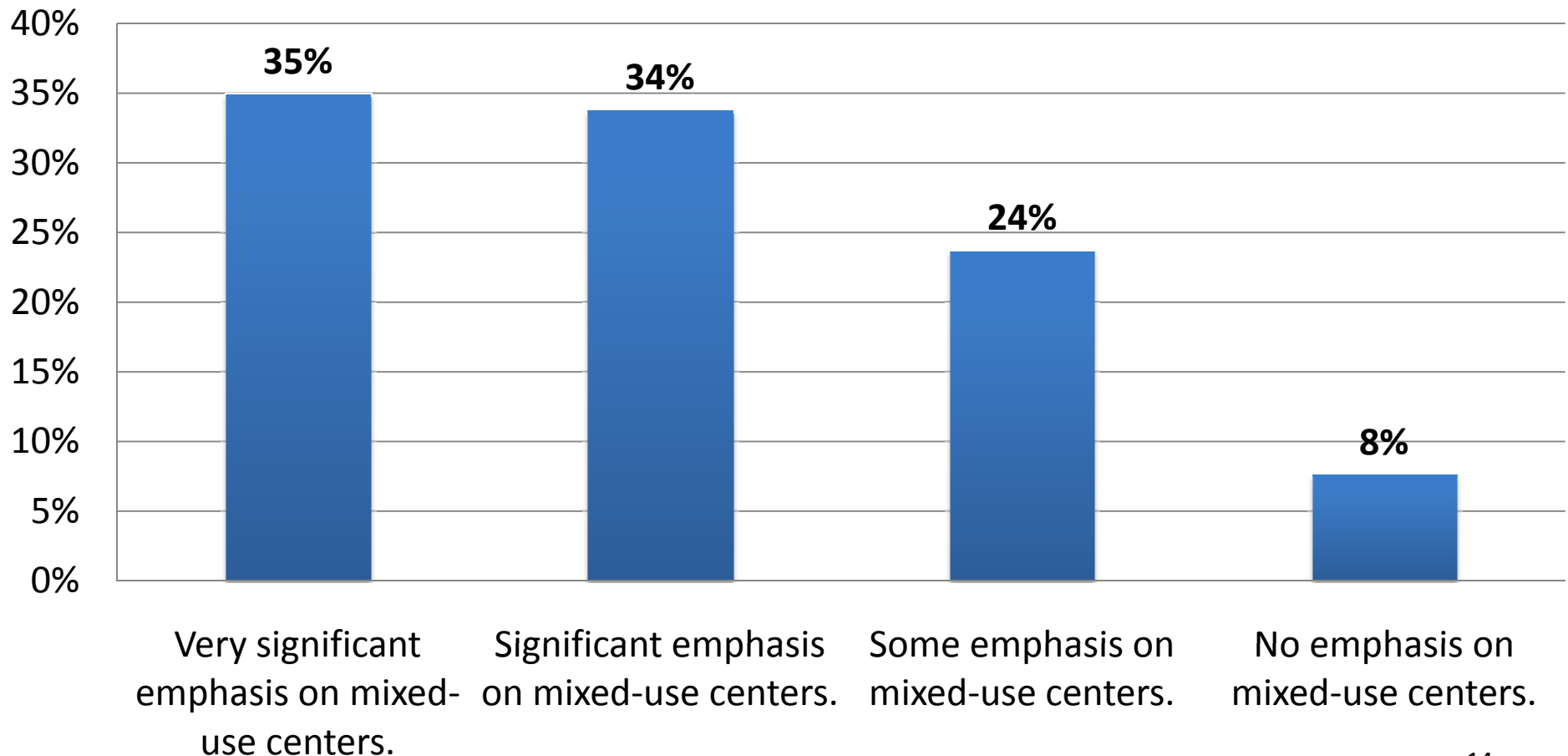
Update zoning somewhat, so about half of new housing is similar to what has been built in the last couple of decades, and some new mixed-use neighborhoods provide more housing options.

Update zoning more to help address potential market demand; more mixed-use neighborhoods and centers provide a wider range of lot sizes and housing options.

Update zoning even more to align with potential market demand. Most housing assumes a mixed-use development pattern, providing the largest range of housing options and mix of uses.

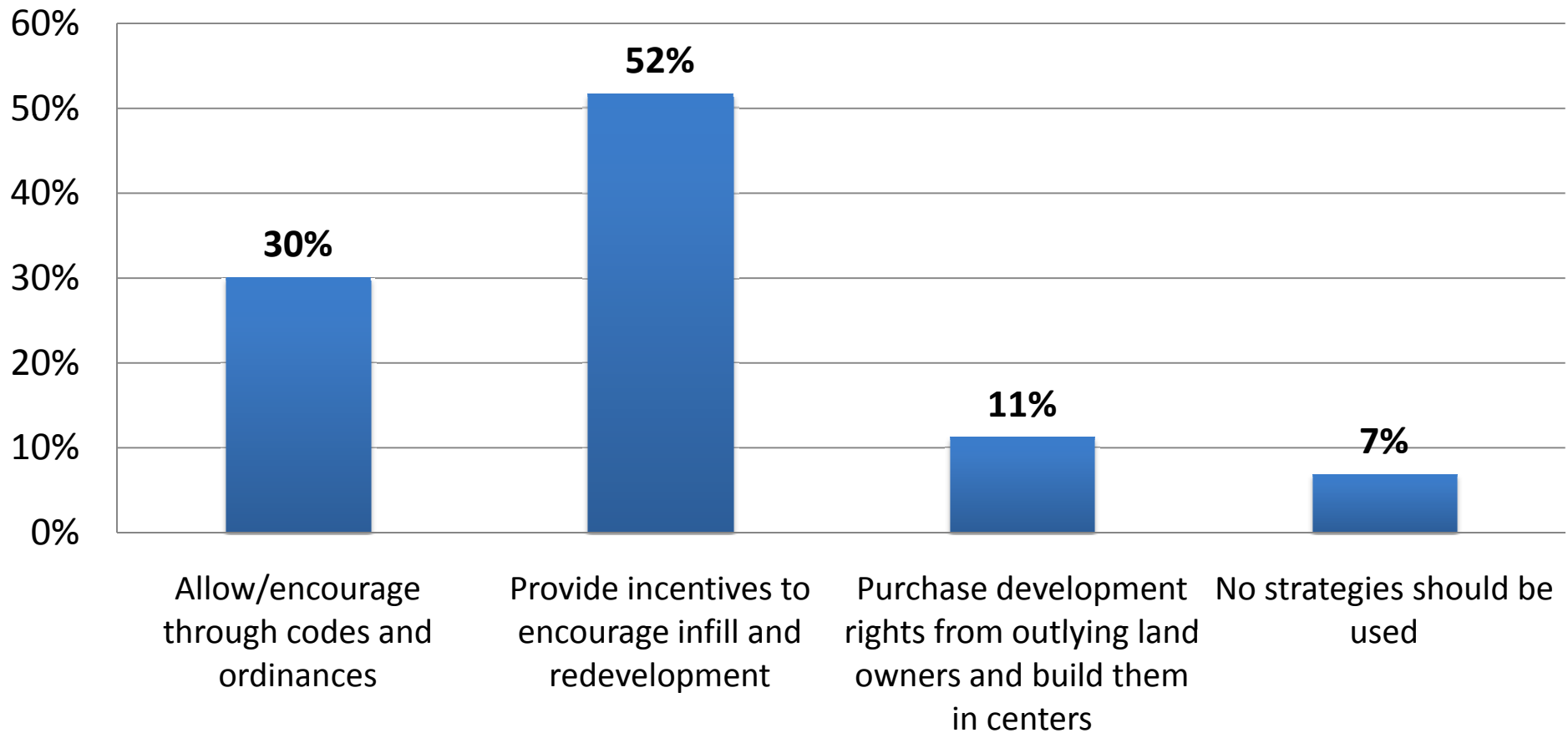
**(ALL RESPONSES)**

**10. As we grow, how much emphasis should be placed on creating mixed-use centers, where housing, goods and services, schools, and jobs may all be available within walking distance?**



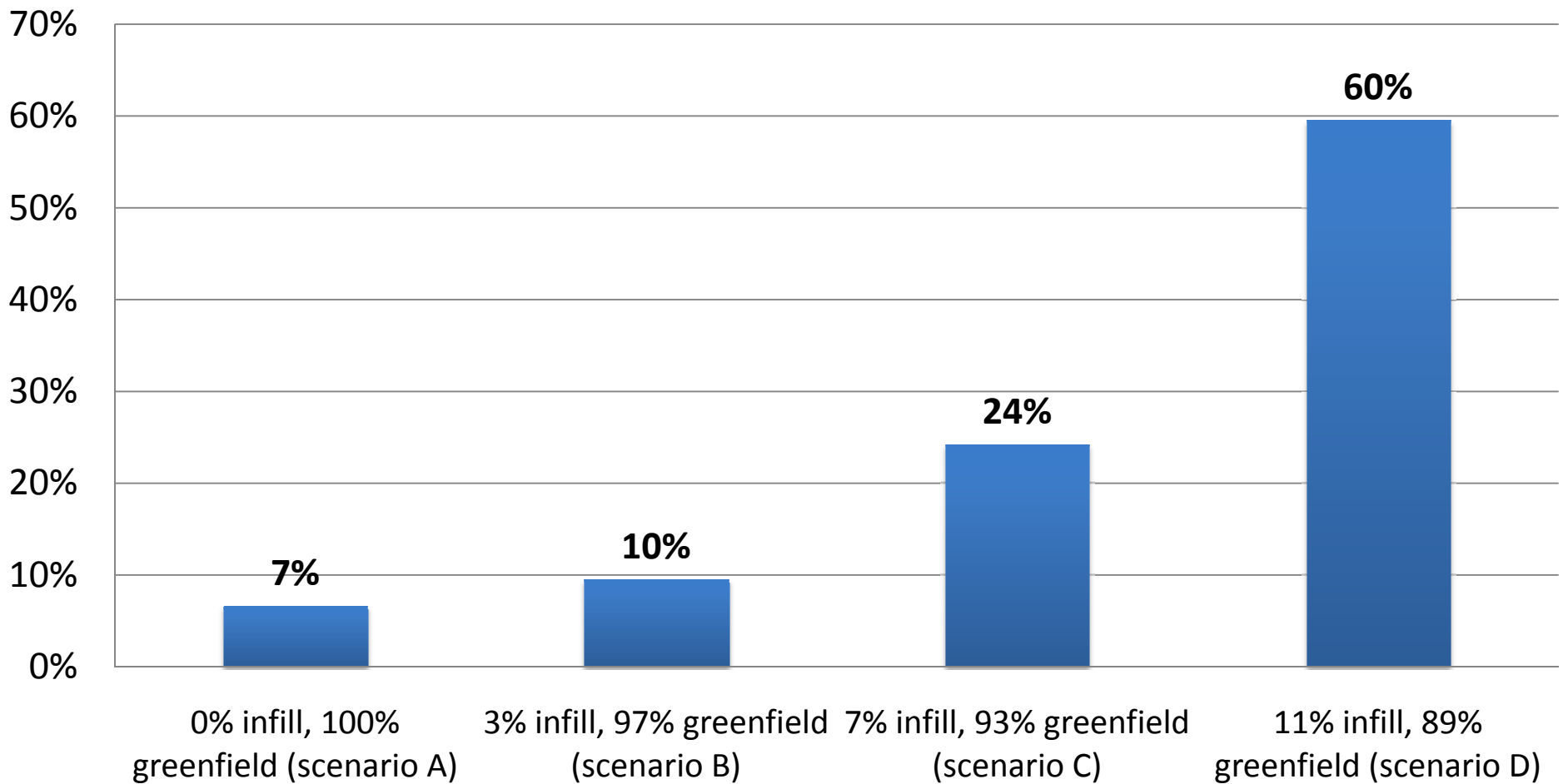
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**11. Achieving some growth patterns may include encouraging more growth in some areas. Which strategy do you most support for encouraging the creation of mixed-use neighborhoods, towns or cities?**



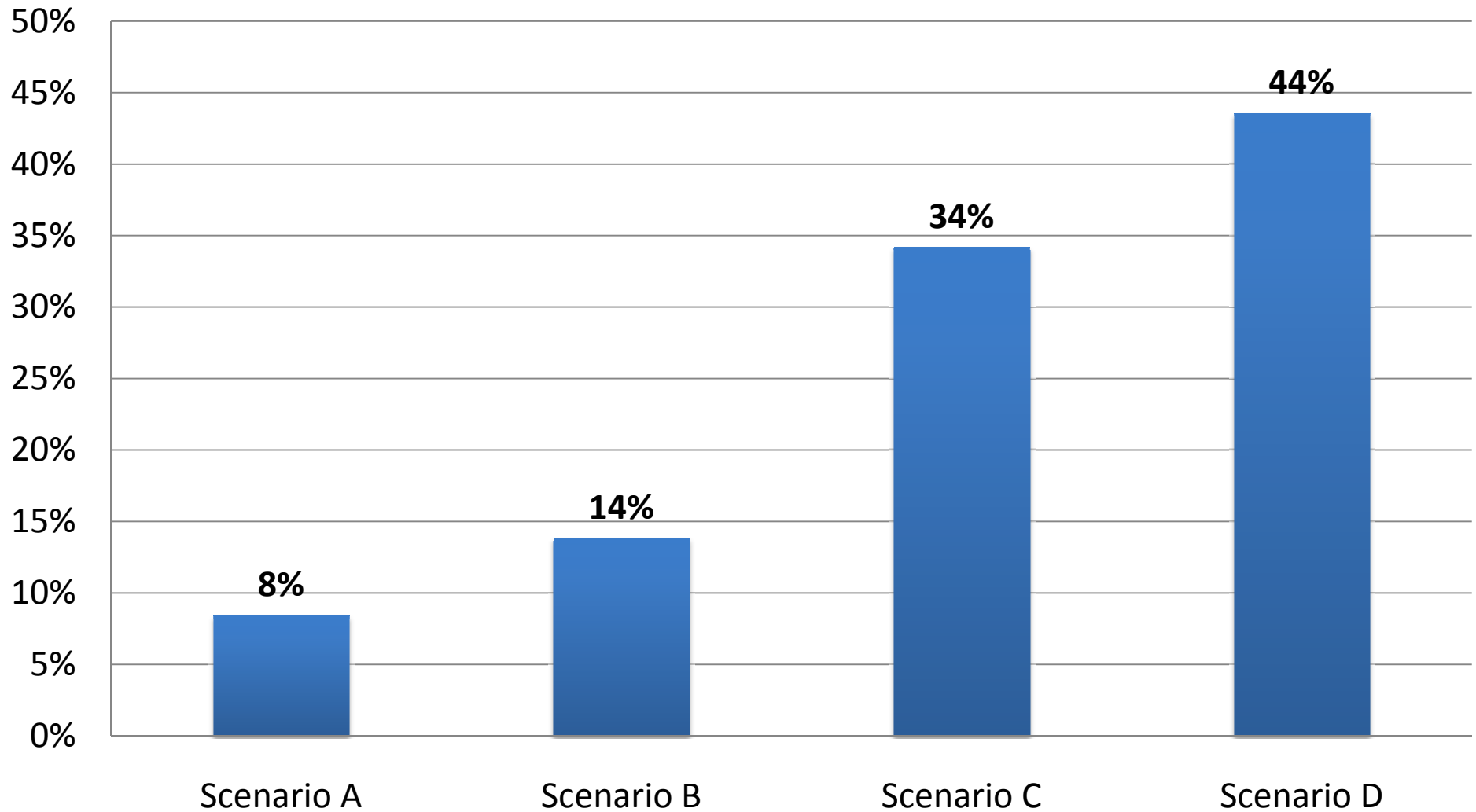
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**12. As you think about the growth anticipated in the next few decades, how much growth should occur as infill/redevelopment (land recycling) vs. greenfields (currently undeveloped land beyond existing built areas)?**



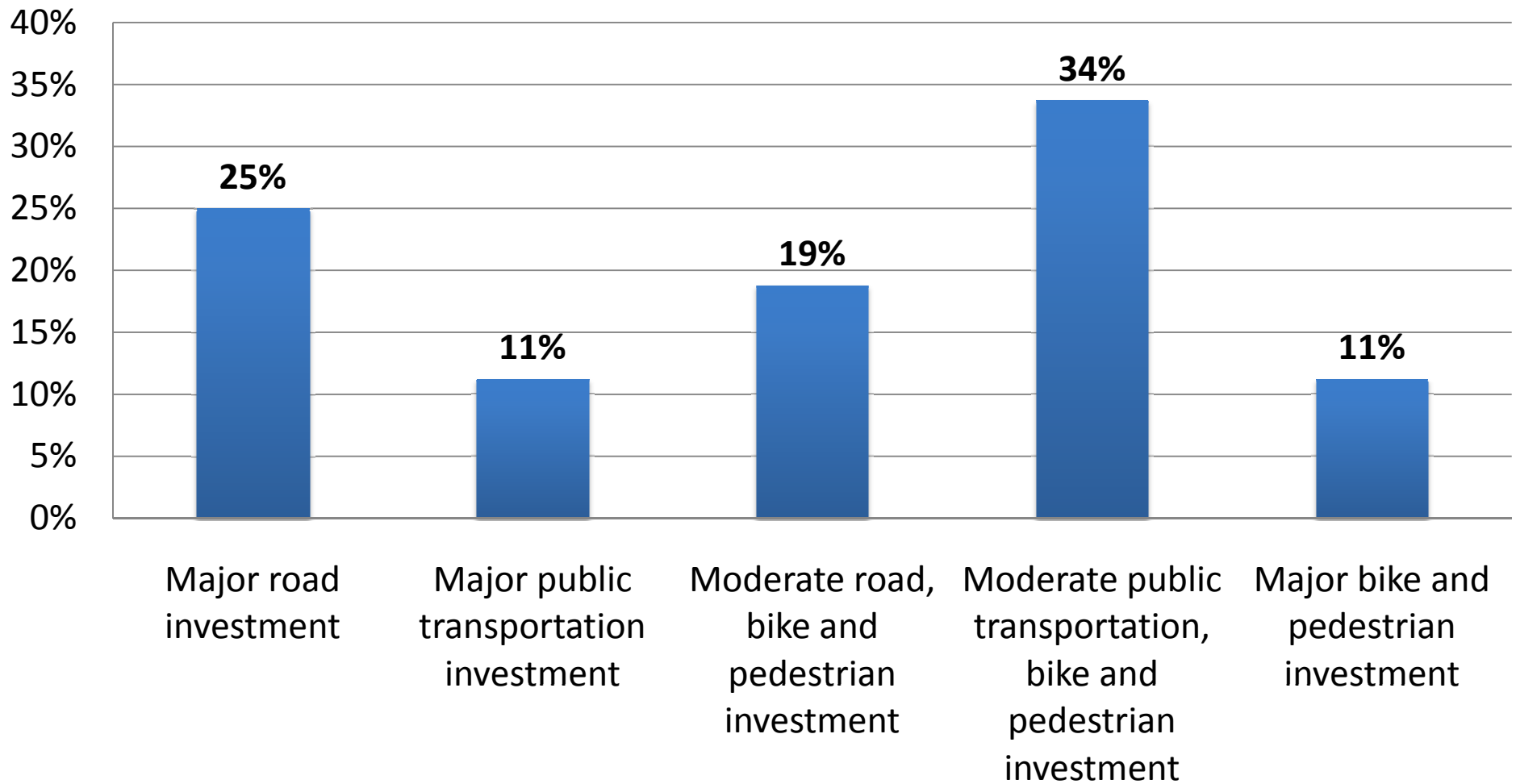
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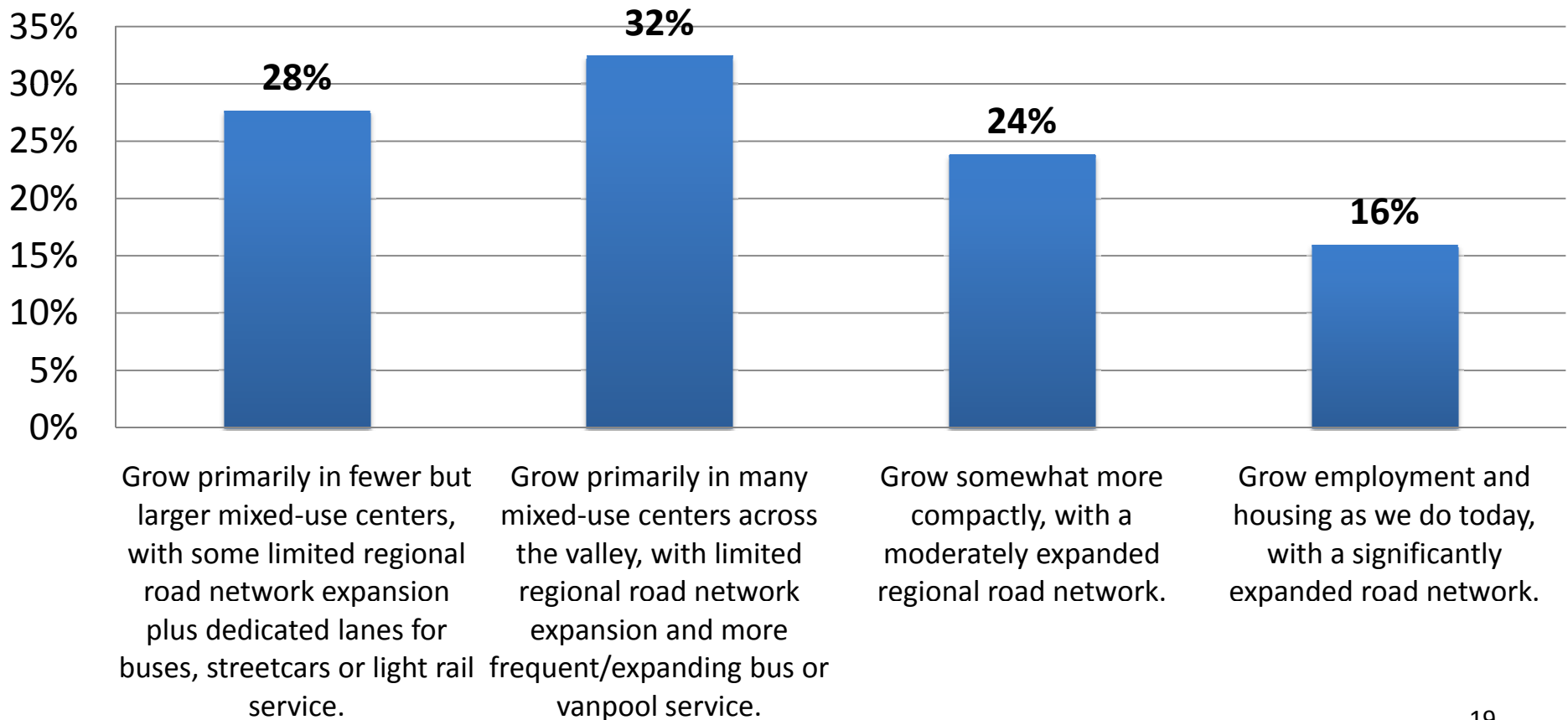
(ALL RESPONSES)

### 14. Which modes of transportation (roads, public transportation, bike and pedestrian routes) should be the highest priority for future public investment?



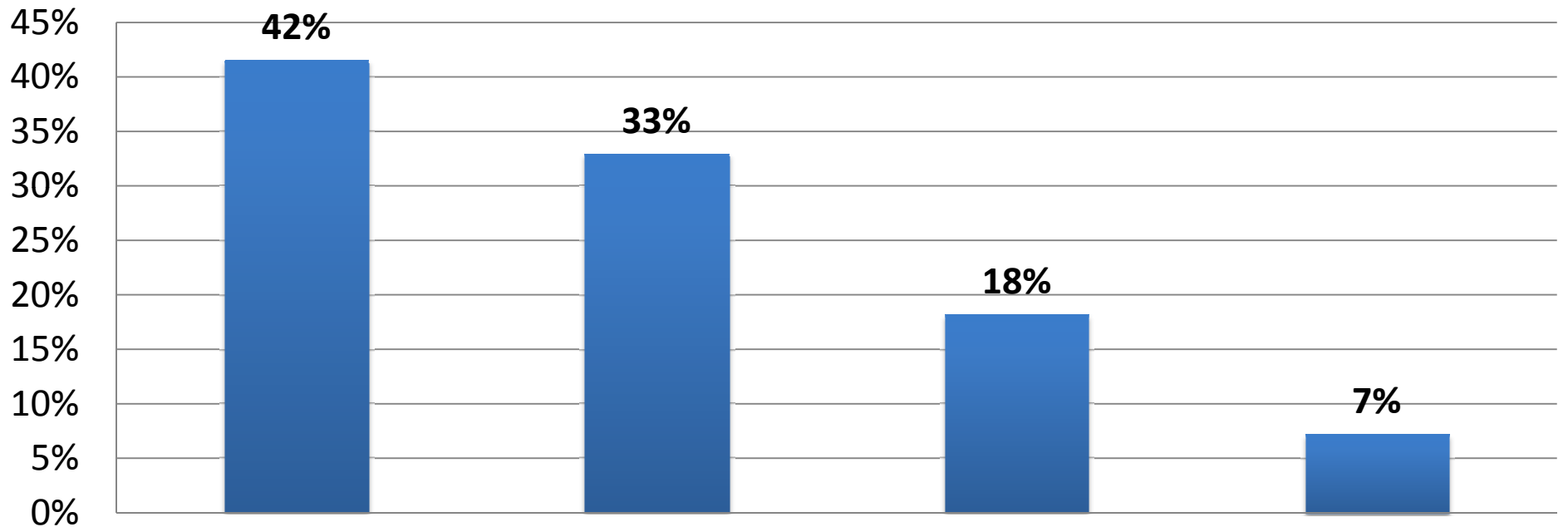
(ALL RESPONSES)

**15. Different land uses tend to support different transportation types. When thinking about the relationship between development and transportation, which of the following combination do you MOST agree with?**



(ALL RESPONSES)

## 16. Relative to the trade-off between single family homes and local infrastructure (roads, water, sewer) costs, which of the following do you most support?



78% of new homes in mixed-use neighborhoods and centers (\$849 million local infrastructure cost). similar to scenario D

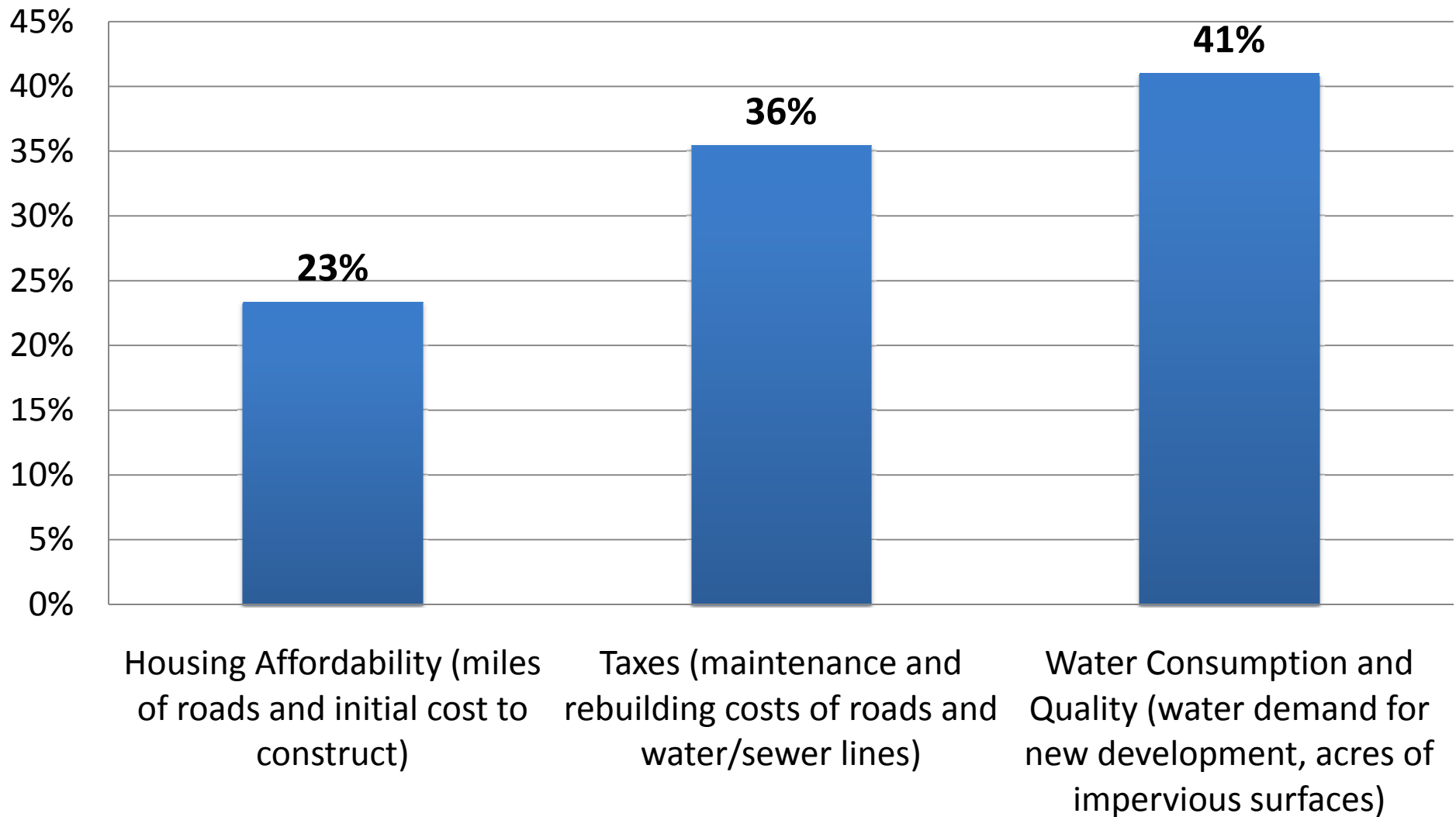
65% of new homes in mixed-use neighborhoods and centers (\$914 million local infrastructure cost). similar to scenario C

43% of new homes in mixed-use neighborhoods and centers (\$1.03 billion local infrastructure cost). similar to scenario B

0% of new homes in mixed-use neighborhoods and centers (\$1.17 billion local infrastructure cost). similar to scenario A

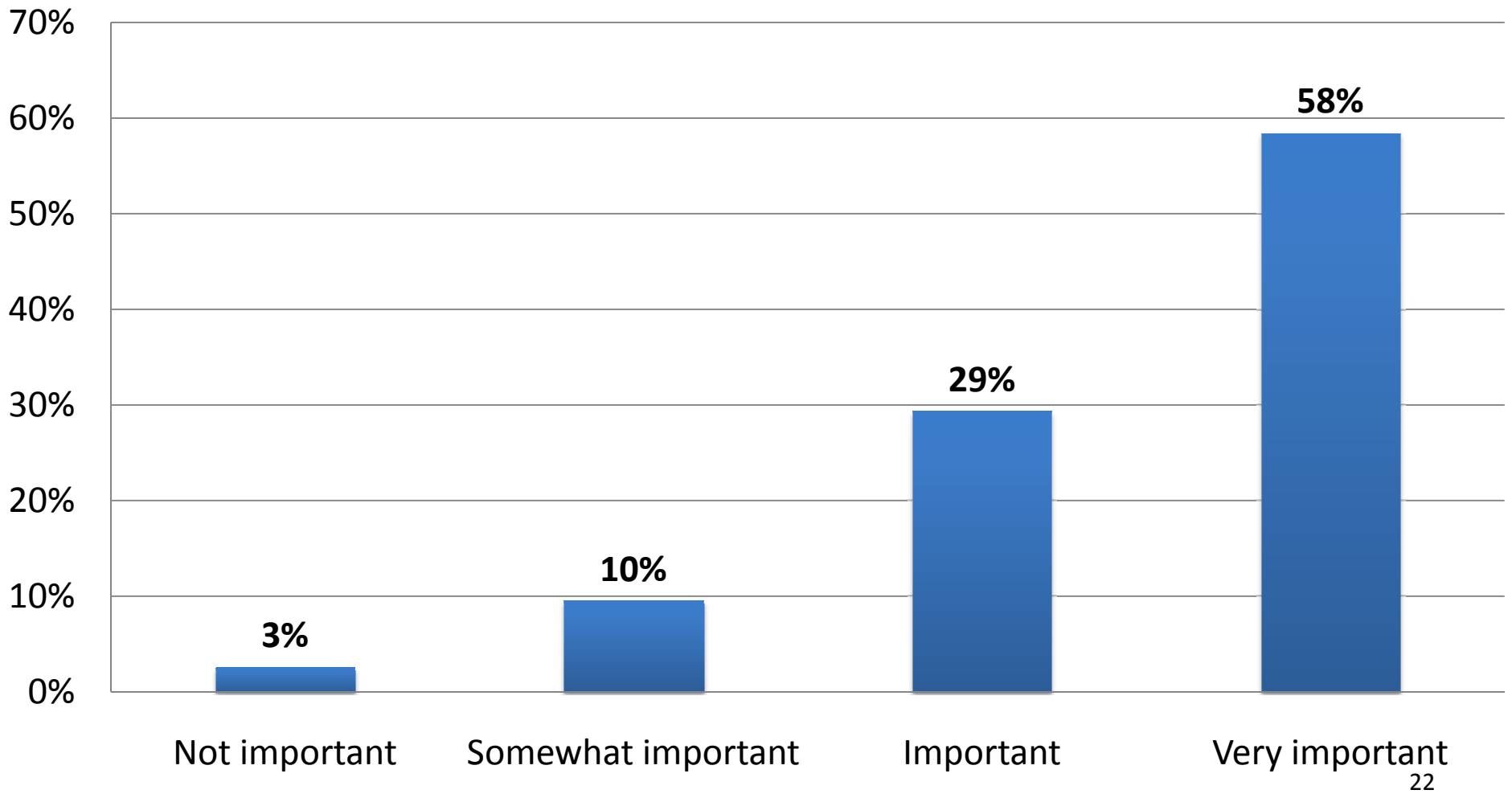
(ALL RESPONSES)

## 17. When thinking about capital costs and maintenance, which factors are most important to consider?



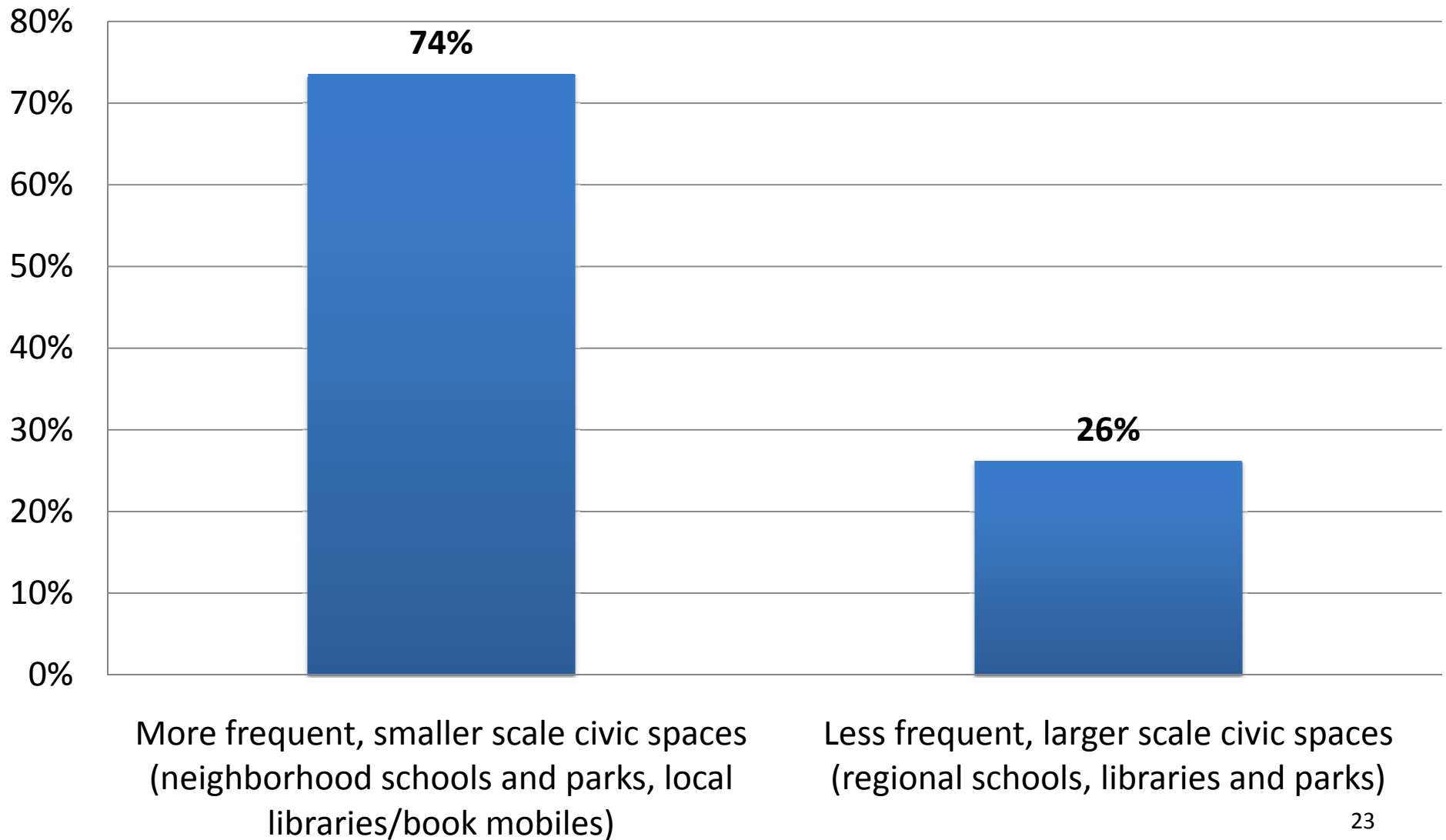
**(ALL RESPONSES)**

**18. How important is it to you that local governments, local school districts, and the university coordinate to address growth issues?**



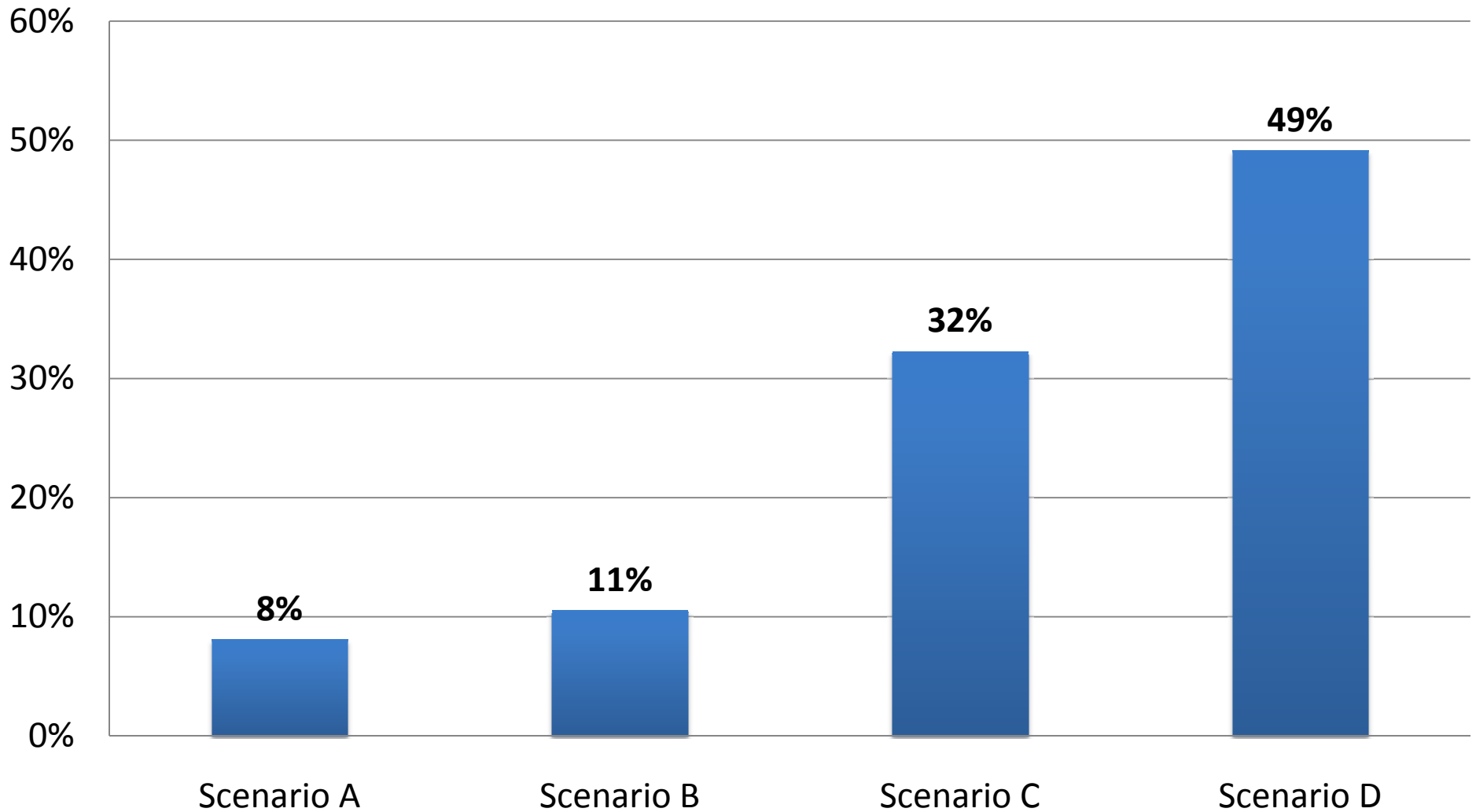
**(ALL RESPONSES)**

### **19. What kind of access to civic spaces (schools, libraries, parks/squares, etc.) is most appropriate?**



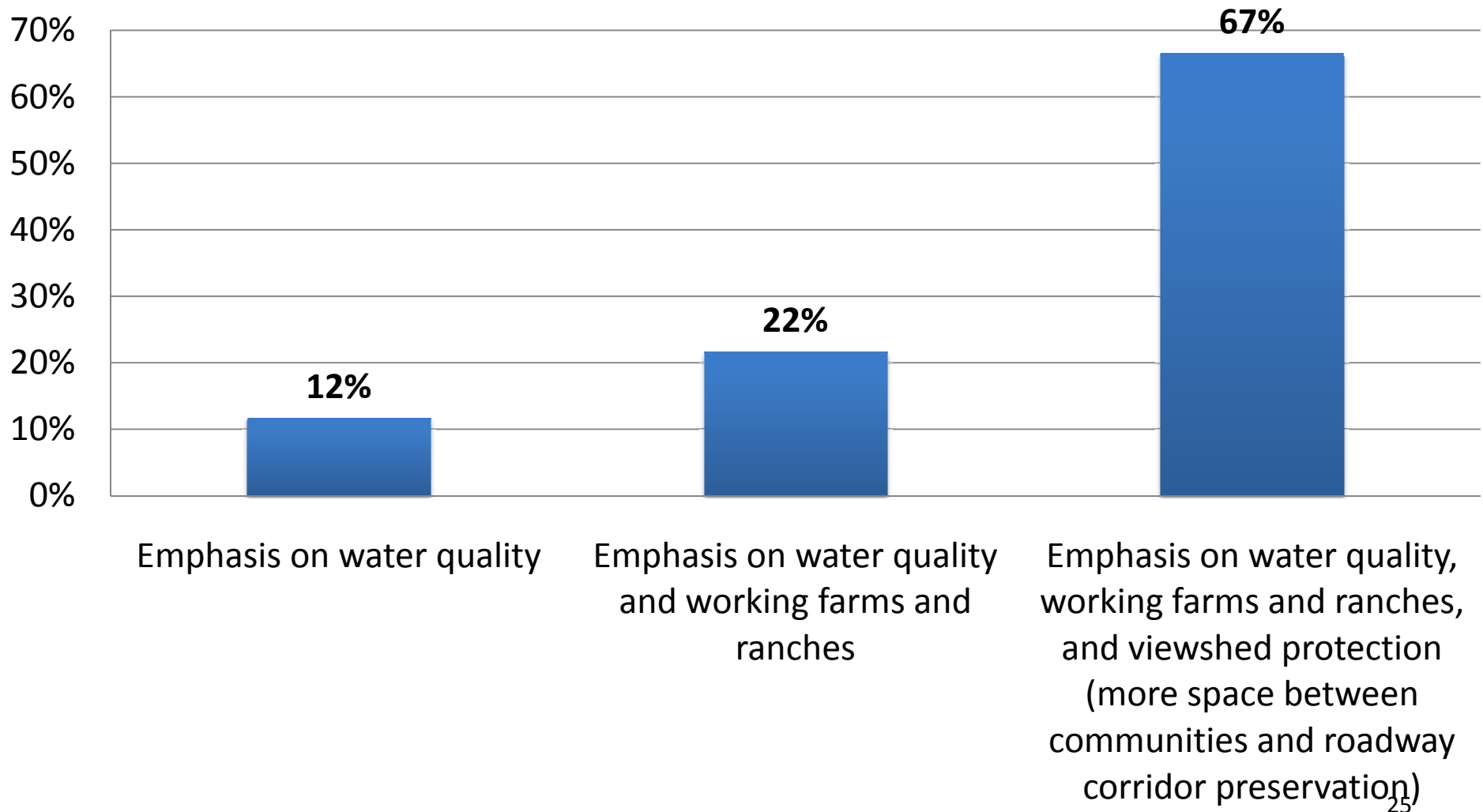
**(ALL RESPONSES)**

## 20. In general, which scenario represents the most appropriate conservation priorities?



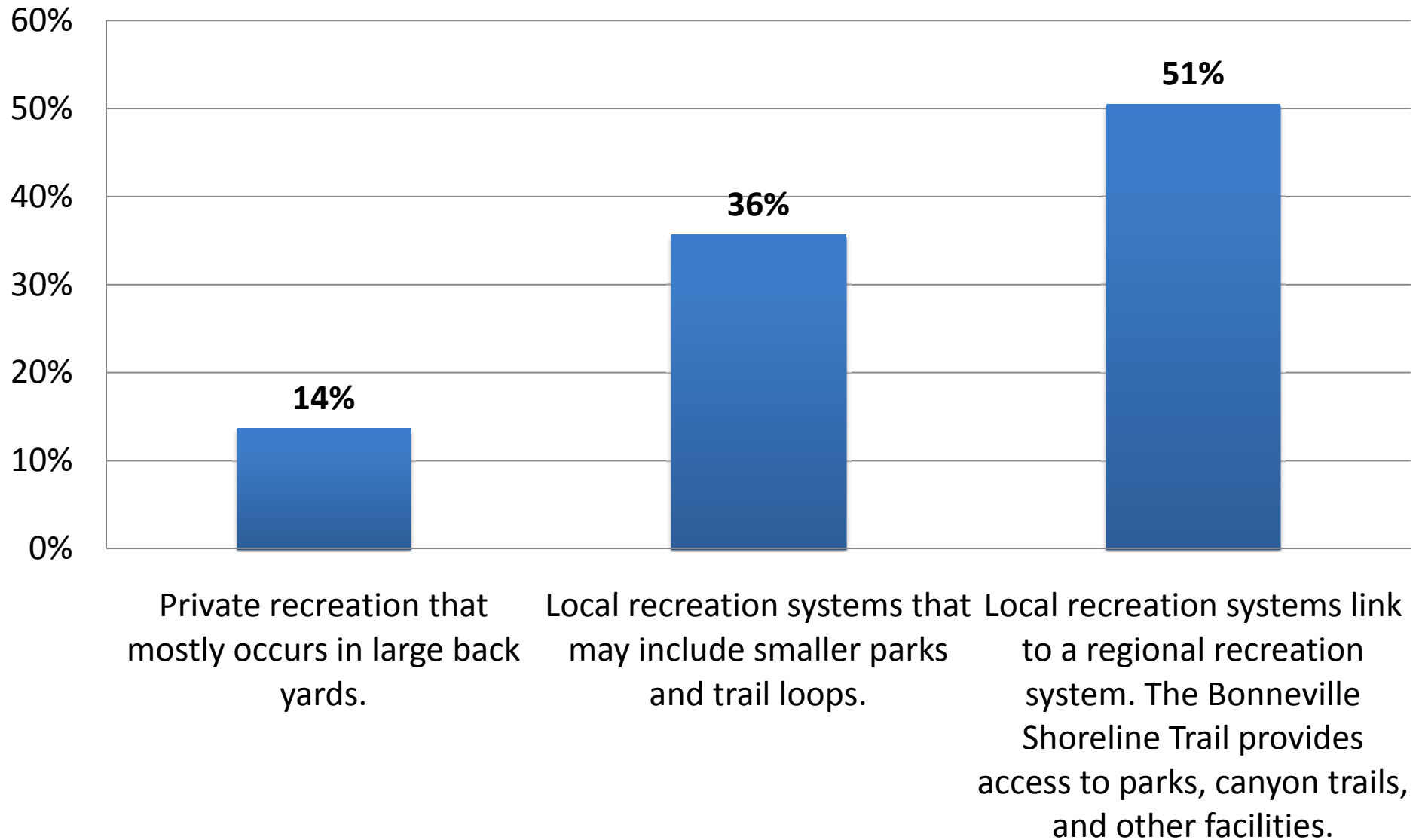
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## **21. Which statement best reflects the level and type of land conservation you feel Cache Valley should work toward?**



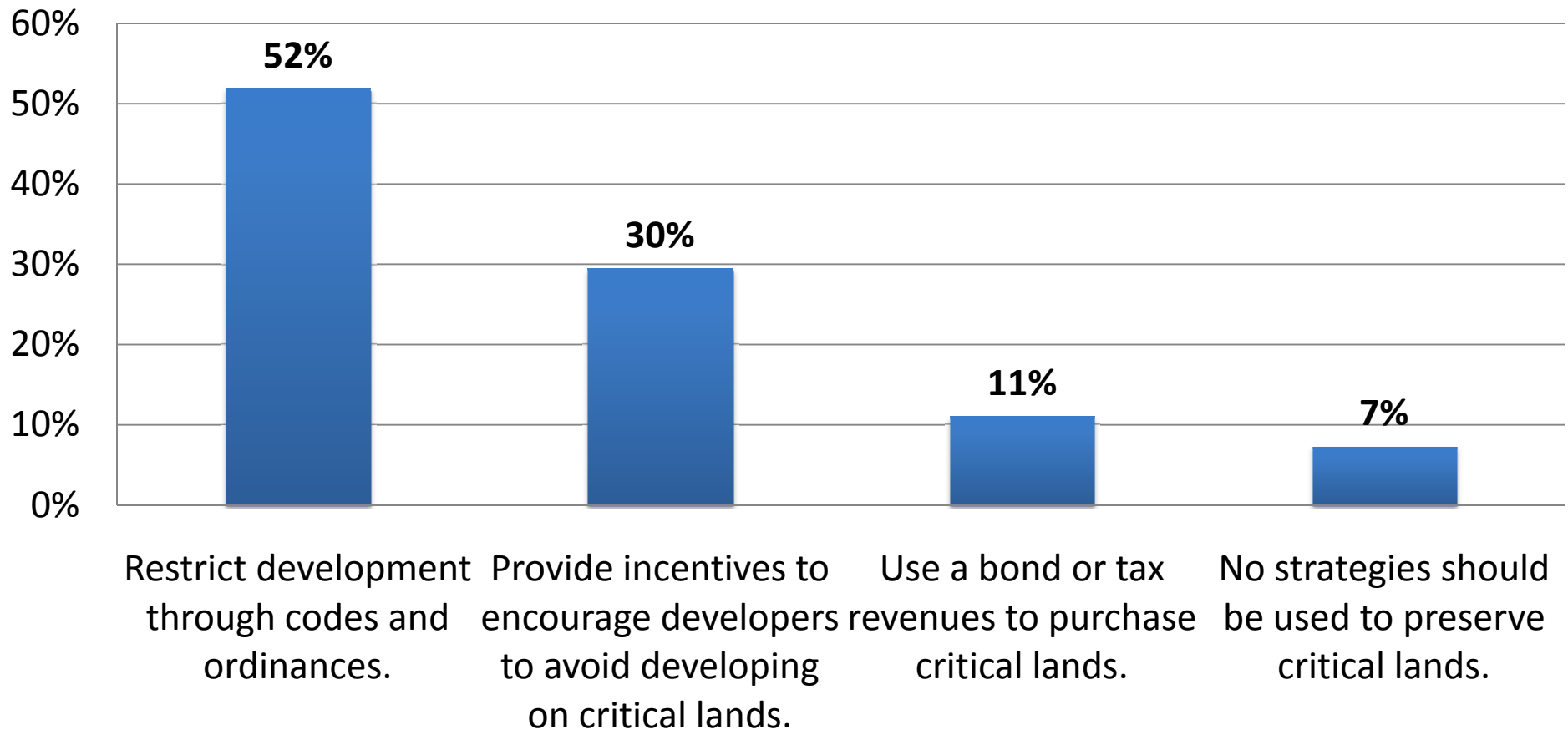
**(ALL RESPONSES)**

## 22. Which recreational emphasis is most important to you?



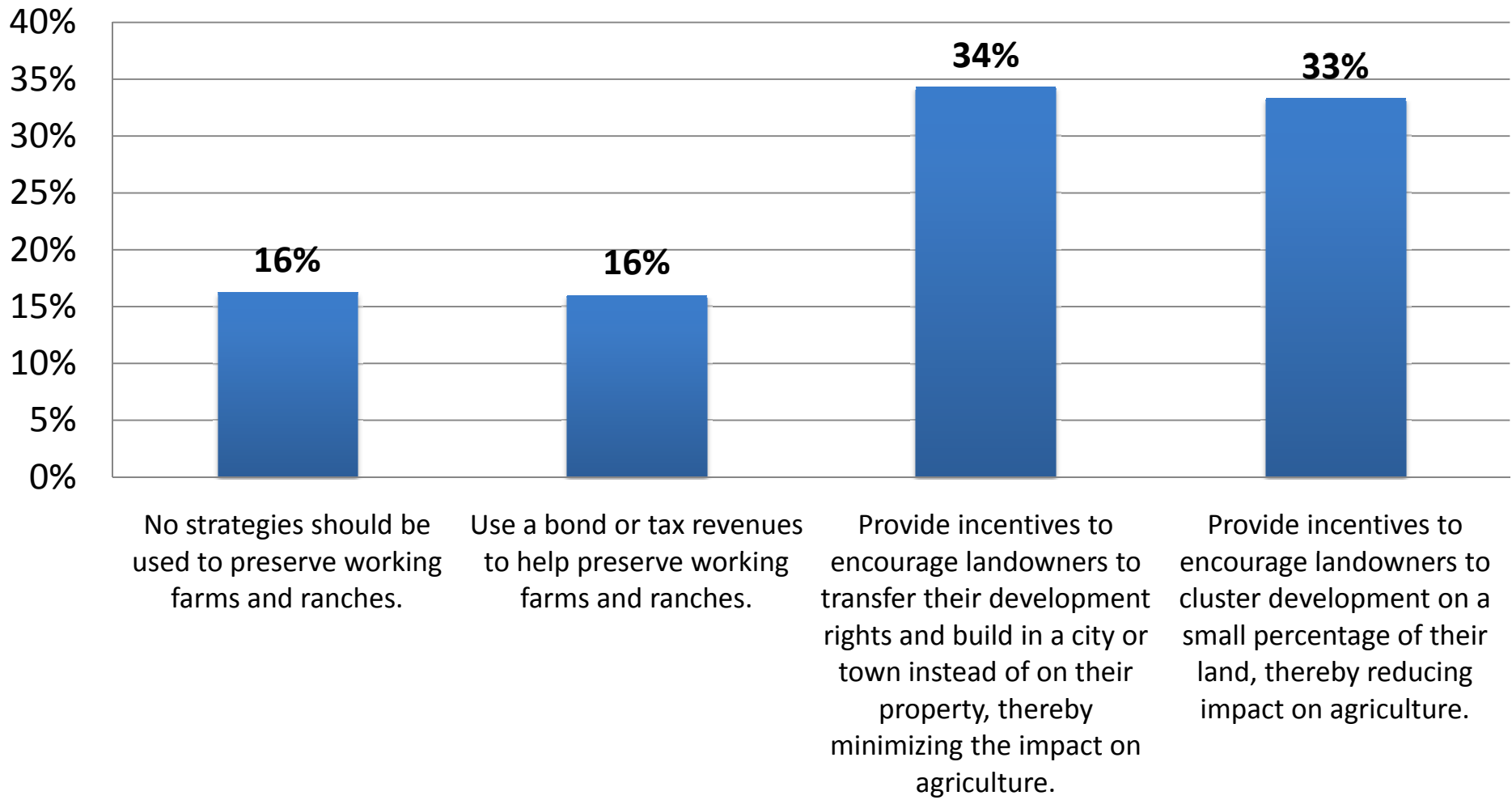
(ALL RESPONSES)

**23. Which of the following strategies do you most support for preserving lands that, if developed, may pose a safety risk or undue expense to people (i.e. floodplains, wetlands, steep slopes)?**



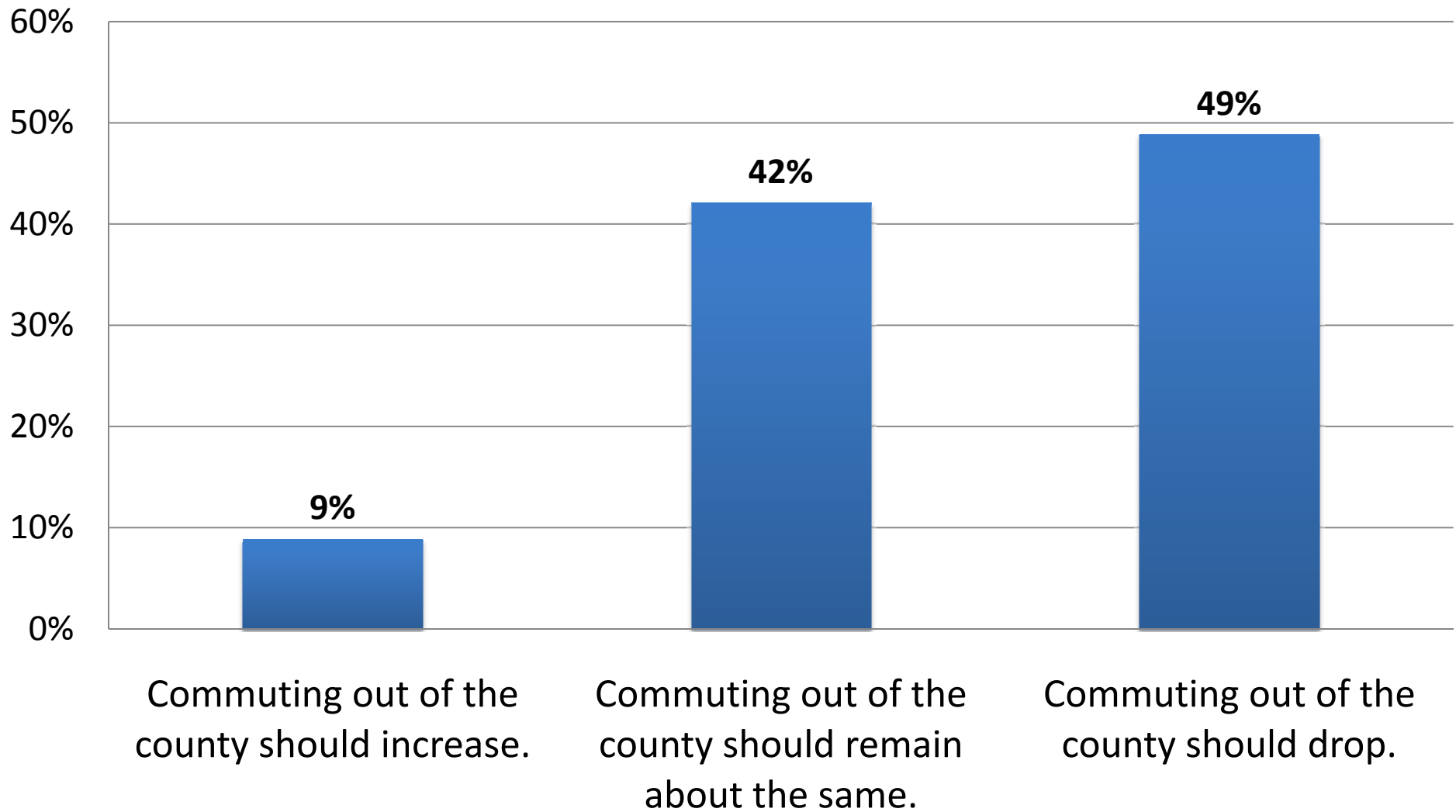
(ALL RESPONSES)

## 24. Which of the following strategies do you most support for preserving working farms and ranches?



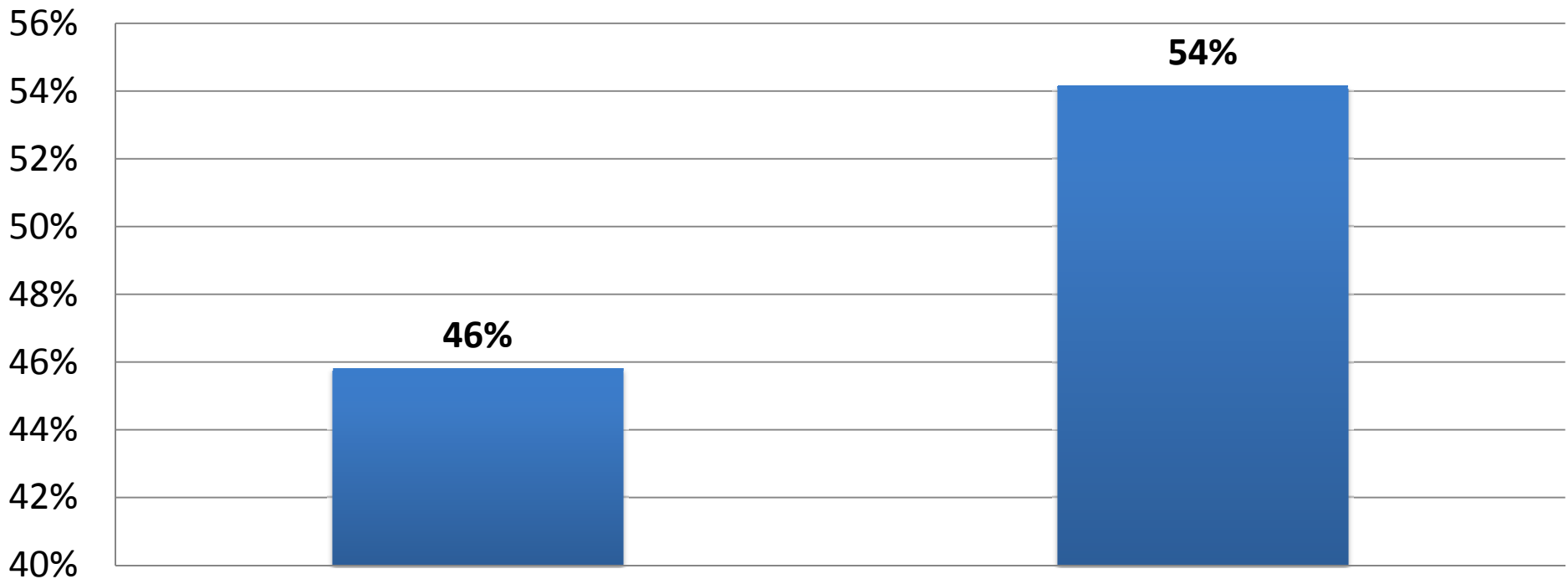
(ALL RESPONSES)

## 25. What should the future commute look like for Cache Valley residents?



(ALL RESPONSES)

## 26. Which geographic employment and shopping pattern do you prefer?

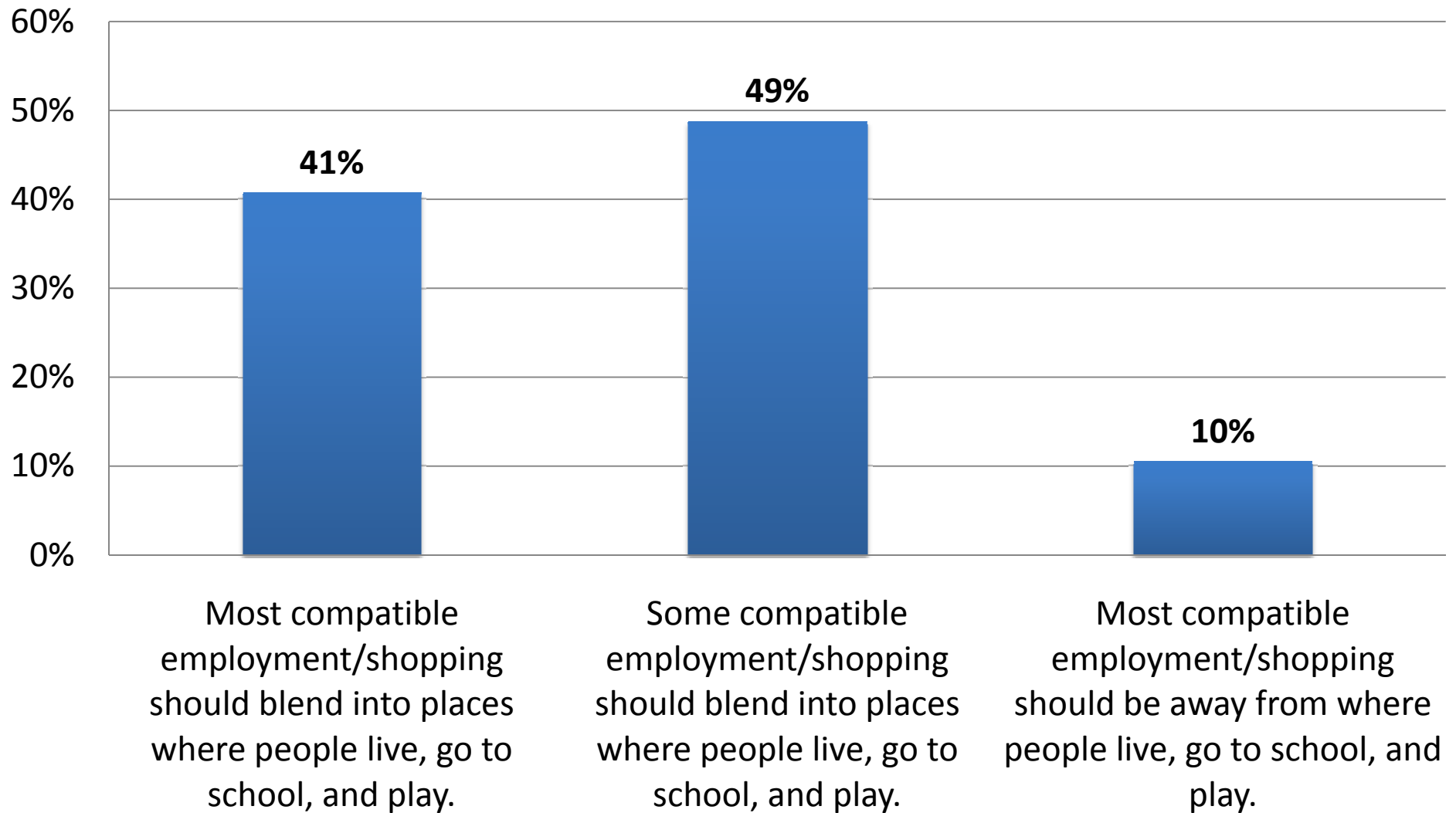


Almost all employment and shopping happens in existing towns and cities on the east side of the valley.

Most employment and shopping happens in existing towns and cities on the east side of the valley, but a significant amount also occurs in cities and towns and in a new employment center on the west side of the valley.

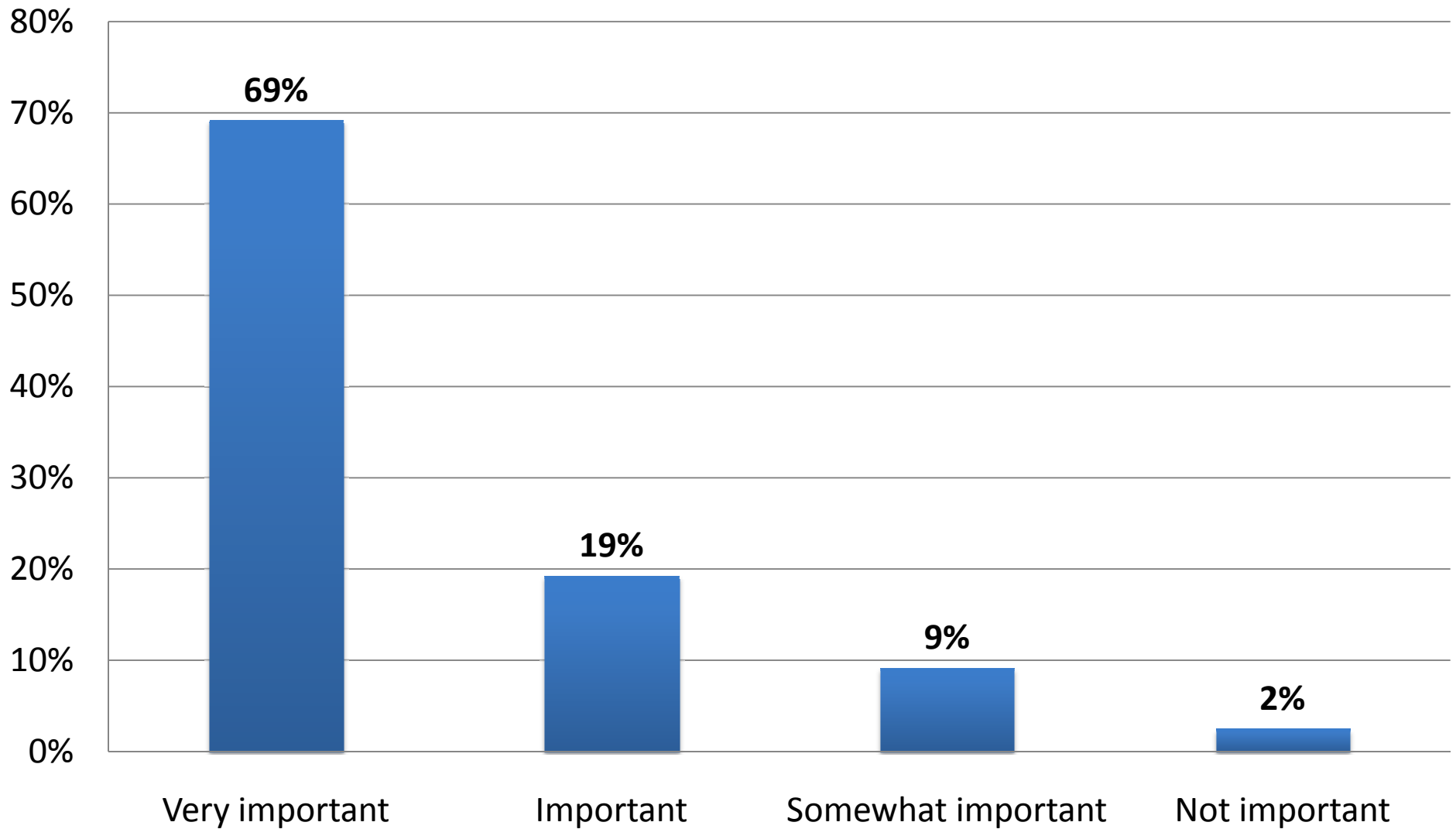
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## 27. How should employment and shopping relate to other land uses?



**(ALL RESPONSES)**

## **28. How important is it to you that local governments coordinate to address growth issues?**



Envision Cache Valley Scenarios Feedback Survey

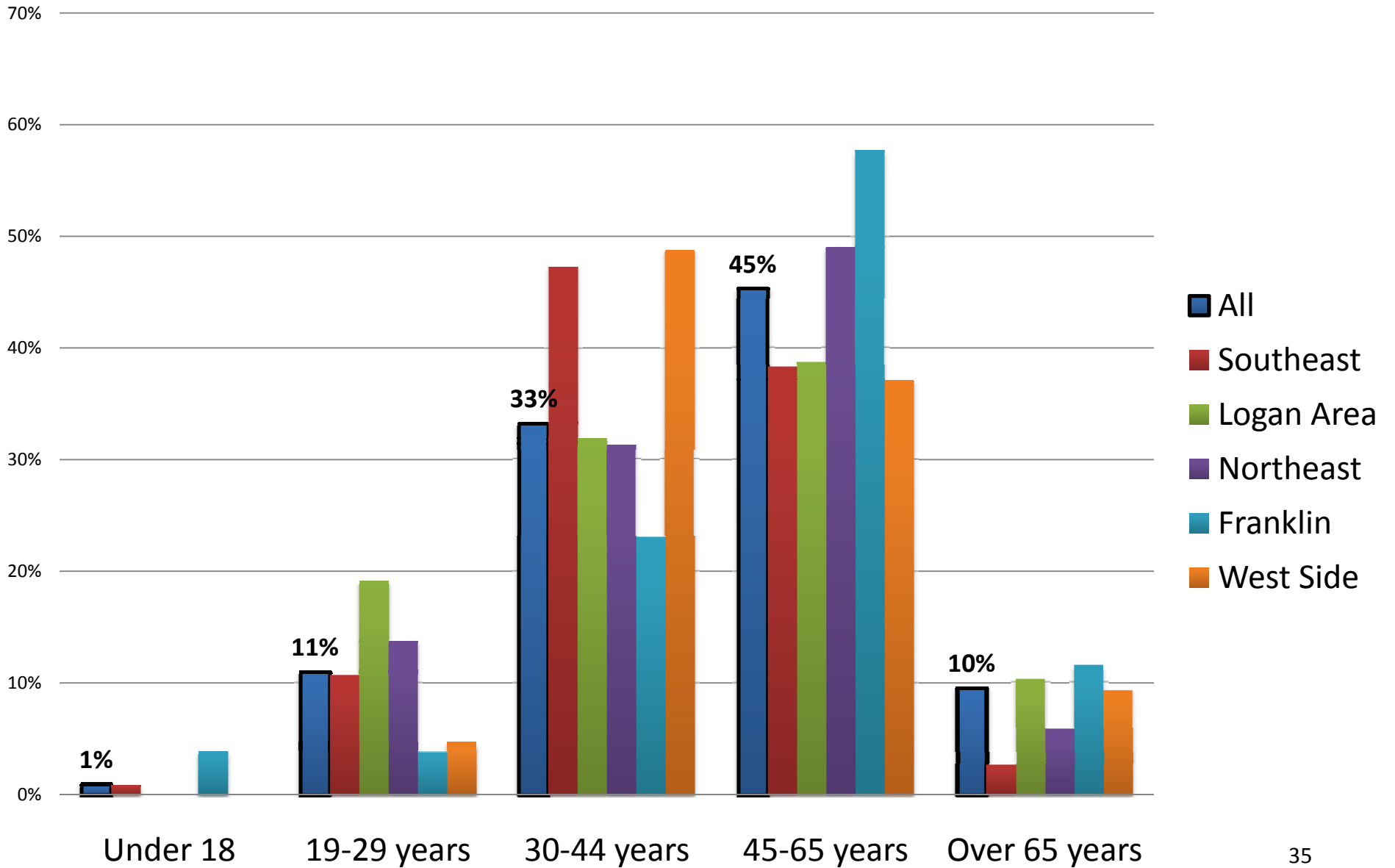
# **SUB-REGION CROSS TAB**

# Sub-Region Cross Tab

- A regional survey (remember to keep the “All” findings in mind)
- Sub-regions identified to gain a sense of more local nuances; membership in a sub-region determined by the incorporated city or town participants selected in question 4
  - Sub-Region Legend:
    - All: includes all survey participants
    - Southeast: Hyrum, Millville, Nibley, Paradise, Providence
    - Logan Area: Hyde Park, Logan, North Logan, River Heights
    - Northeast: Amalga, Cornish, Lewiston, Richmond, Smithfield
    - Franklin: Clifton, Dayton, Franklin, Preston, Weston (no Oxford responses)
    - West Side: Clarkston, Mendon, Newton, Trenton, Wellsville

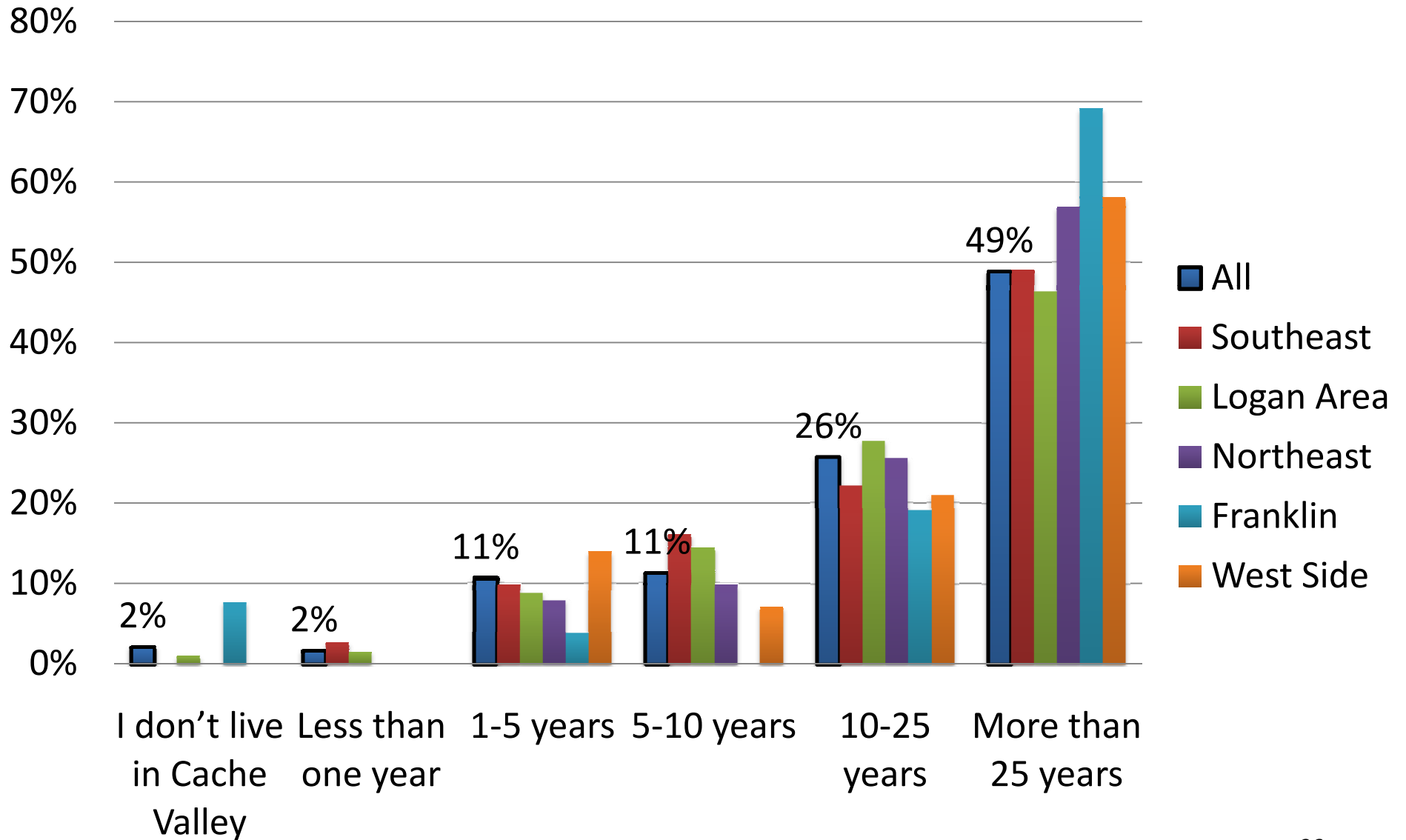
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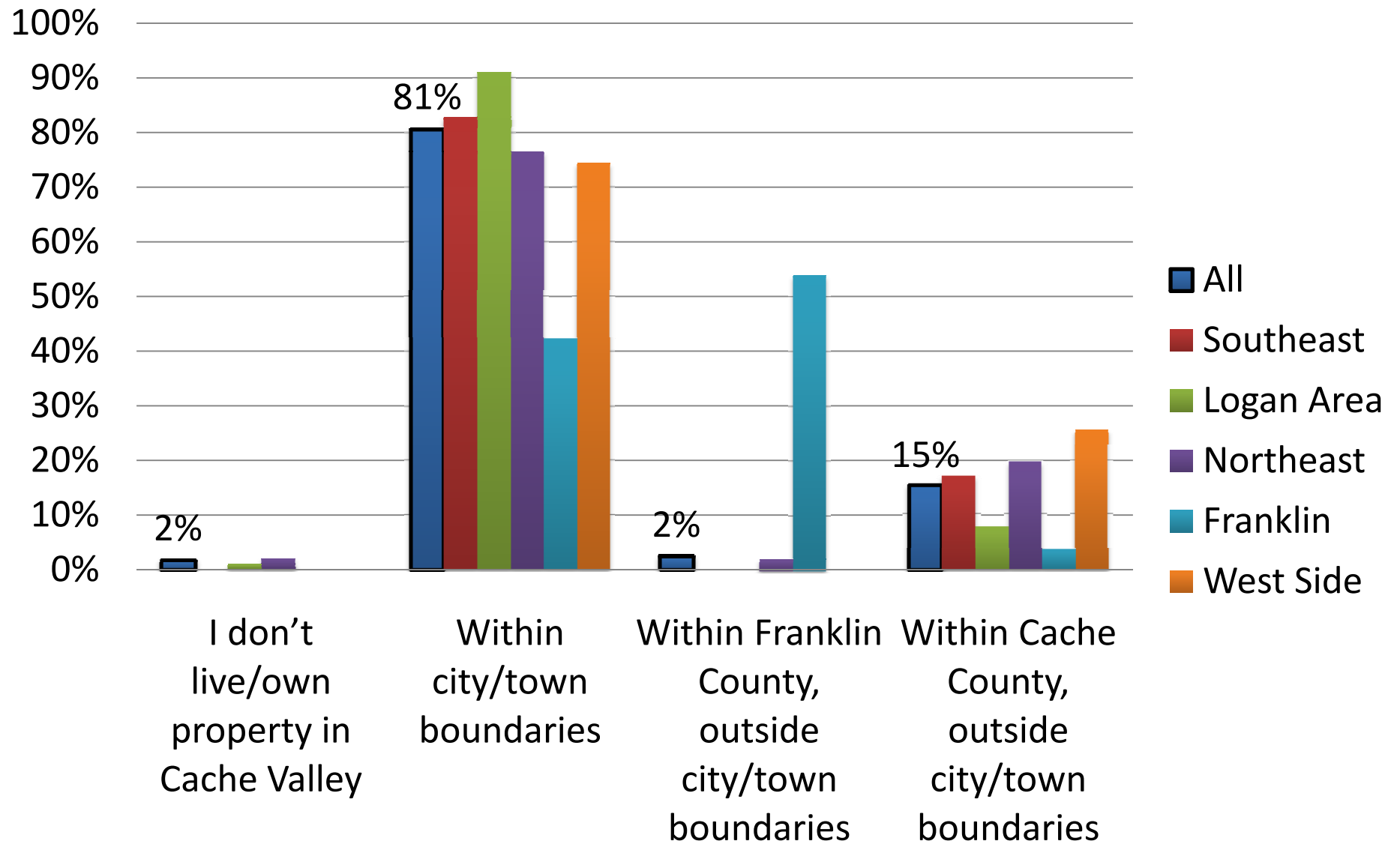
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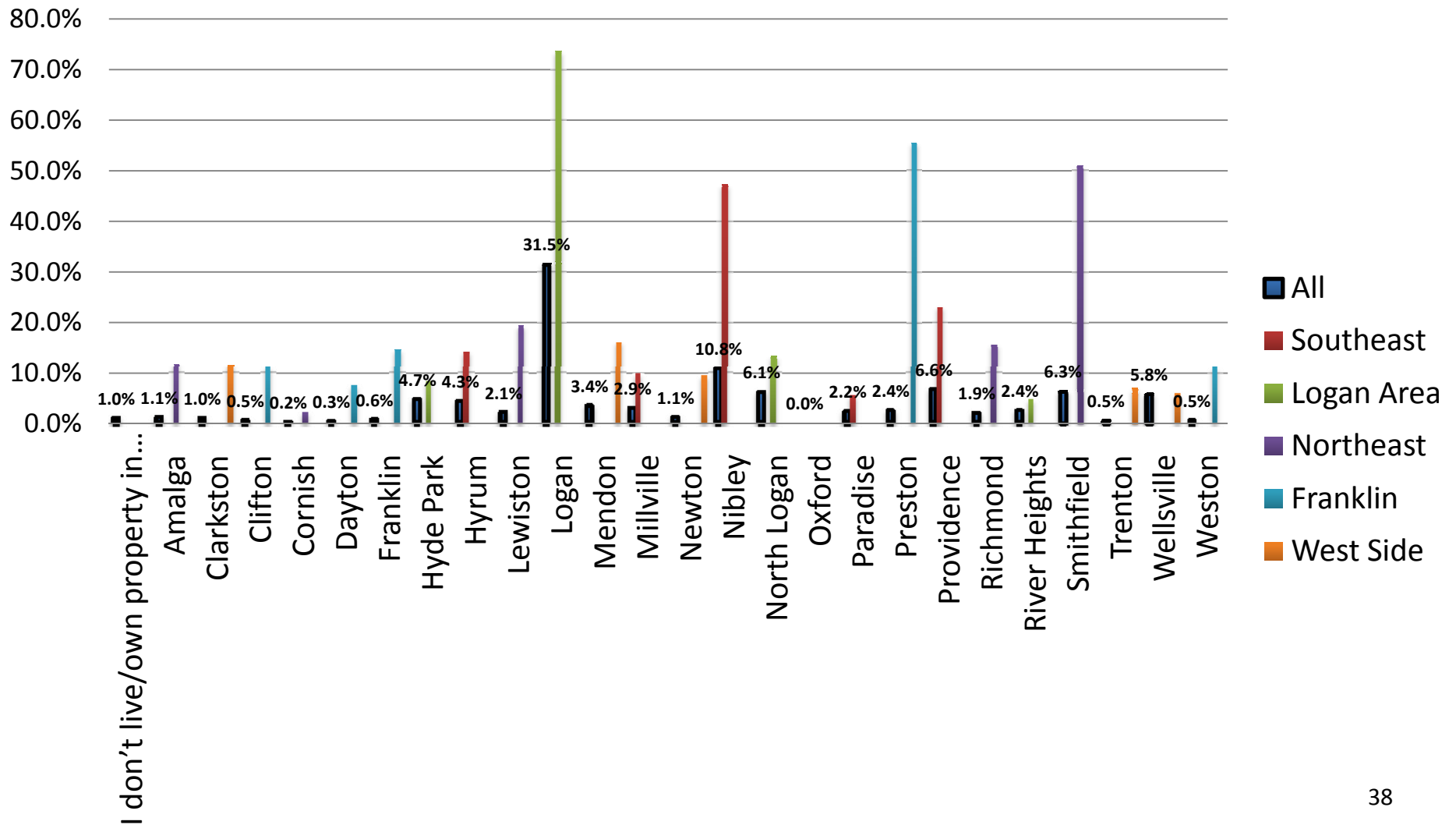
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### 3. Where do you live/own property?



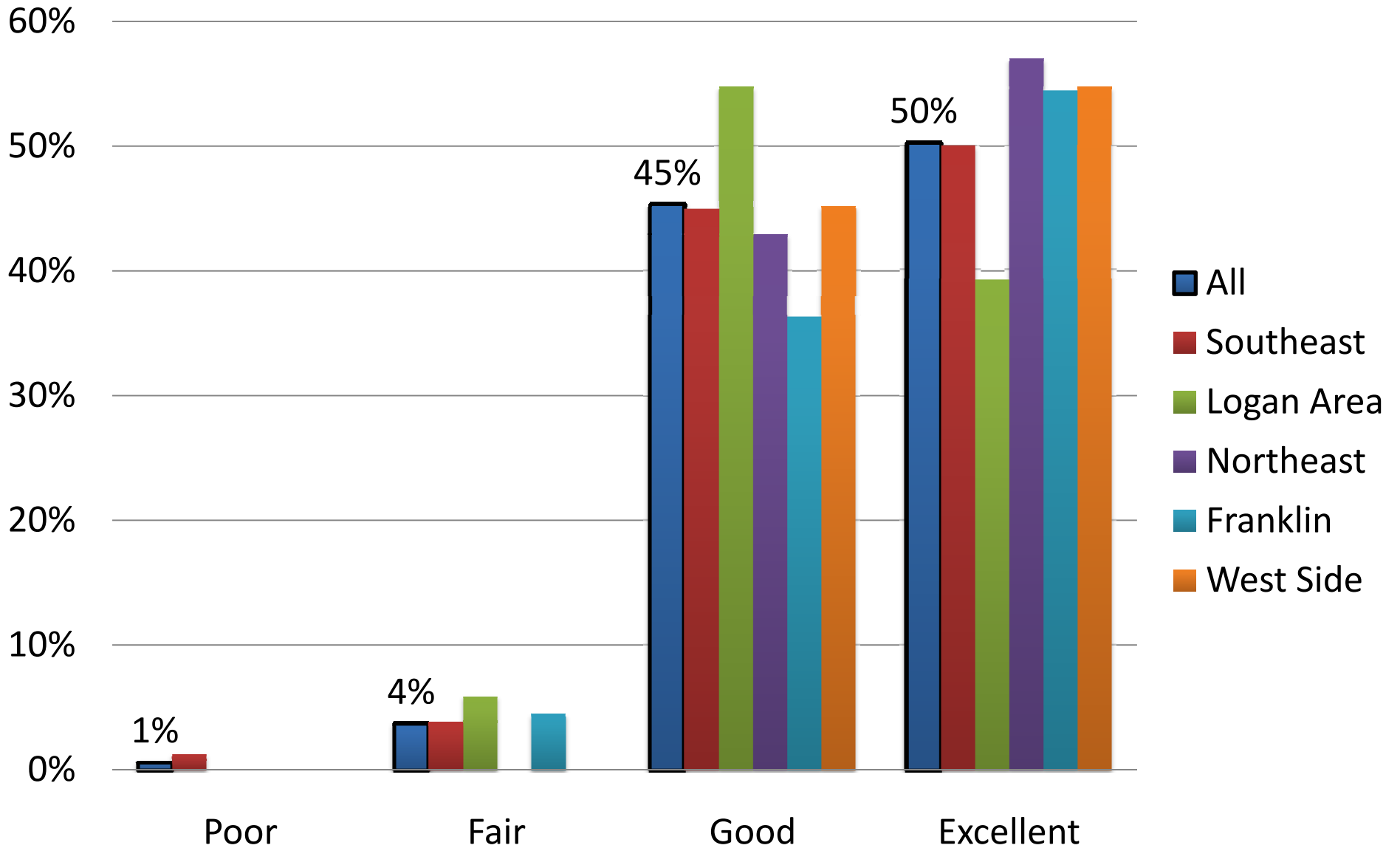
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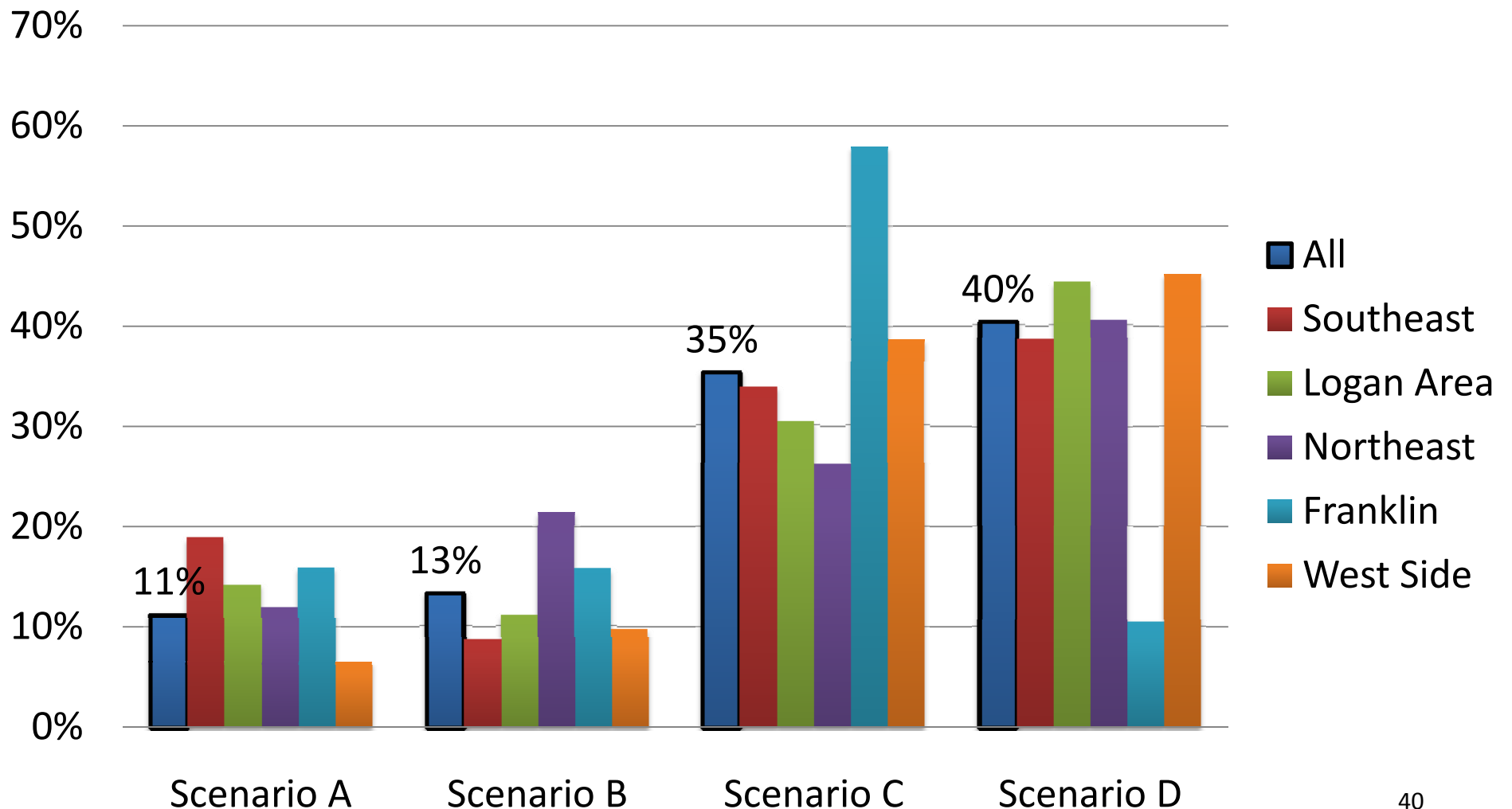
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## 5. How do you rate your quality of life in Cache Valley?



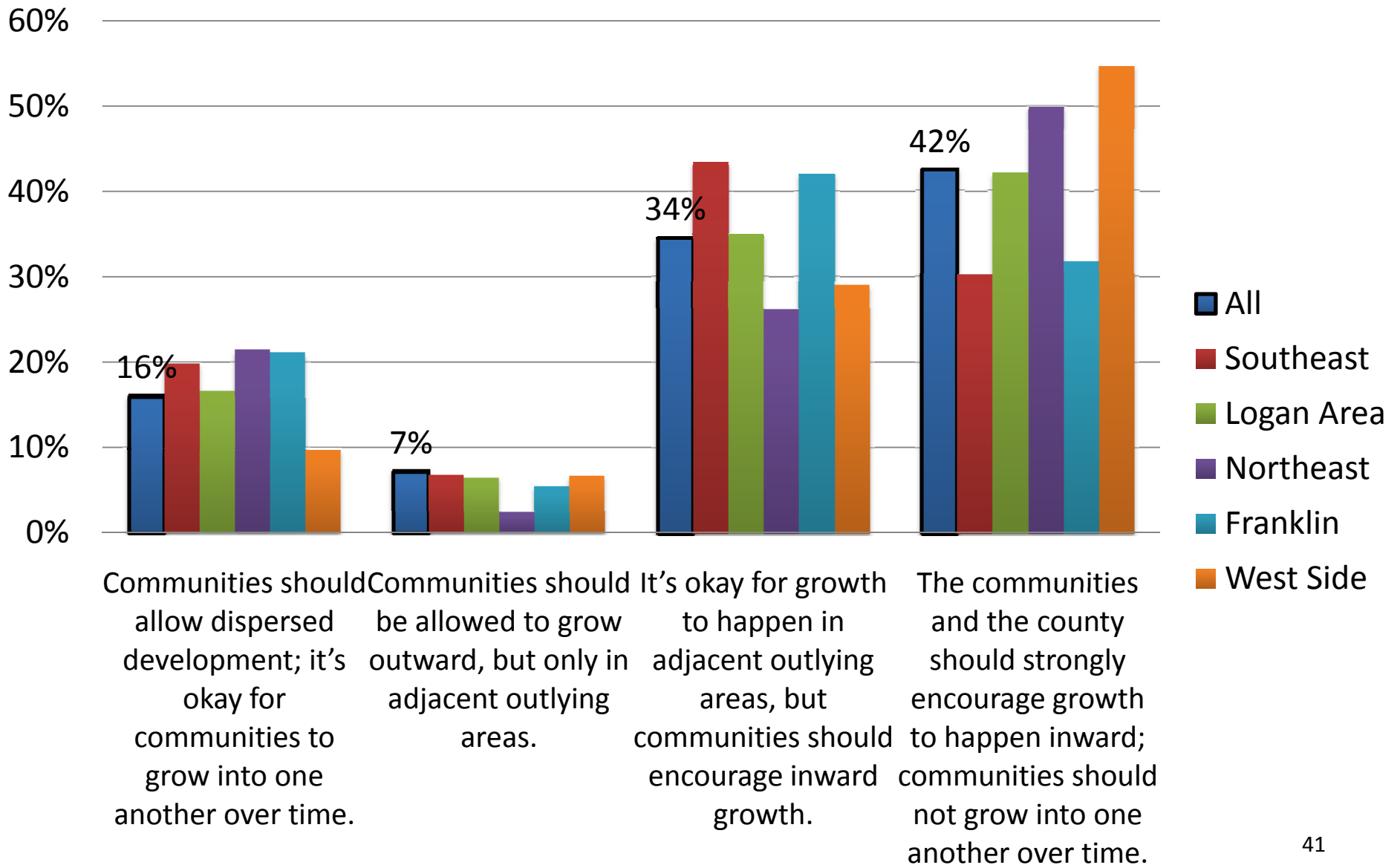
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## 6. When you think about your quality of life and that of future generations, which scenario represents the most appropriate pattern for future growth?



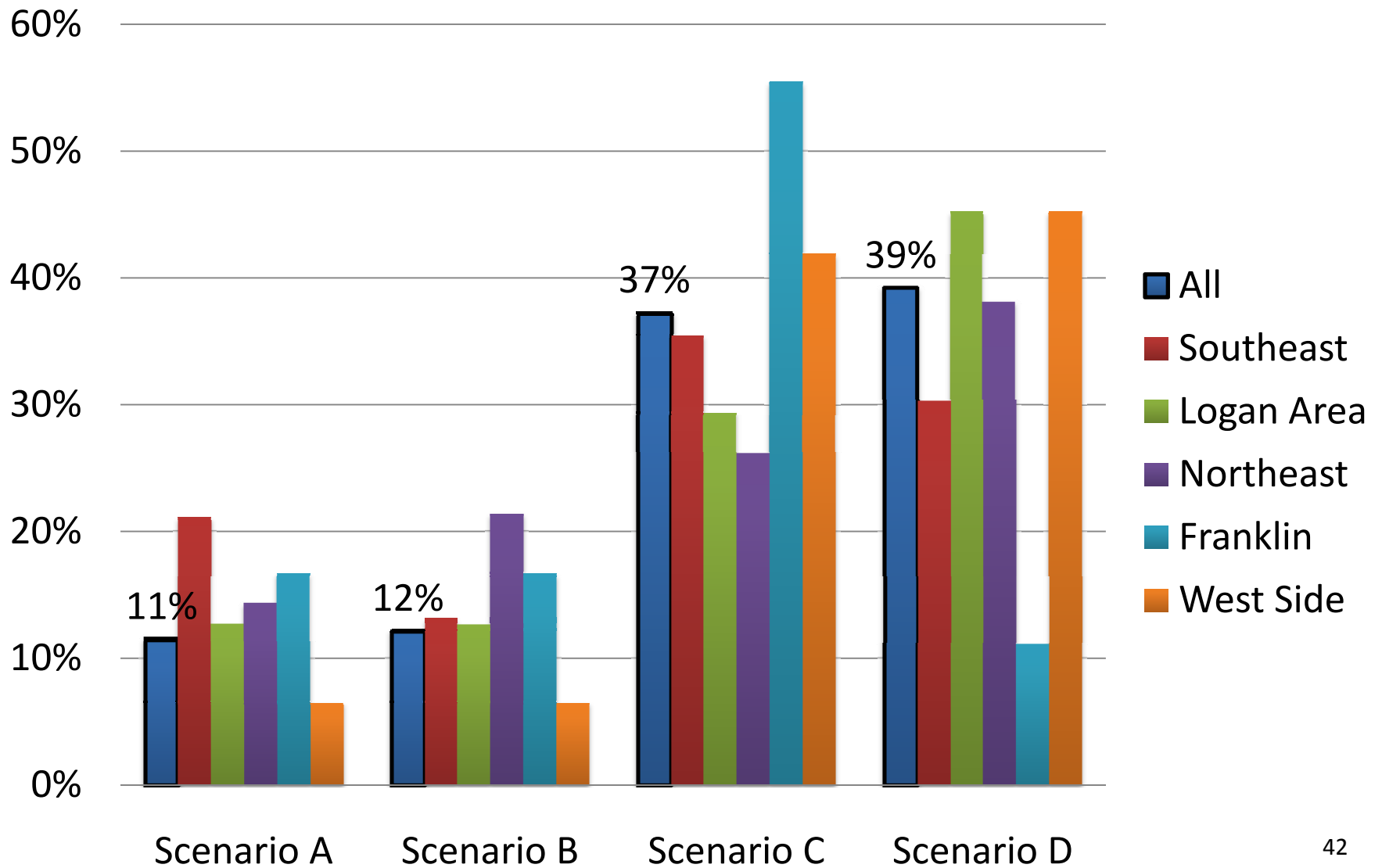
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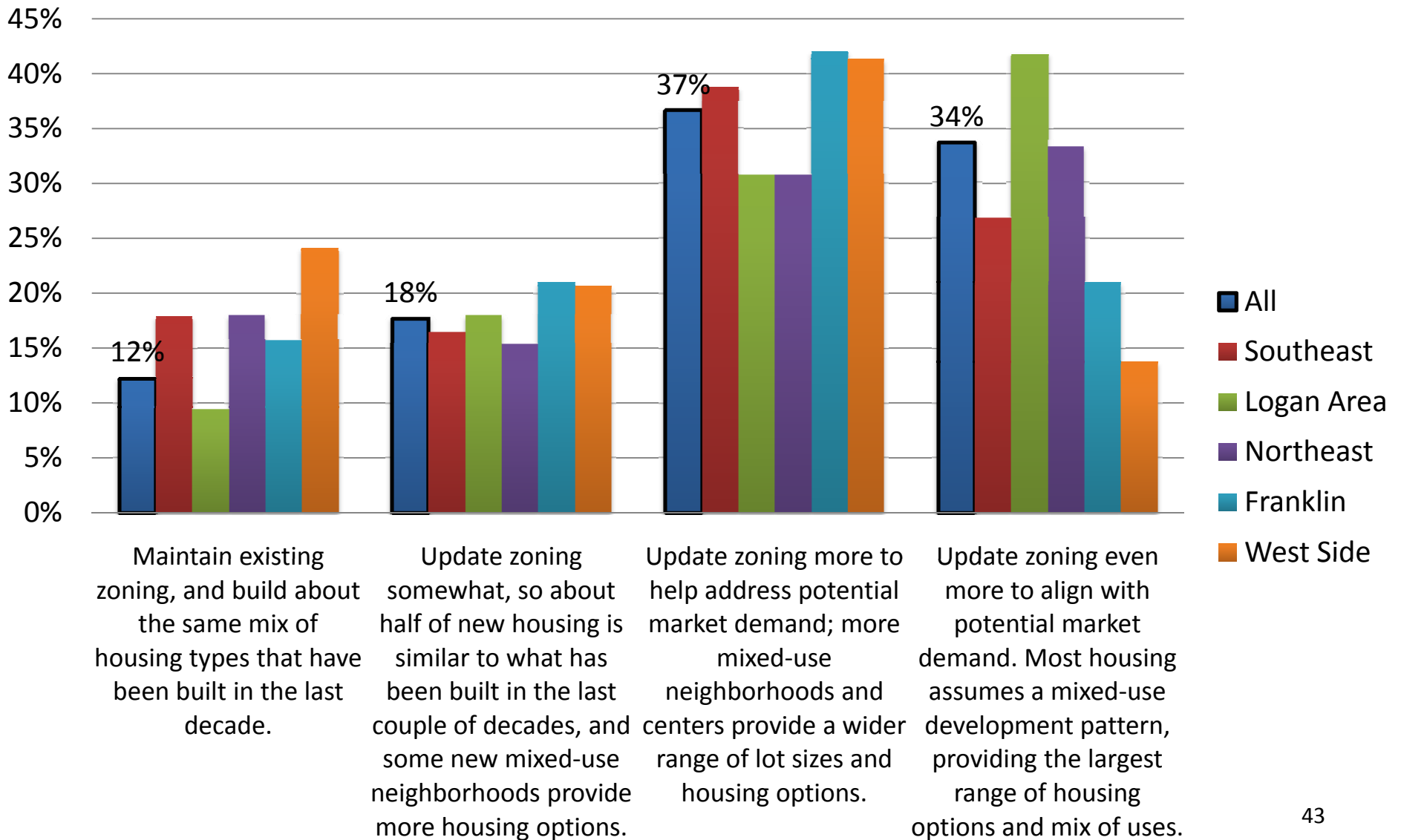
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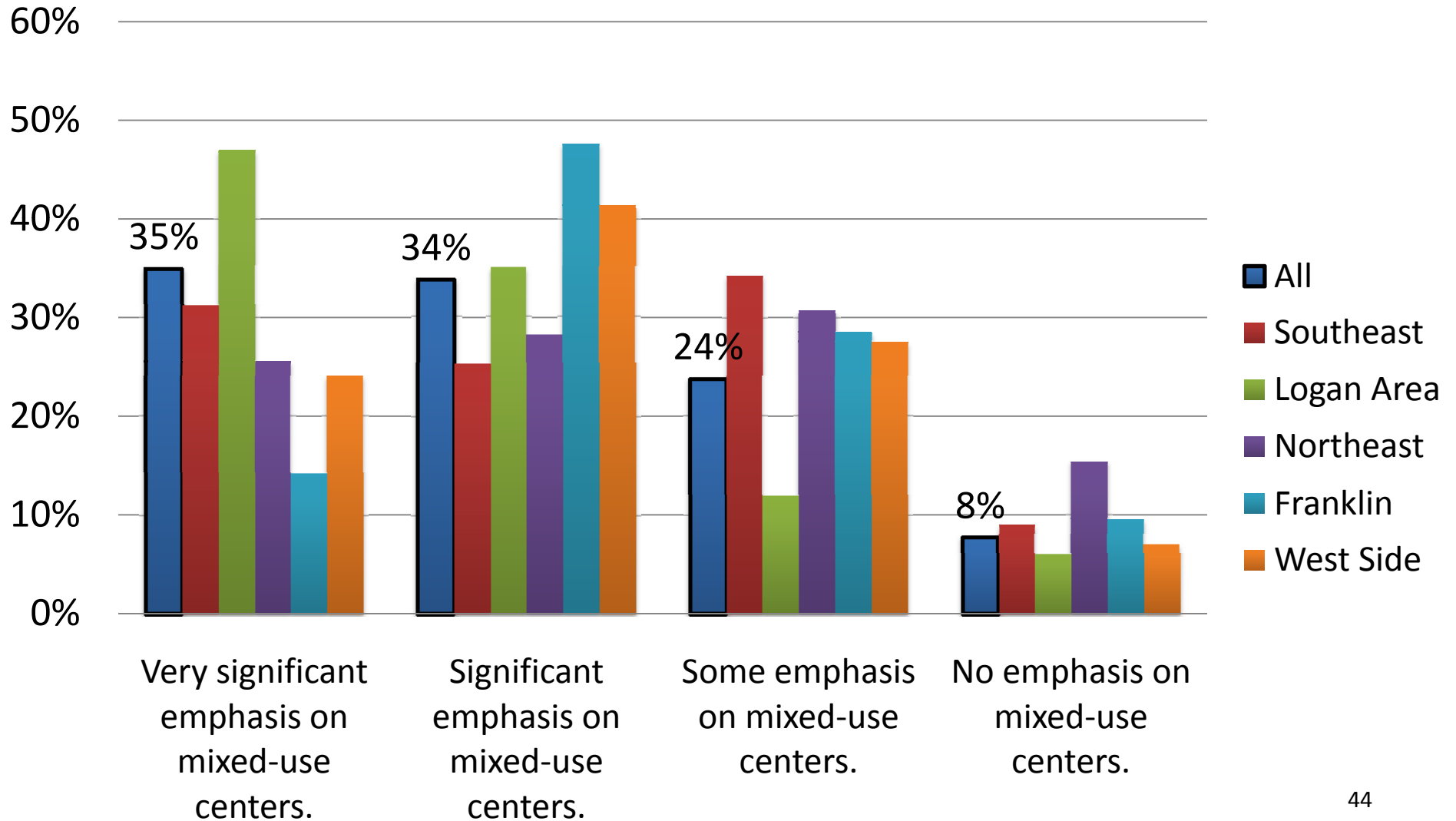
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**9. As you think about the growth anticipated in the next few decades, what housing patterns should zoning allow?**



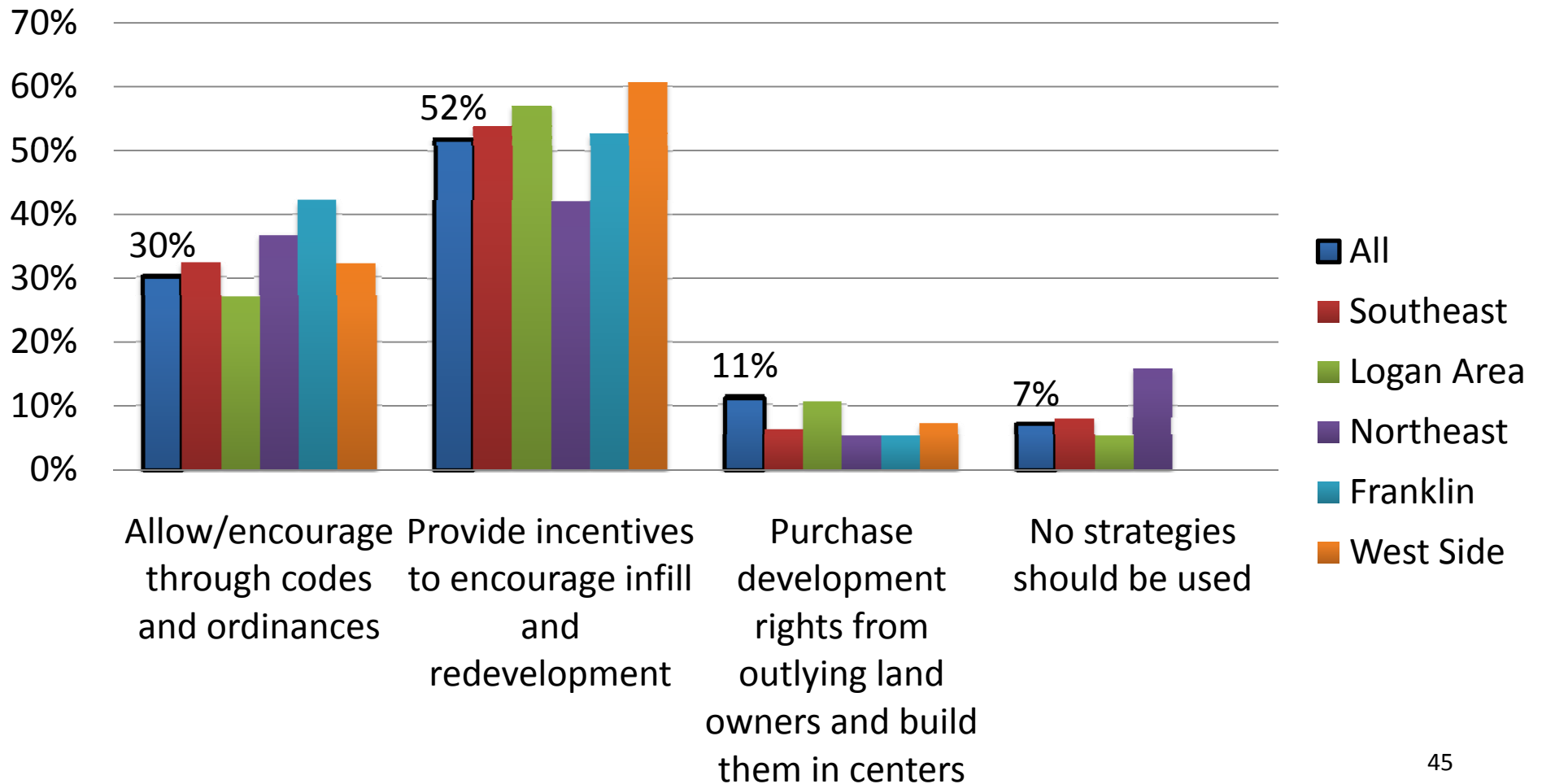
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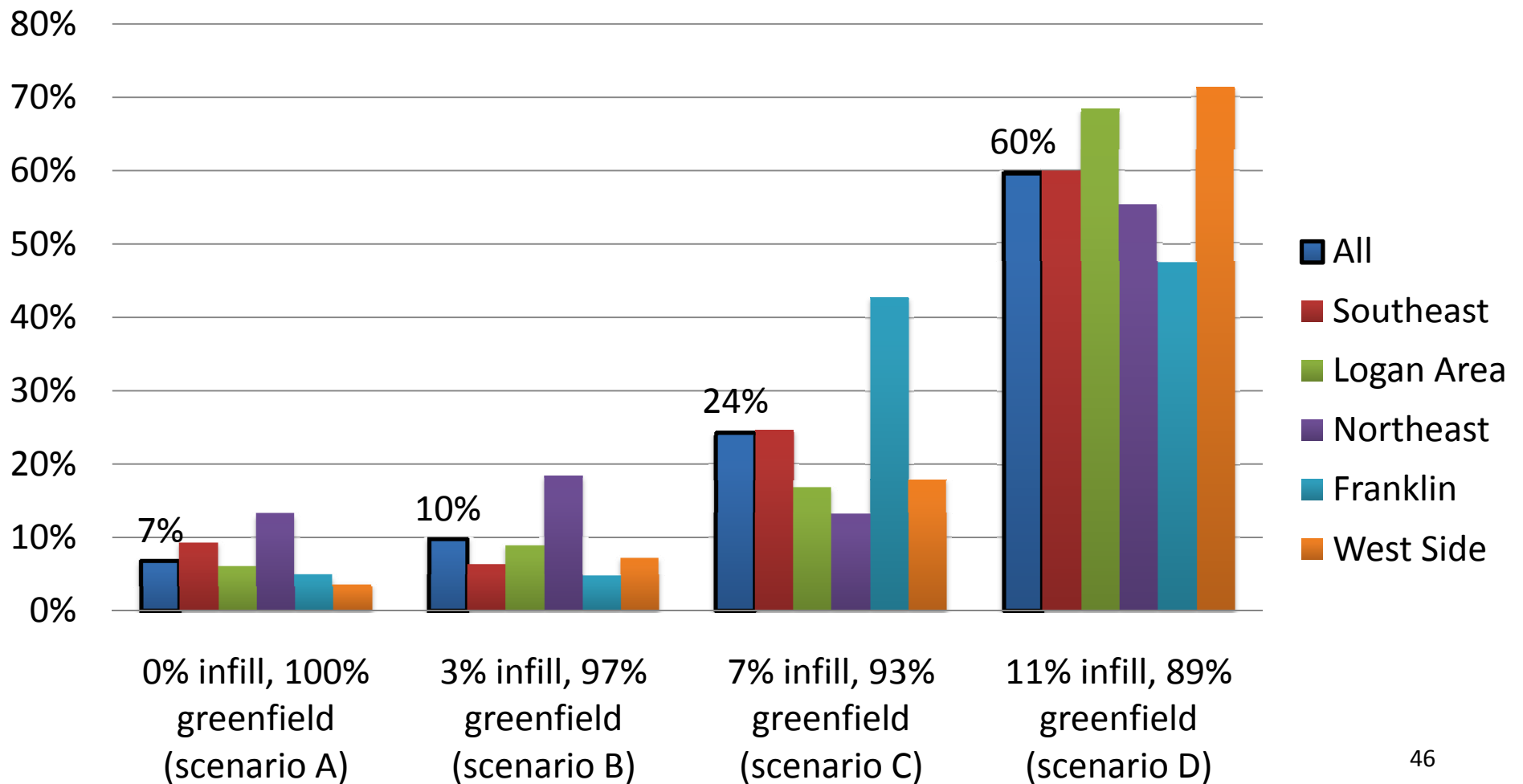
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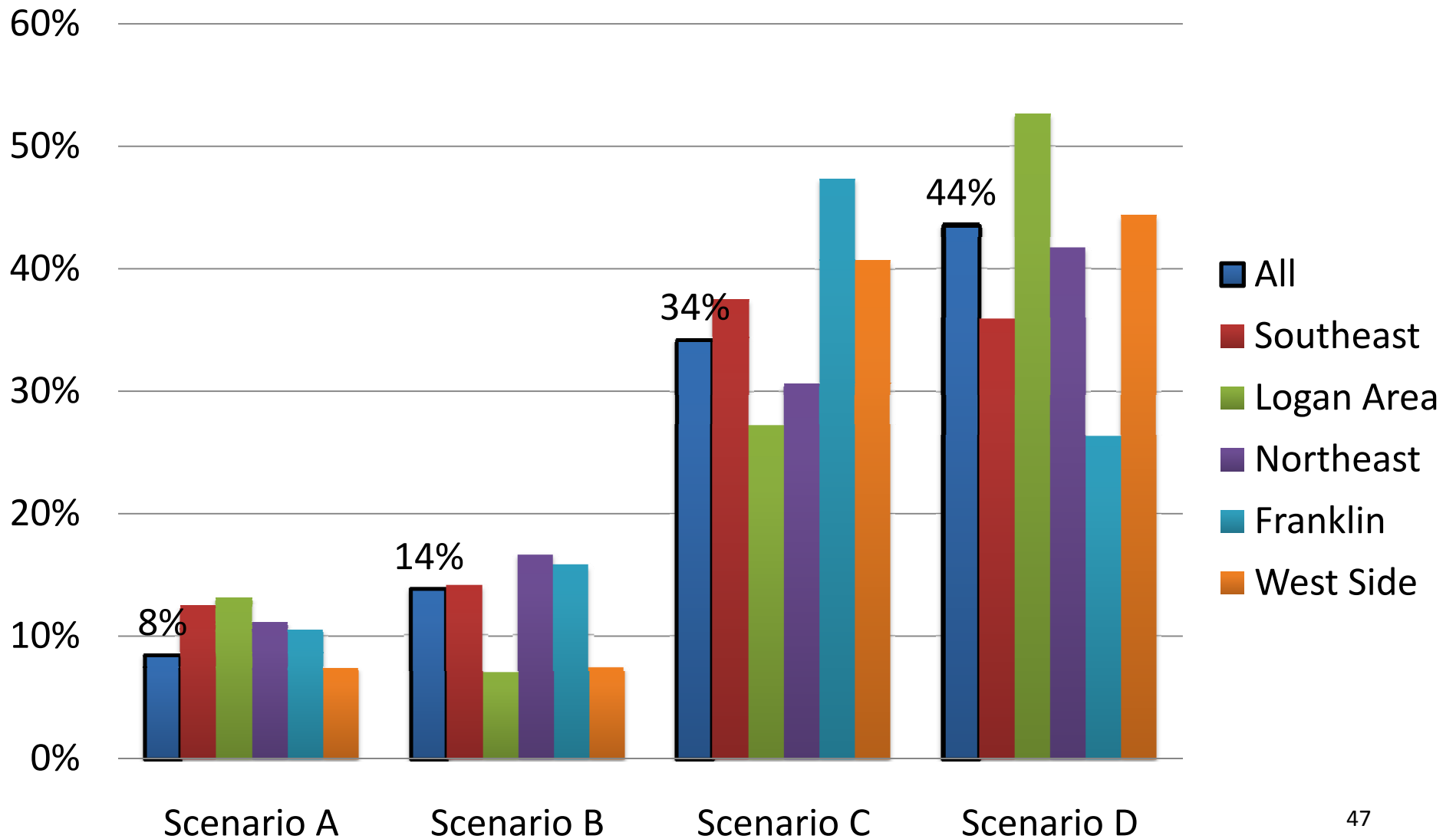
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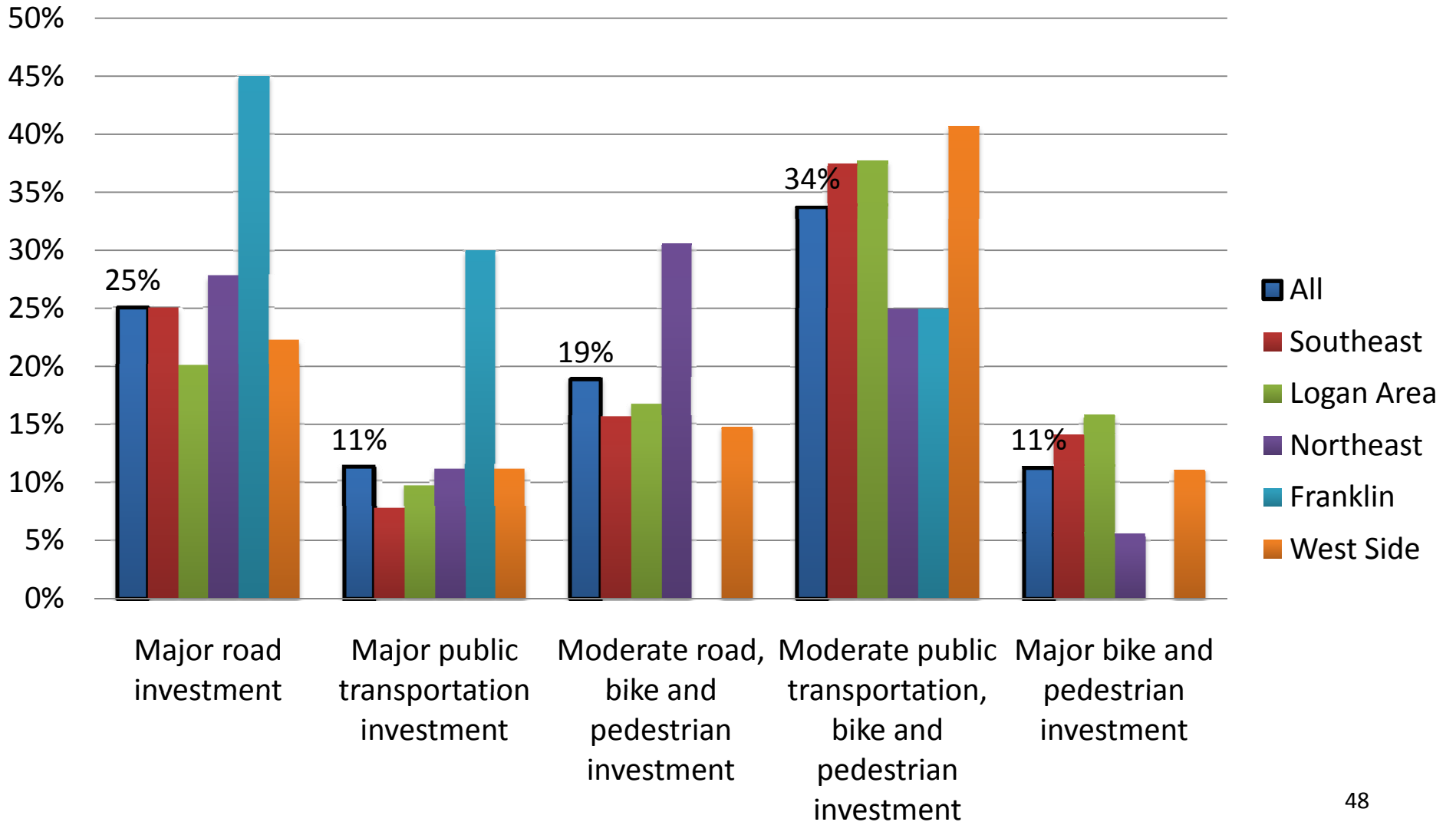
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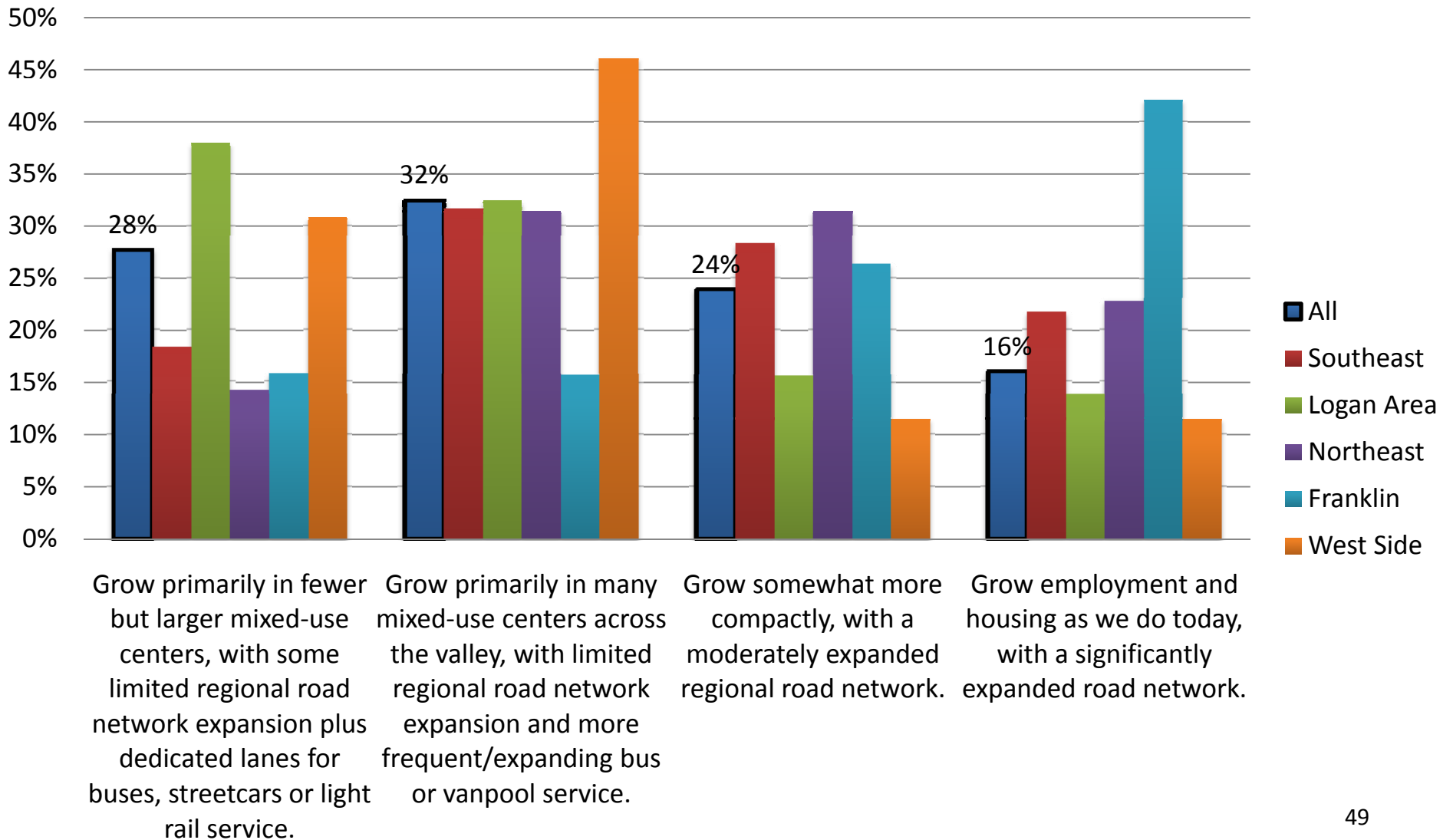
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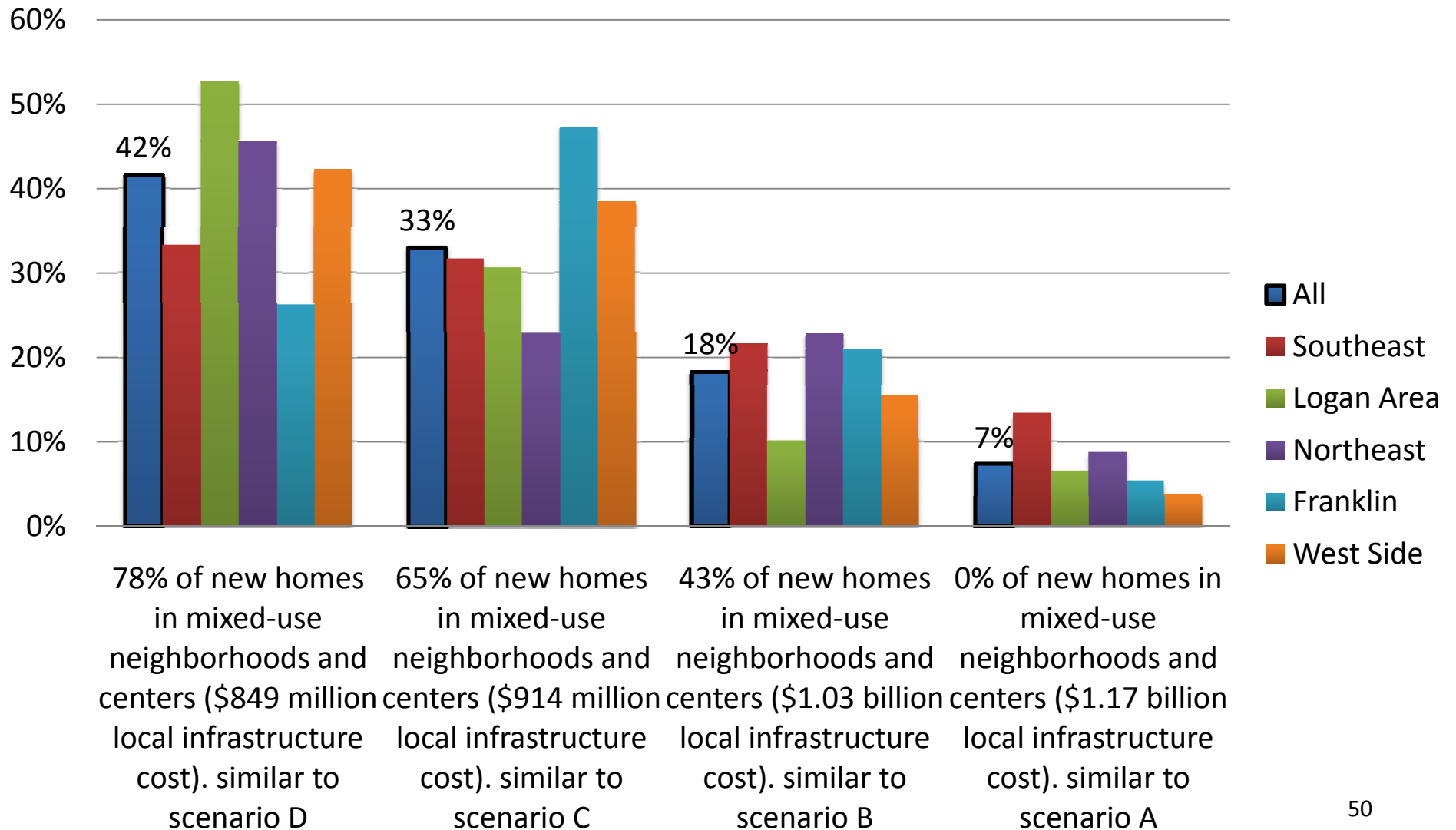
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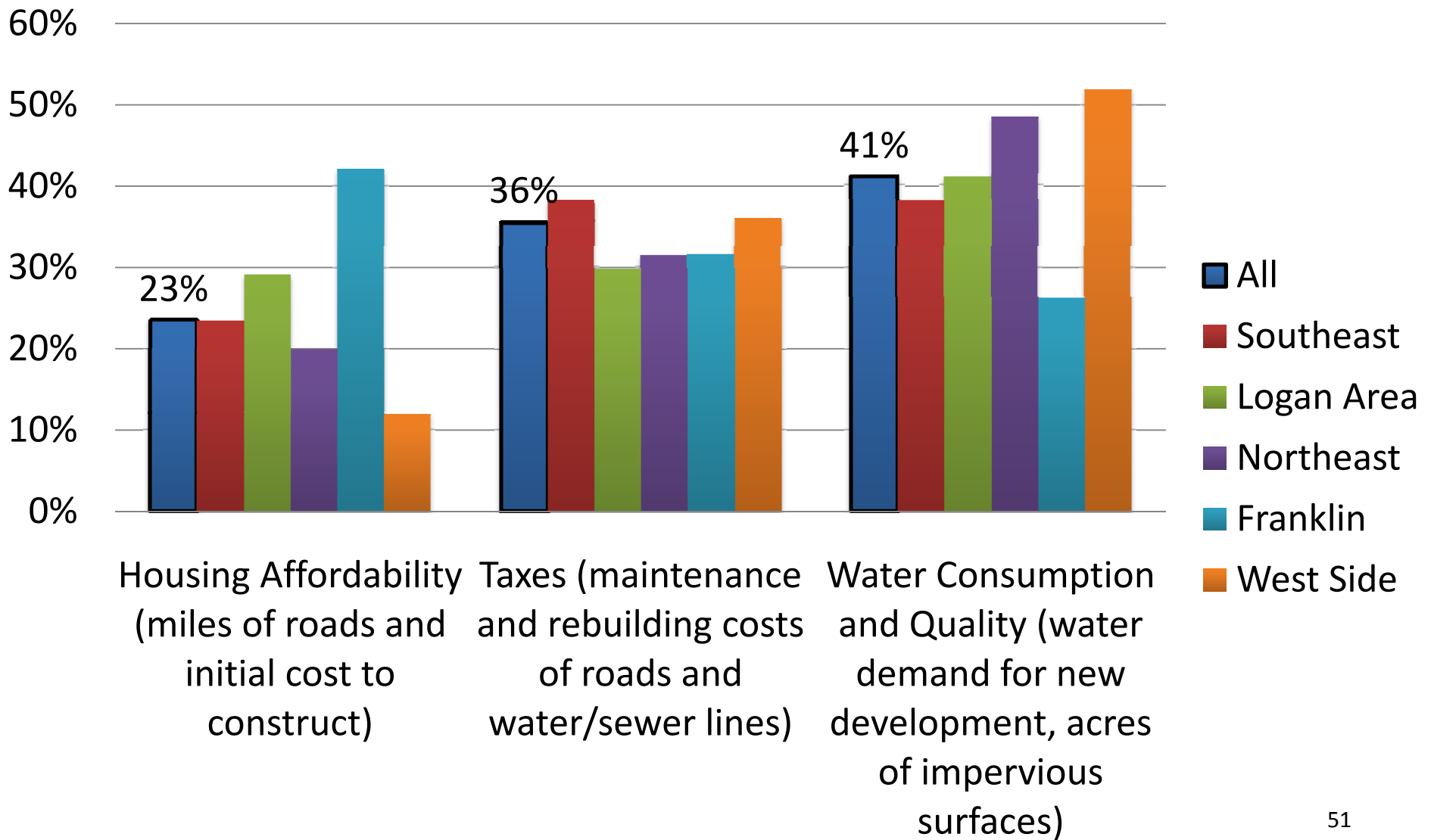
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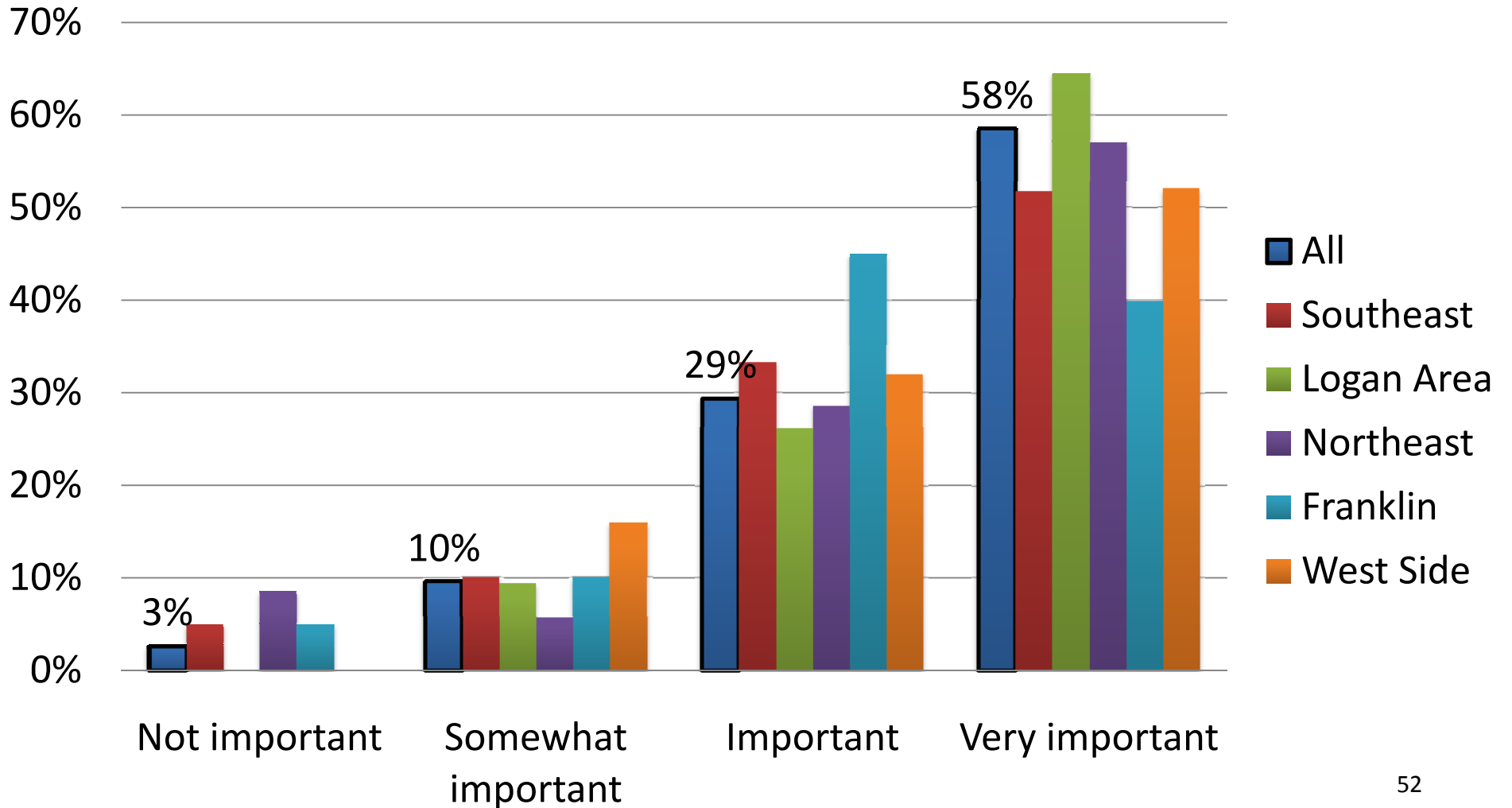
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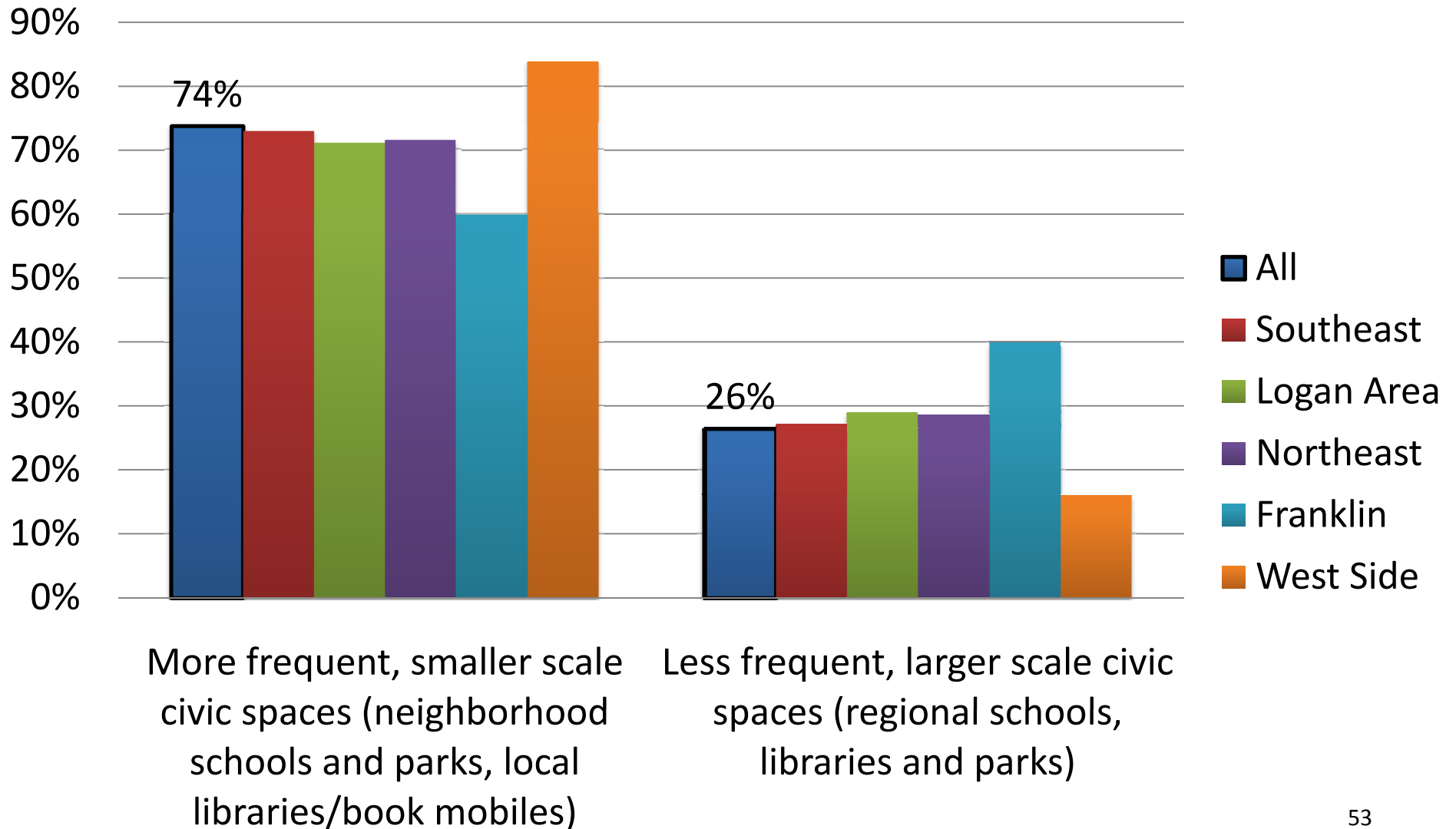
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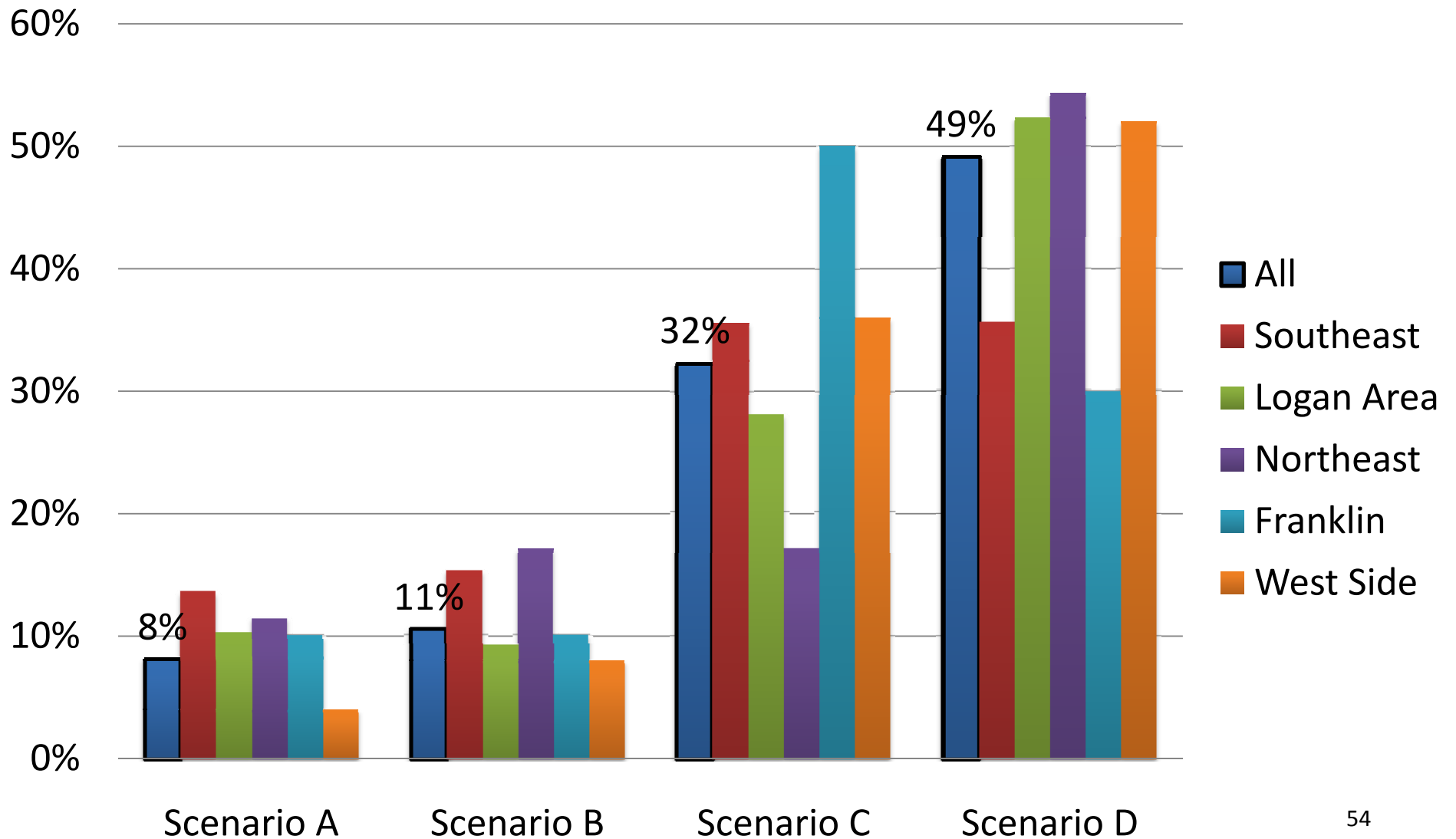
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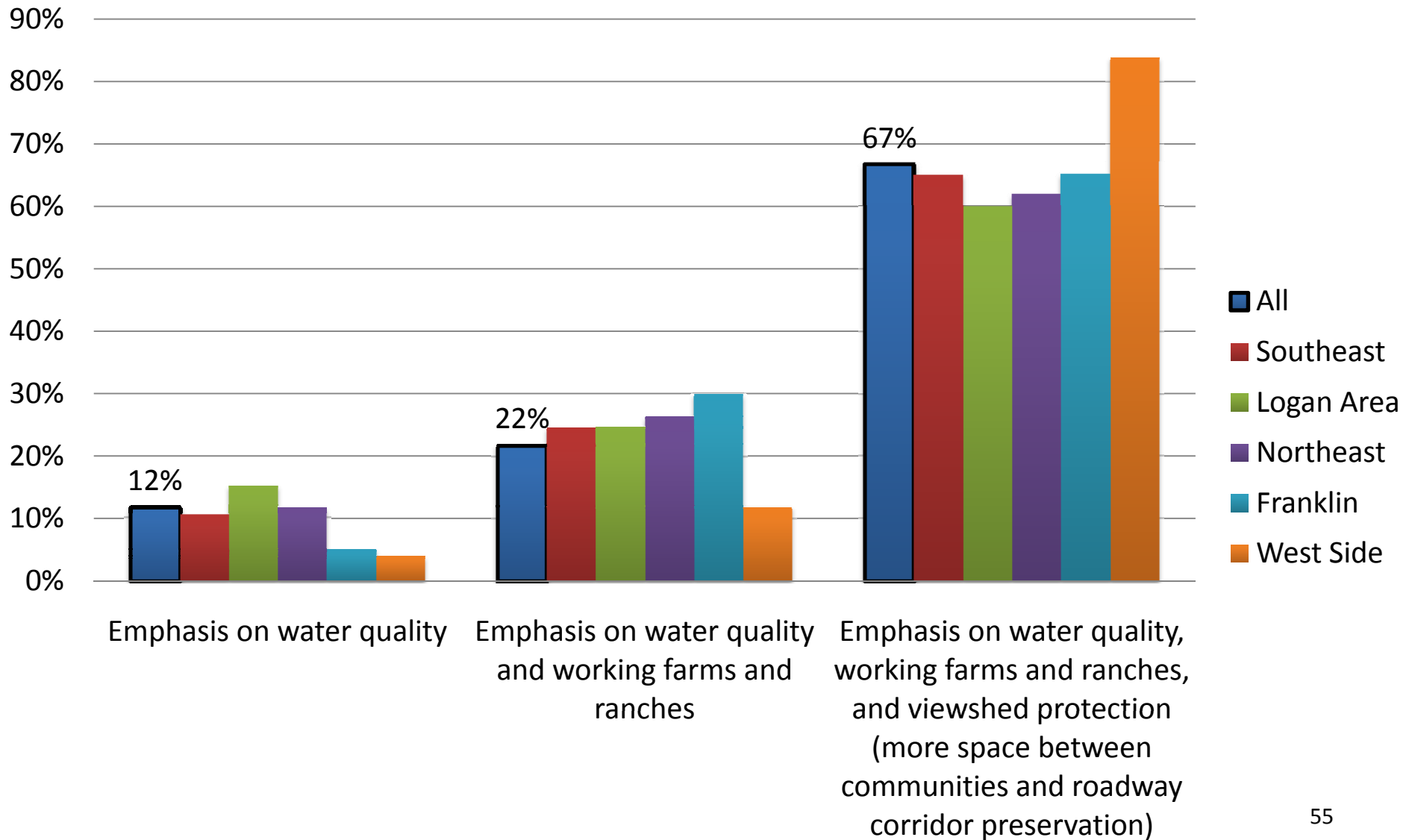
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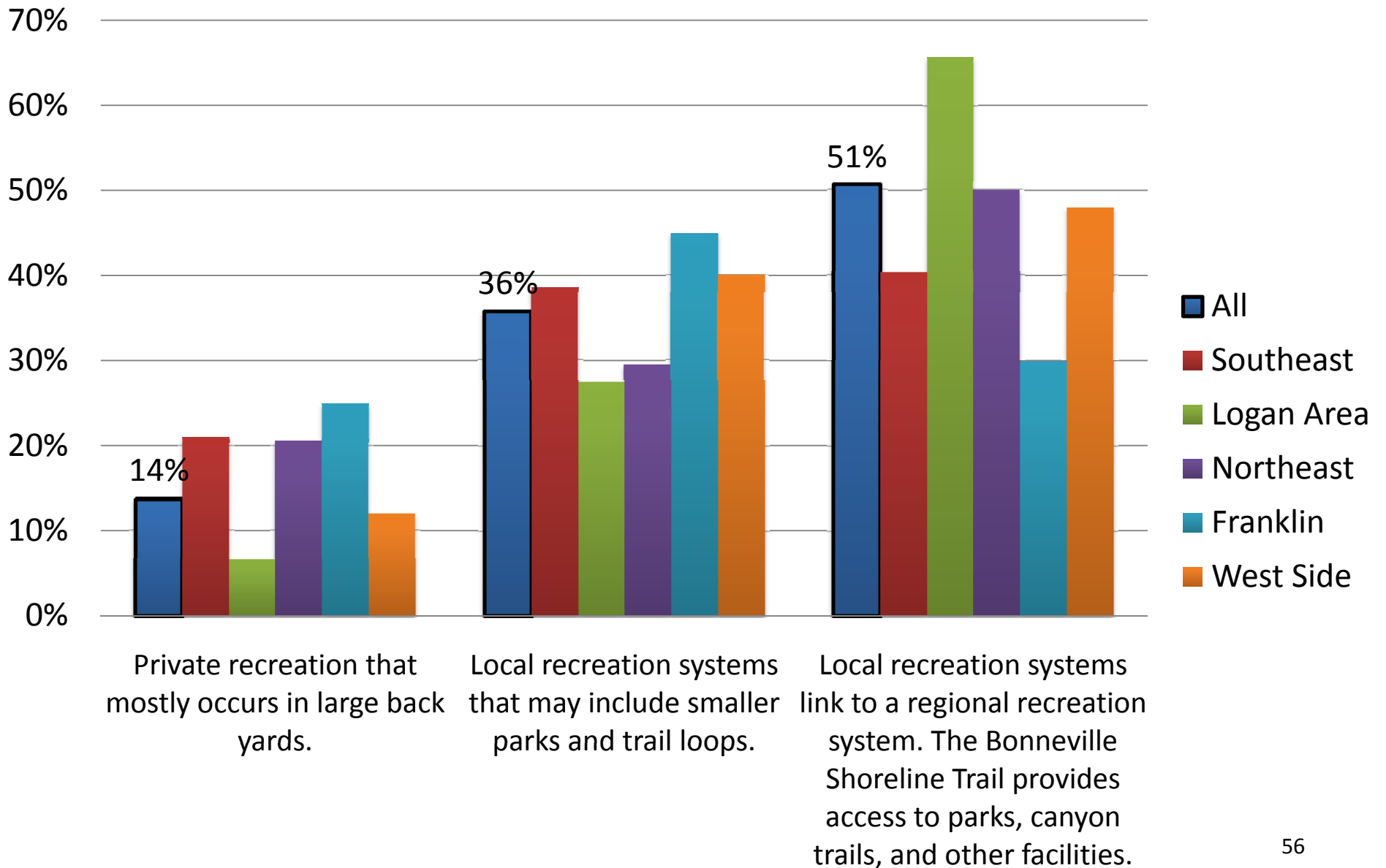
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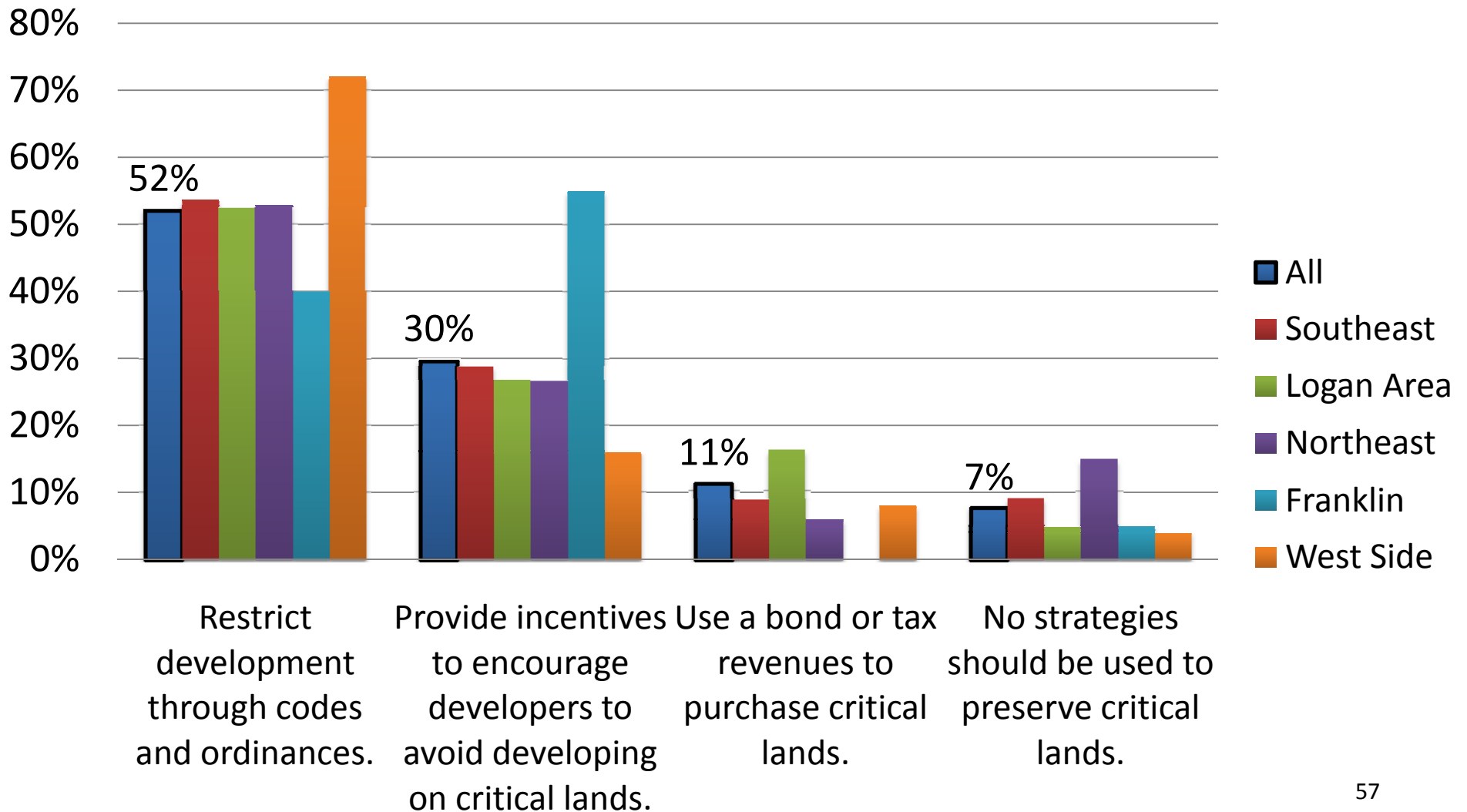
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## 22. Which recreational emphasis is most important to you?



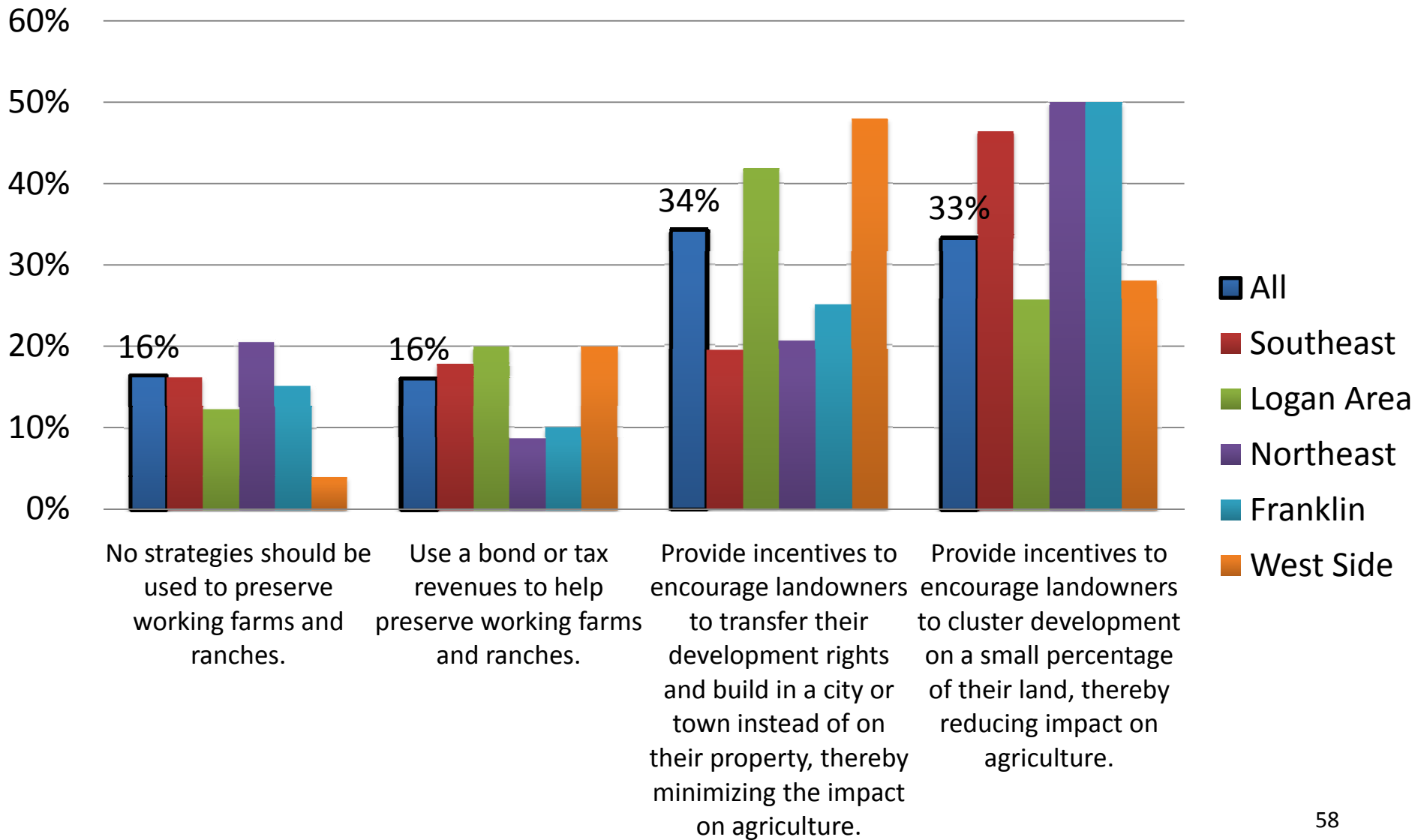
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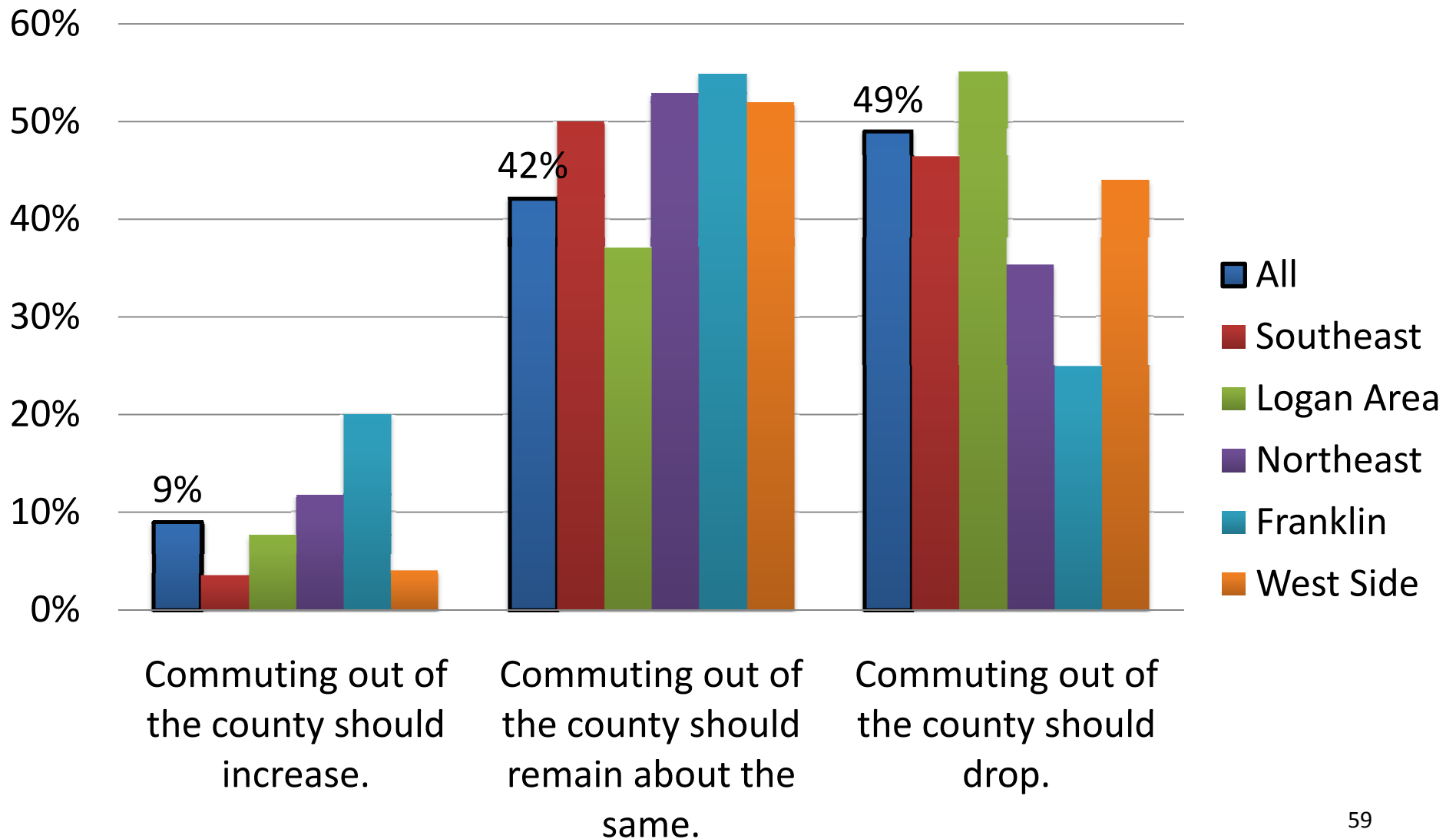
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**24. Which of the following strategies do you most support for preserving working farms and ranches?**



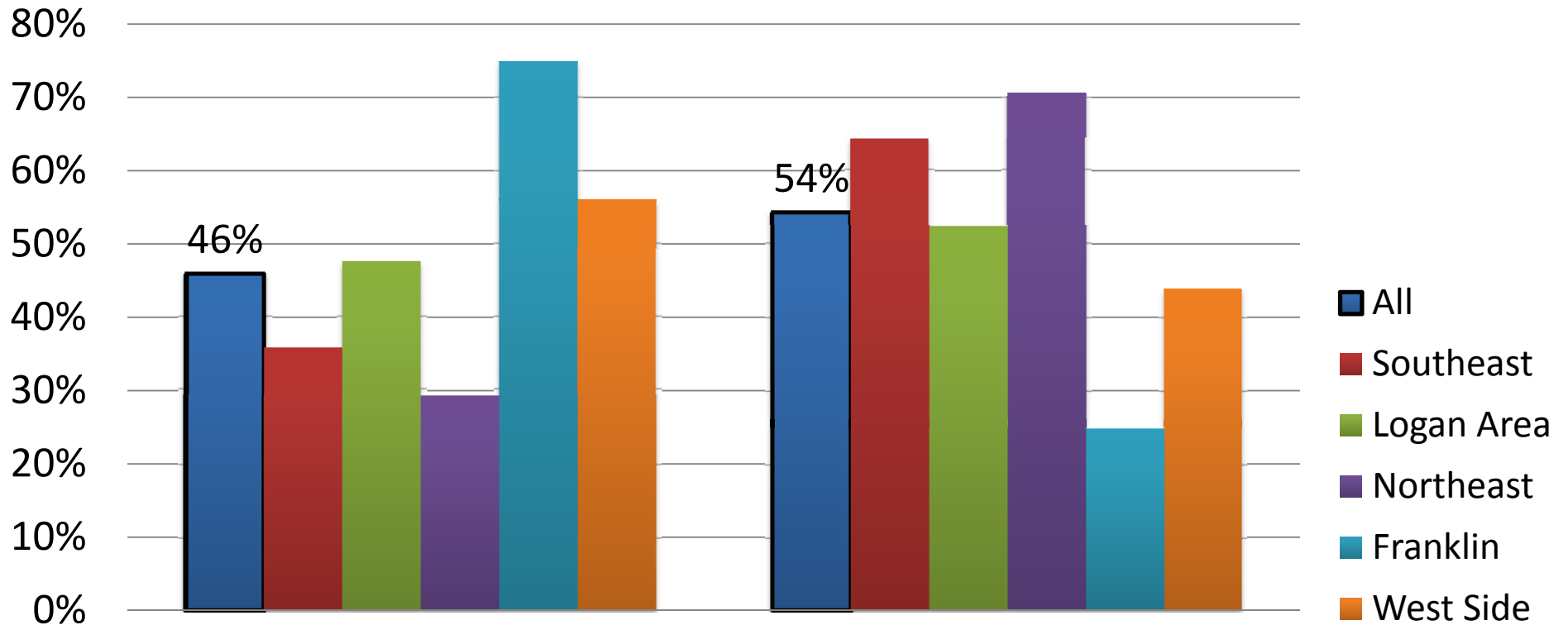
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## 25. What should the future commute look like for Cache Valley residents?



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### 26. Which geographic employment and shopping pattern do you prefer?

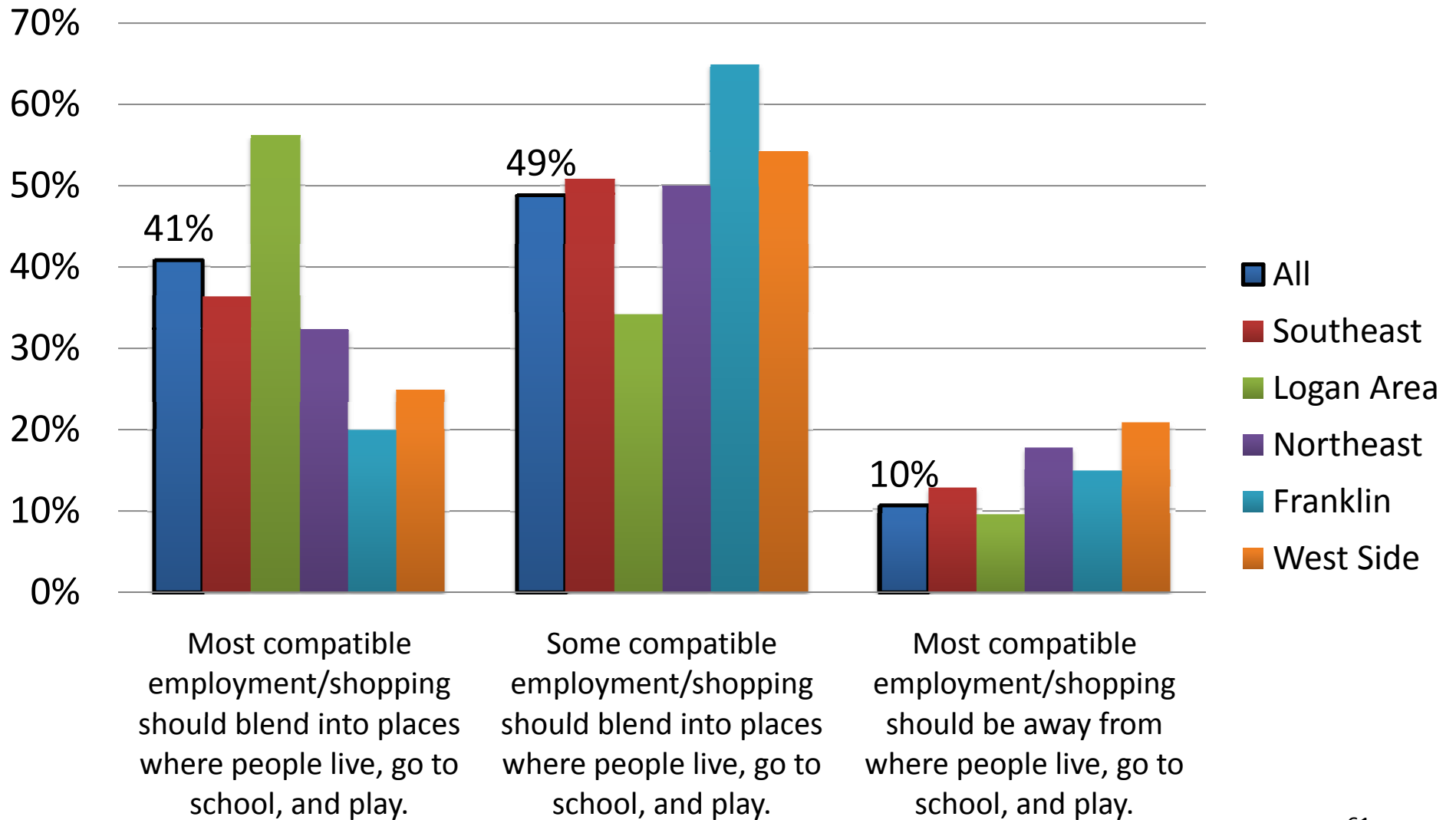


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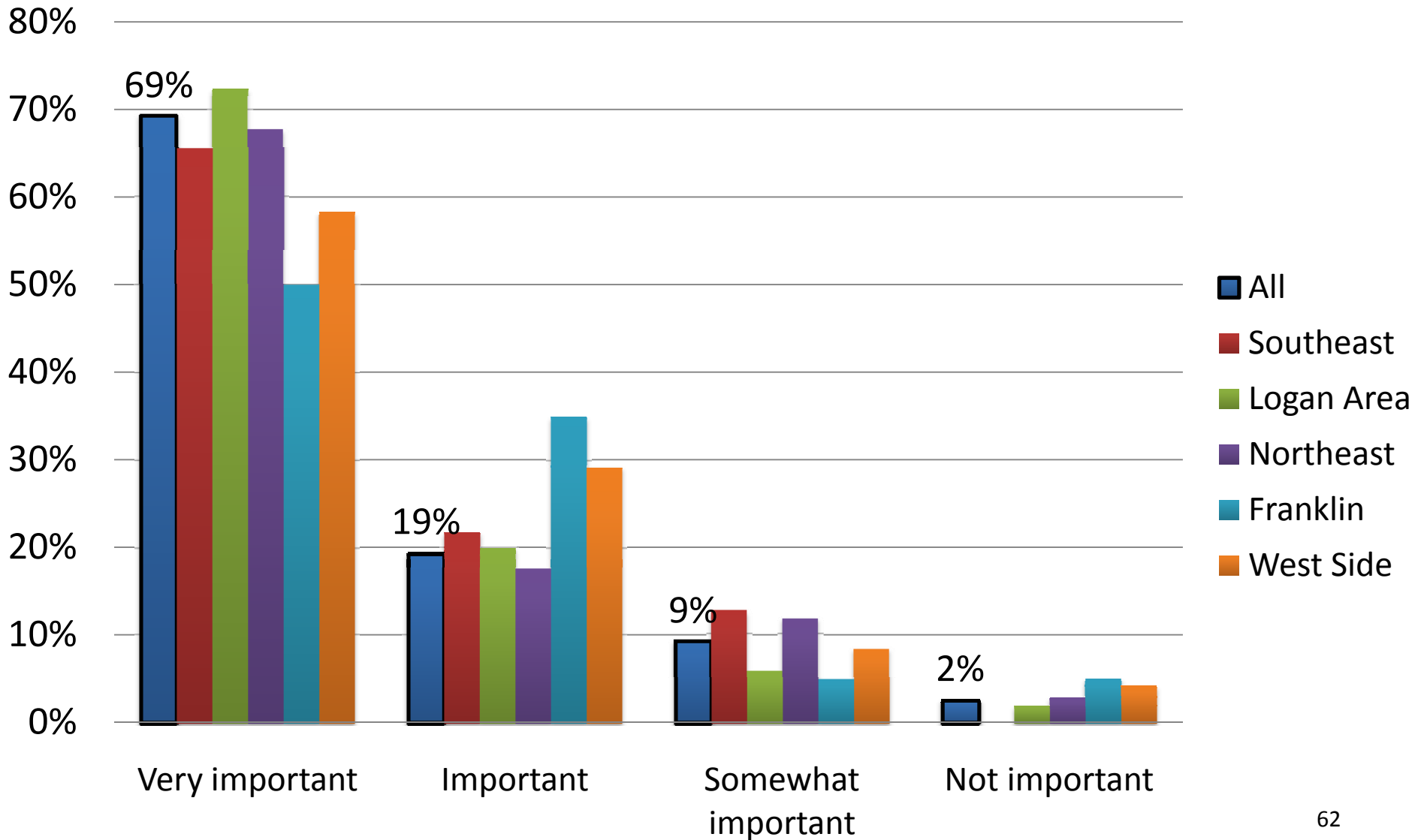
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Envision Cache Valley Scenarios Feedback Survey

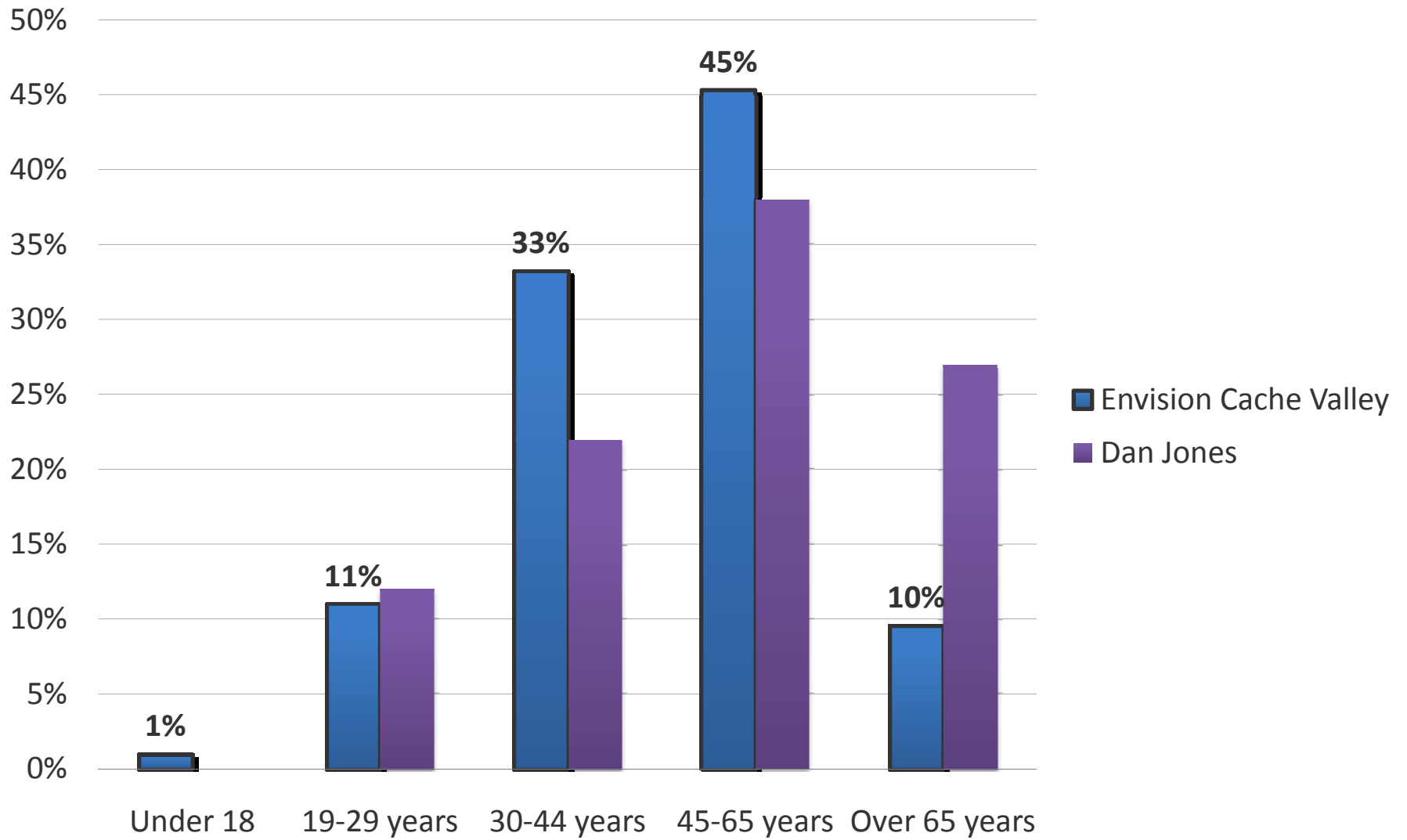
**DAN JONES AND  
ENVISION CACHE VALLEY**

# Dan Jones Survey

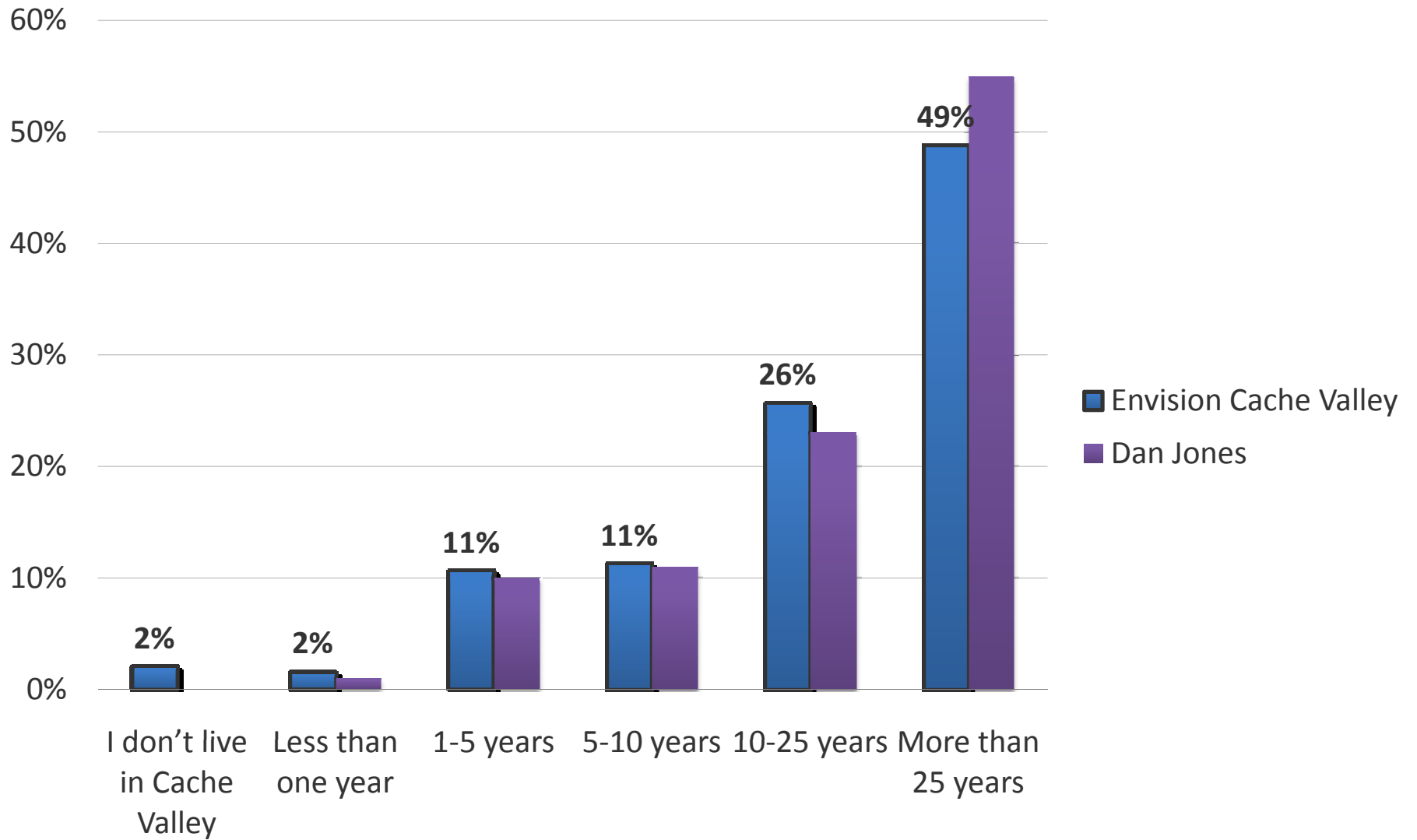
- A Dan Jones (DJ) survey was conducted July 17-23, 2009. The survey asked a sample of the questions posed to those participating in Envision Cache Valley (ECV) at a town hall meeting or online.
- The DJ survey polled a random sample of 401 residents, for a margin of error of +/- 5.0%. The DJ sample captures a larger share of older people and long time residents than ECV.
- Where differences occur between the DJ results and the ECV results, DJ survey responses tend to be somewhat more conventional. The largest differences occur with topics that are less familiar to the general public. To some degree, the survey may show that access to more information/education and a public process affect public preferences.

(Envision Cache Valley/Dan Jones)

# 1. How old are you?

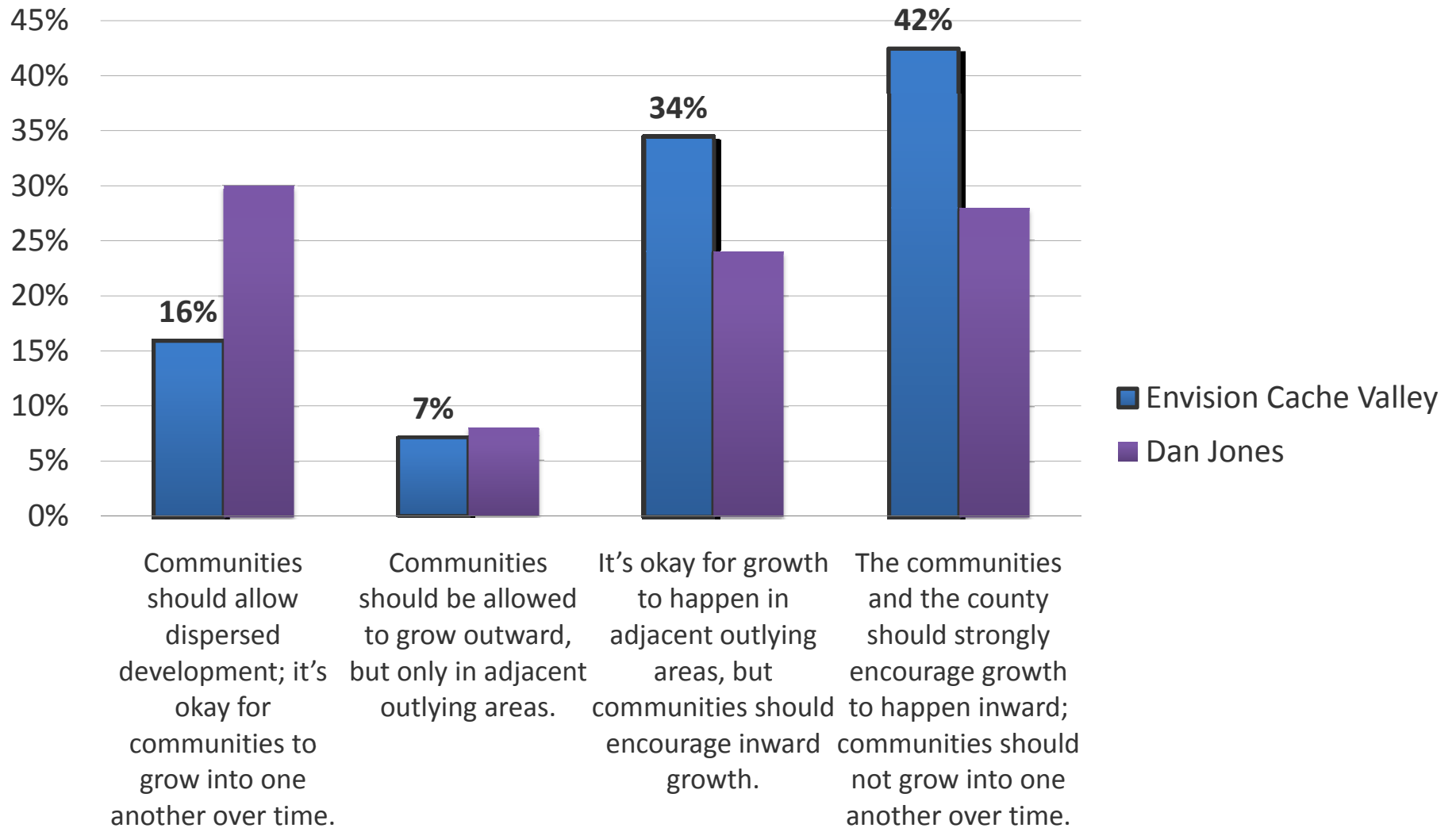


## 2. How long have you lived in Cache Valley?



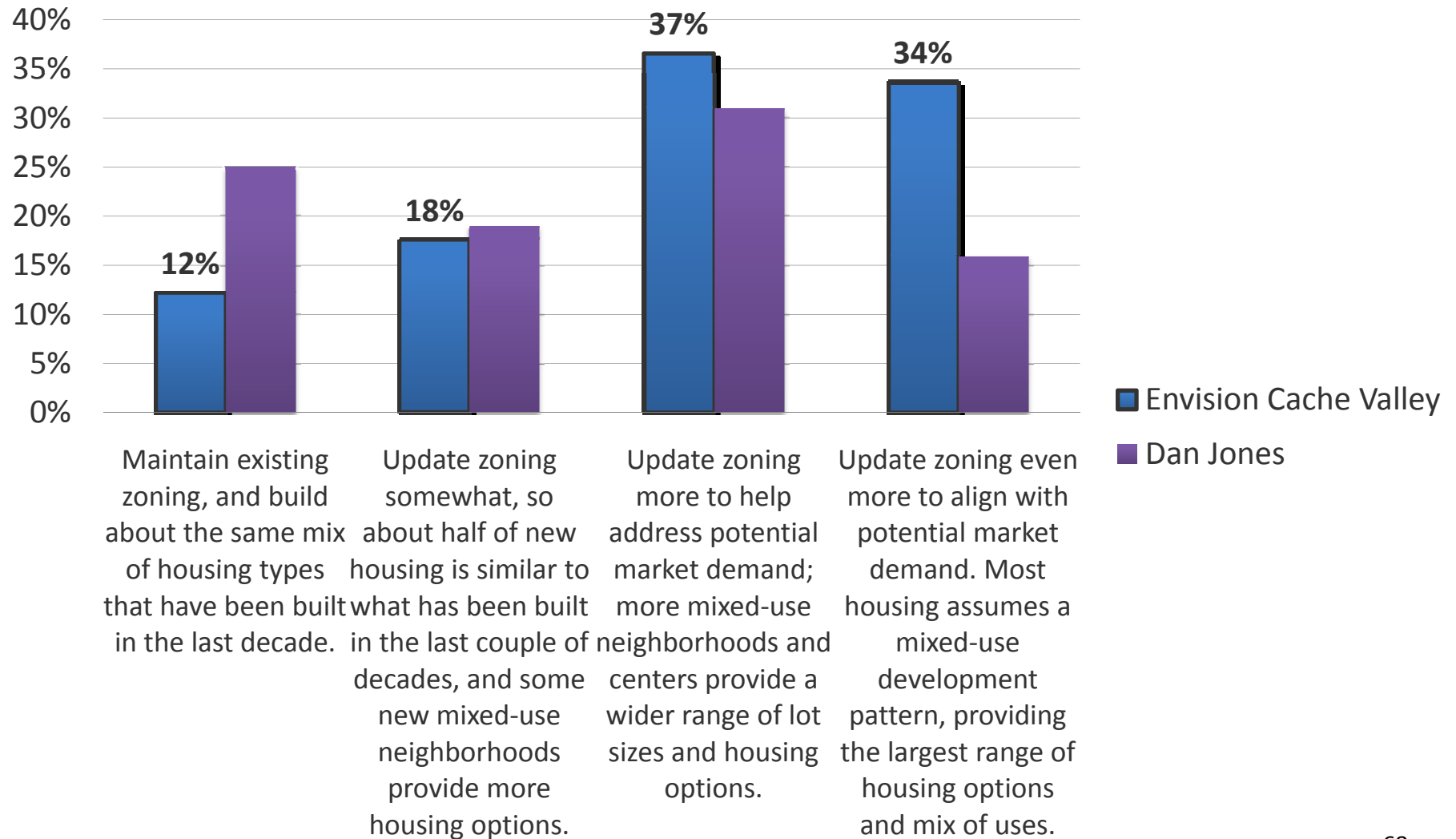
(Envision Cache Valley/Dan Jones)

3. With which of the following statements do you most agree?



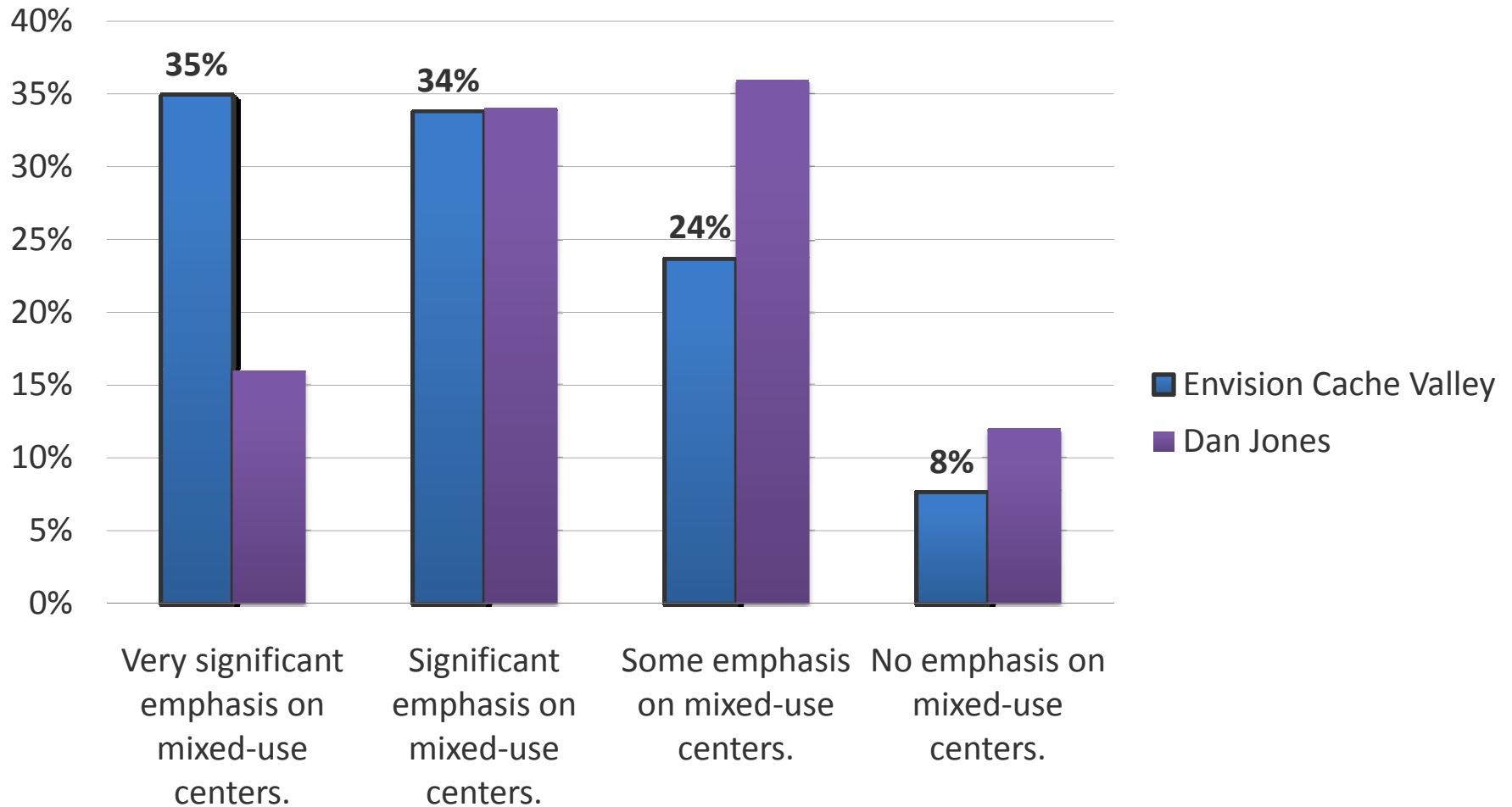
**(Envision Cache Valley/Dan Jones)**

**4. As you think about the growth anticipated in the next few decades, what housing patterns should zoning allow?**



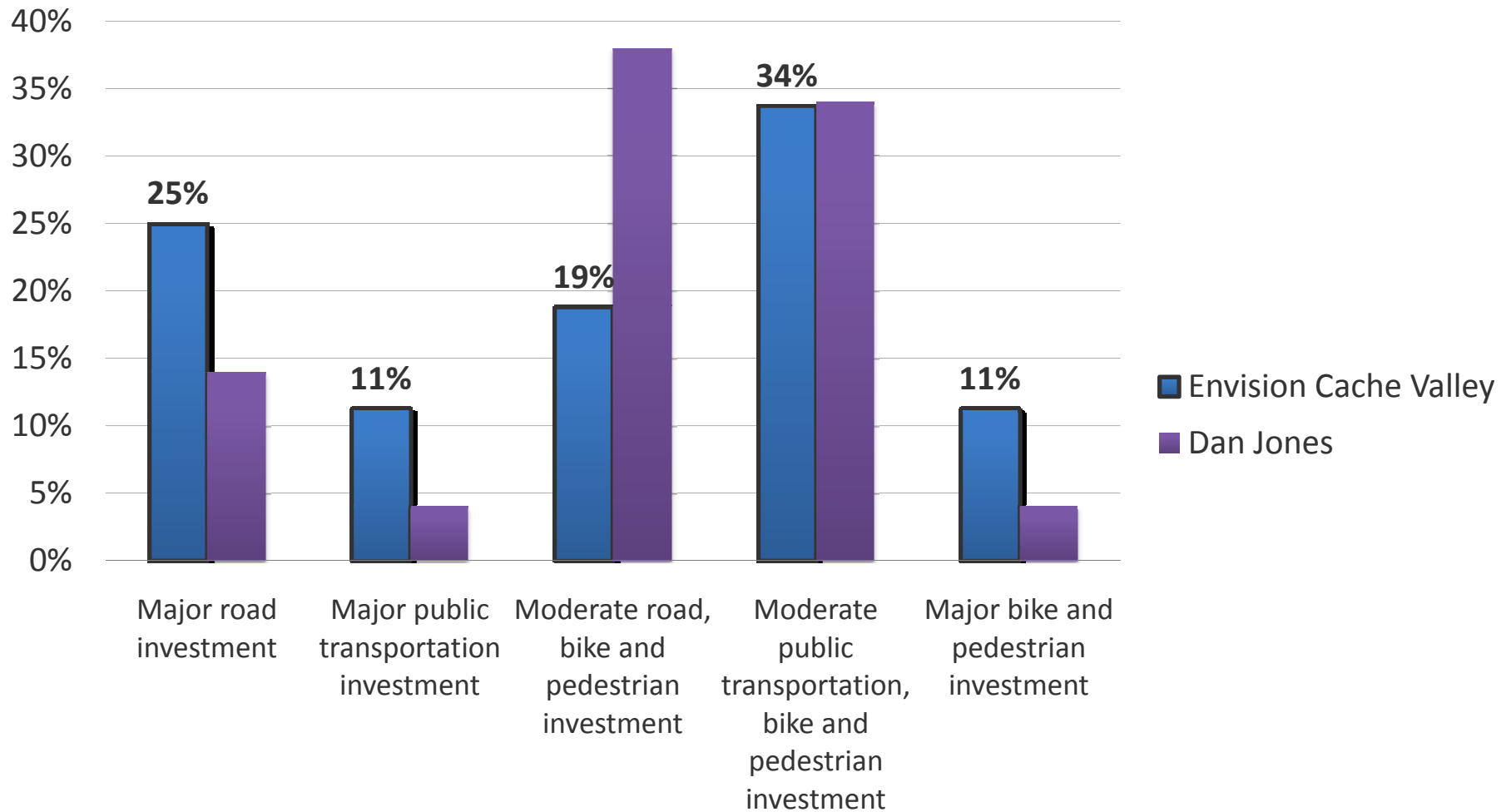
**(Envision Cache Valley/Dan Jones)**

**5. As we grow, how much emphasis should be placed on creating mixed-use centers, where housing, goods and services, schools, and jobs may all be available within walking distance?**



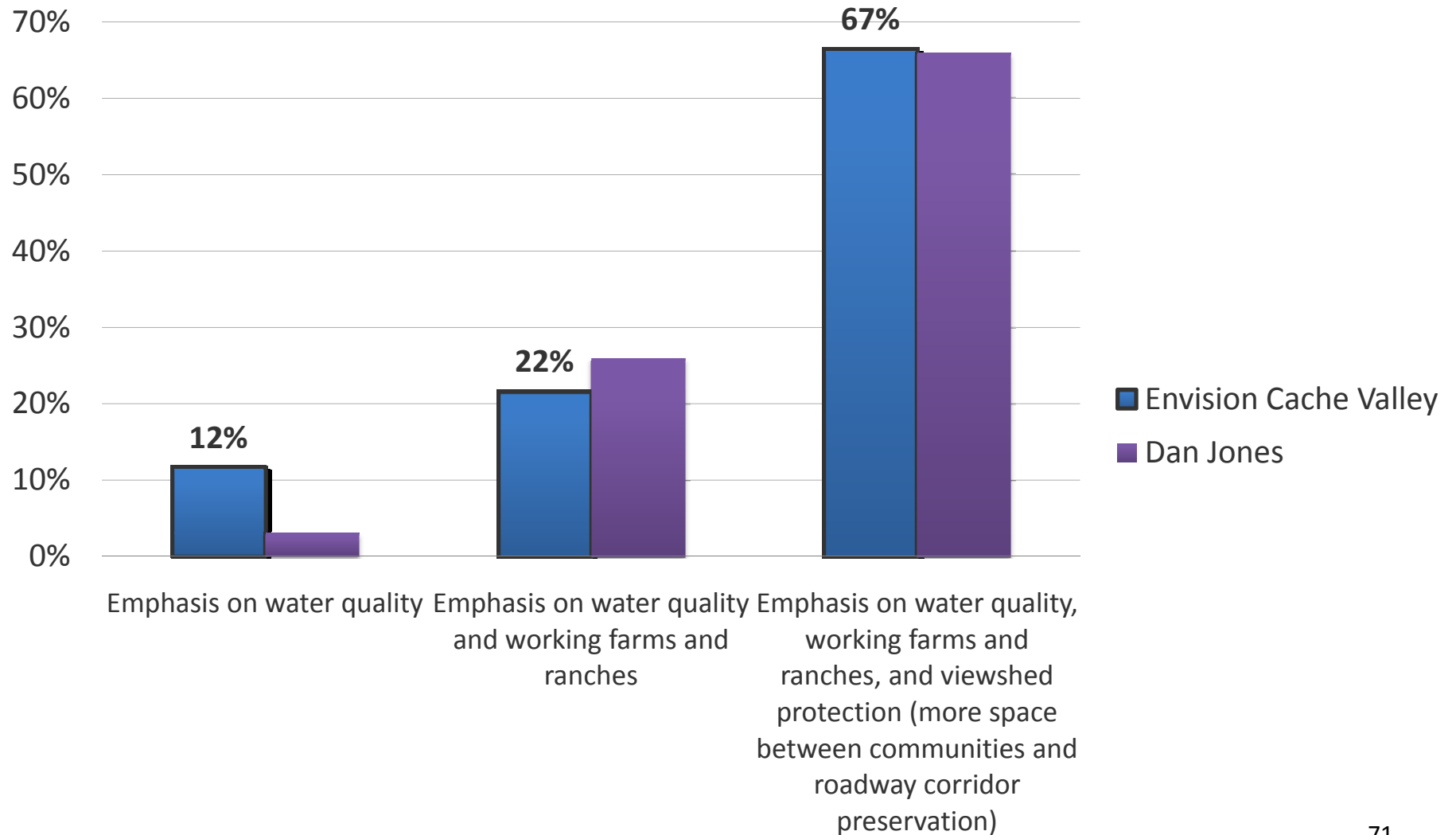
(Envision Cache Valley/Dan Jones)

6. Which modes of transportation (roads, public transportation, bike and pedestrian routes) should be the highest priority for future public investment?



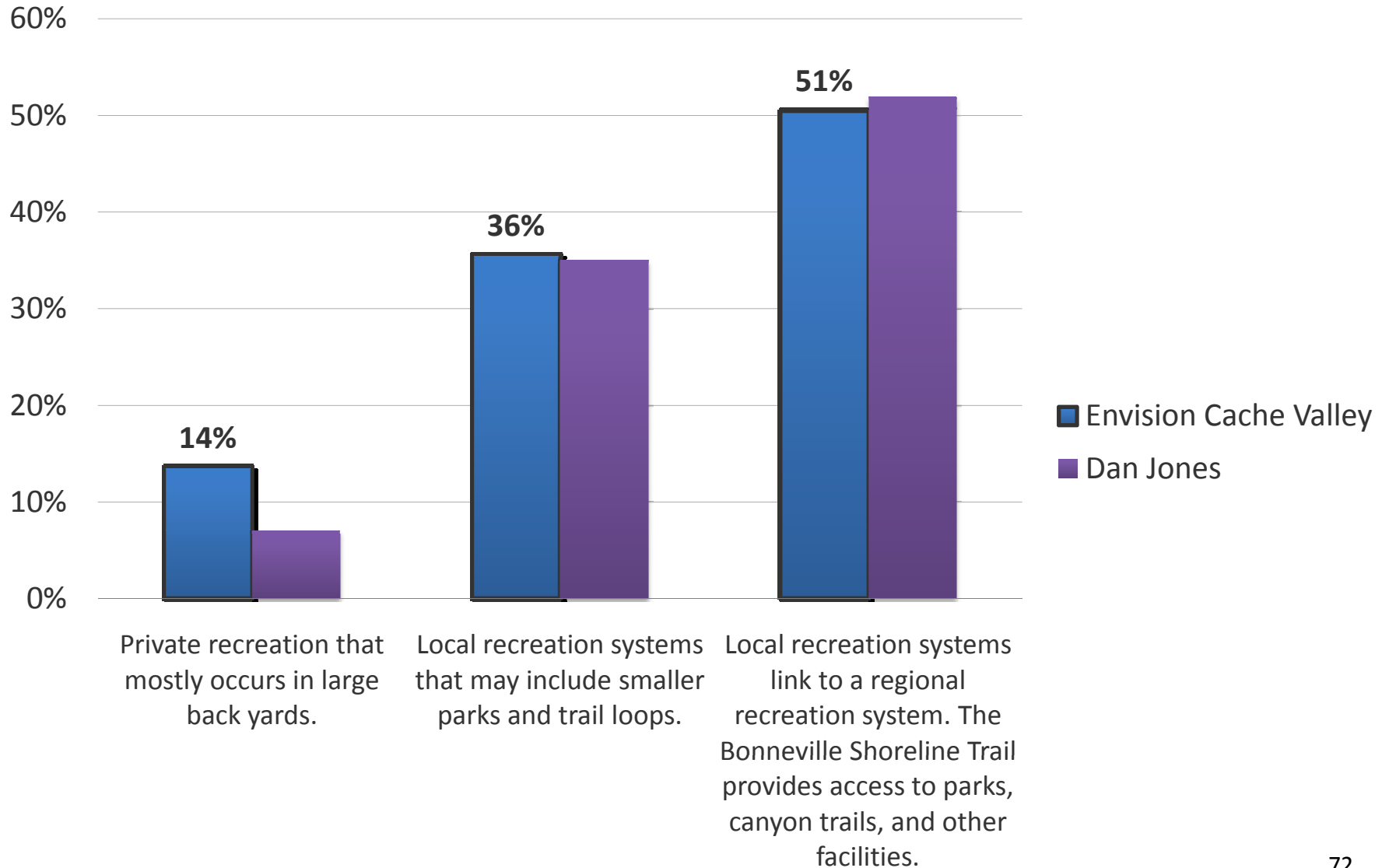
(Envision Cache Valley/Dan Jones)

7. Which statement best reflects the level and type of land conservation you feel Cache Valley should work toward?



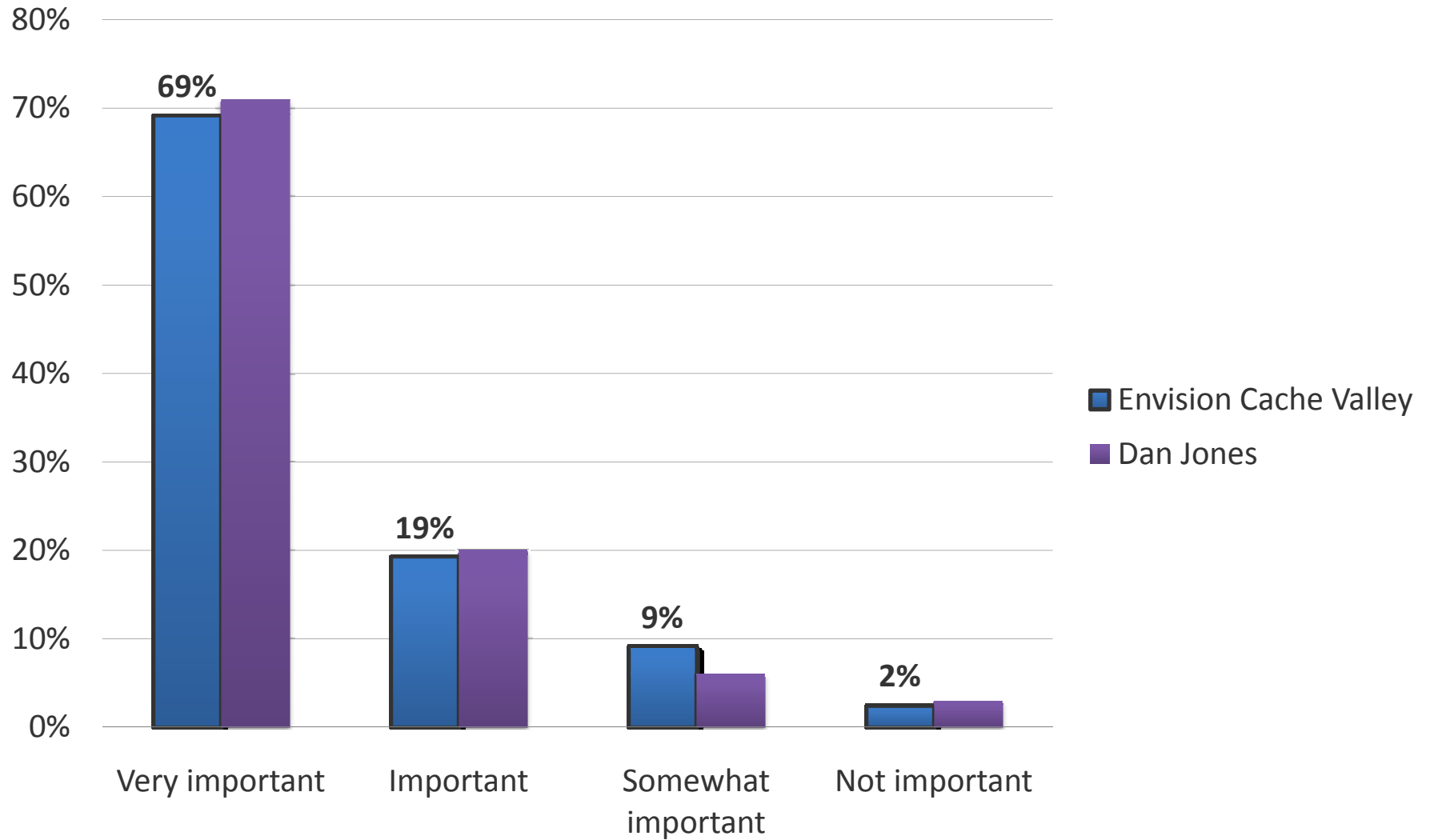
**(Envision Cache Valley/Dan Jones)**

**8. Which recreational emphasis is most important to you?**



**(Envision Cache Valley/Dan Jones)**

**9. How important is it to you that local governments coordinate to address growth issues?**



# Scenarios Feedback Survey Results

